



Music & Movies

2024

In Minneapolis Parks



Minneapolis
Park & Recreation Board



Music & Movies in the Parks Kicks Off Memorial Day Weekend and Runs through Labor Day!

The Minneapolis Music and Movies in the Parks program is a summer tradition highlighting local musicians and featuring the latest movies shown under the stars. Live music is offered at five outdoor venues for free from Memorial Day to Labor Day, featuring more than 150 Live shows. Movies are held at neighborhood parks.

Music & Movies Quick Facts:

- ◆ 86,000+ Concert Attendees
- ◆ 12,000+ Movie Attendees
- ◆ 5 Great Outdoor Venues for Live Music
- ◆ 34,000 Facebook followers
- ◆ 40+ neighborhood parks hosting free outdoor movies
- ◆ 13,319 Concert email subscribers
- ◆ 11,097 Movie email subscribers

	Headliner Sponsor \$10,000+	Gold Sponsor \$5,000+	Silver Sponsor \$1000	Bronze Sponsor \$600
60-second commercial shown before every Movies in the Parks movie (commercial provided by sponsor)				
Opportunity to welcome audience at up to 3 music or movie events				
Banner at every 2024 concert at Lake Harriet (Banner provided by sponsor)				
Logo on all online and printed Music and Movies Schedules (20,000 printed)				
10' x 10' space at up to 10 concerts or movies				
Banner at concerts or movies				
Social media highlight				
Logo and listing on Music and Movie website				
Organization featured in email blasts				
Organization highlighted in Music and Movie schedule information				
Opportunity to be on site for up to two music events or movies				
One on-site presence				