

2023 Juneteenth Sponsorships

Hello Community Supporter,

We are excited to share the opportunity to sponsor a community-led Juneteenth celebration scheduled for June 17, 2023 from 12:00 p.m. to 6:00 p.m. at Bethune Park. Juneteenth is the oldest known celebration commemorating the ending of slavery in the United States, with events taking place in the metro area and across the country. Dating back to 1865, it was on June 19th that the Union soldiers, led by Major General Gordon Granger, landed at Galveston, Texas with news that the war had ended and that the enslaved were now free. The Juneteenth Freedom Day at Bethune Park in Minneapolis celebrates African-American history and culture with live music, family activities and food.

If you're interested in supporting this Juneteenth event, created in collaboration with the Minneapolis' community, please review the sponsorship packages and contact Lee Jordan at 612-860-4974 or leehjordan@gmail.com. The event provides your organization wide-reaching exposure, and allows for you to support this important community event. Please consider being a part of these festivities in 2023. We look forward to partnering with you!

Sincerely,
Juneteenth Celebrating Freedom Day Board



Minneapolis
Park & Recreation Board



A Juneteenth sponsorship will provide your organization prominent exposure to thousands of Twin Cities' residents while showing its commitment to diverse events in our public parks for everyone. Reserve Saturday, June 17, 2023 and come join us at Bethune Park!



**Minneapolis
Park & Recreation Board**

www.minneapolis-parks.org

Supporting Sponsor \$3,000

- Opportunity to welcome Juneteenth audience
- Recognition in Juneteenth social media
- Organization logo and link on Juneteenth website
- Organization logo on printed materials and advertising
- Banner on site at the Event
- Organization mentioned throughout official June 17 event announcements.
- 10x10 booth space at Juneteenth event.

Program Sponsor \$1,000

- Recognition in Juneteenth social media
- Organization logo and link on Juneteenth website
- Organization logo on printed materials and advertising

Community Sponsor \$500

- Recognition in Juneteenth social media
- Organization logo and link on Juneteenth website



PLEASE FILL OUT THE FORM BELOW

Sponsor Name:

Contact Name:

Contact Email:

Contact Phone: