500 random sample of City of Minneapolis residents

Telephone interviews conducted between November 2nd and 30th, 2022

Average interview time of 17 minutes

Non-response rate of 5.5%

Sample projectable within +/- 4.5% in 95 out of 100 cases
Like Most about Minneapolis Parks

2022 Minneapolis Park and Recreation Board

Variety of Offerings
Trails
Variety of Locations
Natural/Open Spaces
Playgrounds/Parks
Well-Maintained
Community Gathering Areas
Athletic Facilities
Picnic Areas
Events
Lakes
Safe
Scattered,

Percentage

0 5 10 15 20 25

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Like Least
2022 Minneapolis Park and Recreation Board

- Crime/Unsafe: 10
- Not Well-Maintained: 7
- Gangs: 5
- High Fees: 5
- Crowded: 5
- Limited Parking: 4
- Trash/Litter: 4
- Homeless People: 4
- Closed Restrooms: 3
- Not Enough Seating: 3
- Not Enough Lights: 3
- Limited Hours: 2
- Loitering Youth: 1
- Scattered: 10
- Unsure: 10
- Nothing: 24

Percentage
Appearance and Maintenance

2022 Minneapolis Park and Recreation Board

The Morris Leatherman Company
Service Ratings
2022 Minneapolis Park and Recreation Board

Snow Removal on Trails: 74 Favorable, 16 Unfavorable
Snow Removal on Sidewalks: 77 Favorable, 20 Unfavorable
Snow Removal in Parking Lots: 71 Favorable, 25 Unfavorable
Tree Maintenance in Parks: 83 Favorable, 14 Unfavorable
Tree Maintenance on Boulevards: 84 Favorable, 15 Unfavorable
Maintenance of Athletic Fields: 67 Favorable, 15 Unfavorable
Maintenance of Outdoor Ice Rinks: 54 Favorable, 13 Unfavorable
Maintenance of Playgrounds: 67 Favorable, 17 Unfavorable
Maintenance of Bathrooms: 55 Favorable, 32 Unfavorable
Maintenance of Natural Areas: 80 Favorable, 15 Unfavorable
Maintenance of Regional Trails: 78 Favorable, 9 Unfavorable
Maintenance of Park Paths: 79 Favorable, 16 Unfavorable
Maintenance of Lighting/Signage: 81 Favorable, 17 Unfavorable
Importance of Services

2022 Minneapolis Park and Recreation Board

Snow Removal on Trails
Snow Removal on Sidewalks
Maintenance of Lighting/Signage
Maintenance of Playgrounds
Maintenance of Athletic Fields
Maintenance of Bathrooms
Maintenance of Natural Areas
Maintenance of Regional Trails
Snow Removal in Parking Lots
Tree Maintenance in Parks
Tree Maintenance on Boulevards
Maintenance of Park Paths
Maintenance of Outdoor Ice Rinks

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Recreation Centers
2022 Minneapolis Park and Recreation Board

Use of a Recreation Center

Quality of Recreation Center

- Excellent 18%
- Good 76%
- Only Fair 6%

- Yes 28%
- No 72%
Recreation Center Inside Programs

2022 Minneapolis Park and Recreation Board
(Recreation Center Users)

Use of an Inside Programs

- Yes 59%
- No 41%

Quality of Inside Programs

- Excellent 39%
- Good 57%
- Only Fair 4%
Recreation Center Outside Programs

2022 Minneapolis Park and Recreation Board
(Recreation Center Users)

Use of an Outside Programs

No 44%
Yes 56%

Quality of Outside Programs

Excellent 38%
Good 54%
Only Fair 8%

The Morris Leatherman Company
Best Time to Participate in Recreation Center Programs

2022 Minneapolis Park and Recreation Board

- **Early Morning**
  - School Year: 21
  - Summer: 24

- **Mid-Morning**
  - School Year: 15
  - Summer: 16

- **Lunchtime**
  - School Year: 3
  - Summer: 4

- **Early Afternoon**
  - School Year: 10
  - Summer: 10

- **Late Afternoon**
  - School Year: 19
  - Summer: 25

- **Evening**
  - School Year: 19
  - Summer: 18

- **Unsure**
  - School Year: 8
  - Summer: 9
Use of Neighborhood Parks

2022 Minneapolis Park and Recreation Board

Daily
- 2019: 12
- 2022: 7

2-3 Times a Week
- 2019: 26
- 2022: 16

Weekly
- 2019: 16
- 2022: 14

2-3 Times a Month
- 2019: 12
- 2022: 15

Monthly
- 2019: 9
- 2022: 10

Less Often
- 2019: 17
- 2022: 13

Never
- 2019: 7
- 2022: 13

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Parks Meet Needs of Household
2022 Minneapolis Park and Recreation Board

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Getting to Minneapolis Parks

2022 Minneapolis Park and Recreation Board

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Limit Use of Programs & Facilities
2022 Minneapolis Park and Recreation Board

- Personal Safety: 26 A lot, 30 Some
- Lack of Information: 18 A lot, 30 Some
- Lack of Companion: 12 A lot, 21 Some
- Cost of Programs/Equipment: 10 A lot, 34 Some
- Not Suited to My Needs: 5 A lot, 24 Some
- Inconvenient Program Times: 5 A lot, 21 Some
- Lack of Transportation: 4 A lot, 8 Some
- Inconvenient Hours of Operation: 3 A lot, 19 Some
- Language Barriers: 3 A lot, 12 Some
- Cultural Beliefs/Restrictions: 2 A lot, 14 Some
- Not Physically Accessible: 2 A lot, 4 Some
- Not Welcome by Users: 1 A lot, 8 Some
- Staff Doesn’t Look Like Me: 1 A lot, 7 Some
- Not Welcome by Staff: 1 A lot, 5 Some

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Importance of Current Services

2022 Minneapolis Park and Recreation Board

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Youth Sports Programs
Community Events
After School Programs
Police Protection in Parks
Youth Non-Sports Programs
Nature-Based Programs
Programs for People with Disabilities
Youth Technology Programs
Multi/Inter-generational Programming
Adult Sports Programs
Programs for Adults over 65
Adult Non-Sports Programs

Very Important | Somewhat Important | Not Too/Not At All

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Satisfaction with Current Programs and Activities

2022 Minneapolis Park and Recreation Board

- **Very Satisfied**
  - 2019: 60
  - 2022: 34

- **Somewhat Satisfied**
  - 2019: 35
  - 2022: 56

- **Somewhat Dissatisfied**
  - 2019: 2
  - 2022: 2

- **Very Dissatisfied**
  - 2019: 0
  - 2022: 0

- **Unsure**
  - 2019: 0
  - 2022: 3

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Revenue Generating Proposals
2022 Minneapolis Park and Recreation Board

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- Increase Corporate Sponsorships
  - Support: 83
  - Oppose: 11

- Additional Concessions/Vendors/Rentals
  - Support: 81
  - Oppose: 17

- Allow Purchase of Naming Rights
  - Support: 78
  - Oppose: 12

- Increase All Adult Recreation Fees
  - Support: 67
  - Oppose: 28

- Fees for Youth Recreation/Ability to Pay
  - Support: 58
  - Oppose: 40
Percent of Property Taxes to MPRB

2022 Minneapolis Park and Recreation Board

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Value of Facilities and Services for Taxes Paid

2022 Minneapolis Park and Recreation Board

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Tax Increase to Maintain MPRB Services and Programs

2022 Minneapolis Park and Recreation Board

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Tax Increase to Enhance MPRB Services and Programs

2022 Minneapolis Park and Recreation Board

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Strongly Support  Support  Oppose  Strongly Oppose  Unsure

0  10  20  30  40  50  60

2015  2019  2022

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Property Tax Increase to Improve Condition of Parkways

2022 Minneapolis Park and Recreation Board

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Support 46%
Strongly Support 10%
Oppose 19%
Strongly Oppose 6%
Unsure 19%
Percent of Stormwater Fees to MPRB

2022 Minneapolis Park and Recreation Board

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Increase Stormwater Fees to Improve Water Quality

2022 Minneapolis Park and Recreation Board
Create Endowment for....

2022 Minneapolis Park and Recreation Board

Rehabilitation of Historic Assets
74
23

Protection/Maintenance of Natural Areas
72
21

Climate Resilience Initiatives
71
24

Improvements to Regional Parks
68
27

Willing to Contribute:
31% Very Likely
35% Somewhat Likely

Support  Oppose

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Prefer to Receive Information

2022 Minneapolis Park and Recreation Board

<table>
<thead>
<tr>
<th>Method</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publications/Newsletters</td>
<td>40%</td>
</tr>
<tr>
<td>E-Mail/Subscription</td>
<td>18%</td>
</tr>
<tr>
<td>MPRB Website</td>
<td>15%</td>
</tr>
<tr>
<td>Social Media</td>
<td>11%</td>
</tr>
<tr>
<td>Local Newspapers</td>
<td>10%</td>
</tr>
<tr>
<td>Visiting Park/Facility</td>
<td>4%</td>
</tr>
<tr>
<td>None</td>
<td>3%</td>
</tr>
</tbody>
</table>