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City of Minneapolis
Park & Recreation Issues Study
FINAL December 2022

Hello, I'm _____ with the Morris Leatherman Company, a research firm located in Minneapolis. We have been hired by the Minneapolis Park and Recreation Board to speak with a random sample of residents about their satisfaction with current facilities and services. It will also guide future actions for the Minneapolis Park Board and staff. This survey is being conducted because the Minneapolis Park Board and staff are interested in your opinions and suggestions. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported.

If you're not familiar with the Minneapolis Park and Recreation Board, it is independent from the City of Minneapolis. It operates and maintains 180 park properties totaling nearly 6,817 acres of land and water. The park system includes 49 recreation centers, playgrounds, more than 100 miles of trails, wading pools, outdoor ice rinks and much more.

- | | |
|-----------------------------------------------------------------------------------------------|----------------------------------|
| 1. Approximately how many years have you lived in Minneapolis? | FIVE YEARS OR LESS.....17% |
| | SIX TO TEN YEARS.....24% |
| | 11 TO 20 YEARS.....24% |
| | 21 TO 30 YEARS.....17% |
| | OVER THIRTY YEARS.....17% |
| | DON'T KNOW/REFUSED.....0% |
| 2. What do you like most about the parks and opportunities for recreation within Minneapolis? | DON'T KNOW/REFUSED.....0% |
| | VARIETY OF LOCATIONS...12% |
| | TRAILS.....16% |
| | VARIETY OF PROGRAMS....19% |
| | PLAYGROUNDS/PARKS.....8% |
| | ATHLETIC FACILITIES.....5% |
| | NATURAL/OPEN SPACES.....9% |
| | WELL-MAINTAINED.....7% |
| | PICNIC AREAS.....5% |
| | SAFE.....2% |
| | LAKES.....2% |
| | COMMUNITY GATHERING AREAS.....6% |
| | EVENTS.....3% |
| | SCATTERED.....6% |

3. What do you like least about the parks and opportunities for recreation within Minneapolis?
- | | |
|--------------------------|-----|
| UNSURE..... | 10% |
| NOTHING..... | 24% |
| CLOSED RESTROOMS..... | 3% |
| CRIME/UNSAFE..... | 10% |
| LOITERING YOUTH..... | 1% |
| GANGS..... | 5% |
| HOMELESS PEOPLE..... | 4% |
| NOT WELL-MAINTAINED..... | 7% |
| TRASH/LITTER..... | 4% |
| HIGH FEES..... | 5% |
| CROWDED..... | 5% |
| NOT ENOUGH SEATING..... | 3% |
| LIMITED PARKING..... | 4% |
| LIMITED HOURS..... | 2% |
| NOT ENOUGH LIGHTS..... | 3% |
| SCATTERED..... | 10% |
4. What is your overall impression of the Minneapolis Park and Recreation System -- excellent, good, only fair or poor?
- | | |
|-------------------------|-----|
| EXCELLENT..... | 17% |
| GOOD..... | 69% |
| ONLY FAIR..... | 13% |
| POOR..... | 1% |
| DON'T KNOW/REFUSED..... | 0% |
5. What is your overall impression of the appearance and maintenance of the Minneapolis Park and Recreation System -- excellent, good, only fair or poor?
- | | |
|-------------------------|-----|
| EXCELLENT..... | 13% |
| GOOD..... | 60% |
| ONLY FAIR..... | 23% |
| POOR..... | 1% |
| DON'T KNOW/REFUSED..... | 3% |

IF A RESPONSE IS GIVEN, ASK: (n=484)

6. Why did you rate appearance and maintenance as (excellent/good/only fair/poor)?

FAVORABLE:

CLEAN/WELL-MAINTAINED, 52%
 WELL-MAINTAINED LANDSCAPING/GRASS, 10%
 UP-TO-DATE FACILITIES, 7%
 WELL-MAINTAINED TRAILS, 5%

UNFAVORABLE:

TRASH/LITTER, 9%
 NOT WELL-MAINTAINED, 7%
 HOMELESS ENCAMPMENTS, 3%
 RUN-DOWN FACILITIES, 3%
 VANDALISM/GRAFFITI, 2%

SCATTERED, 3%.

Getting more specific....

For each of the following services, please tell me if you would rate the Minneapolis Park and Recreation system as excellent, good, only fair or poor.

	EXC	GOO	FAI	POO	DKR
7. Snow removal on trails?	21%	53%	15%	1%	11%
8. Snow removal on sidewalks?	19%	58%	19%	1%	4%
9. Snow removal in parking lots?	22%	49%	20%	5%	4%
10. Maintenance of trees in parks?	32%	51%	12%	2%	3%
11. Maintenance of trees on boulevards?	39%	45%	15%	0%	1%
12. Maintenance of athletic fields?	27%	40%	15%	0%	18%
13. Maintenance of outdoor ice rinks?	19%	35%	11%	2%	32%
14. Maintenance of playgrounds?	27%	40%	16%	1%	16%
15. Maintenance of bathroom facilities?	16%	39%	28%	4%	13%
16. Maintenance of natural areas?	38%	42%	14%	1%	5%
17. Maintenance of trails in regional parks, such as Chain of Lakes and Minnehaha Regional Parks?	36%	42%	8%	1%	13%
18. Maintenance of paths in neighbor- hood parks?	31%	48%	15%	1%	4%
19. Maintenance of street lights and signage along parkways?	29%	52%	15%	2%	2%

I would like to re-read you the list of services....

20. Which service is most important to you? (ROTATE AND READ LIST)

21. Which service is second most important to you? (RE-READ LIST IF NECESSARY OMITTING FIRST CHOICE)

22. And, which service is third most important to you? (RE-READ LIST IF NECESSARY OMITTING FIRST AND SECOND CHOICE)

MOST SEC THRD

Snow removal on trails.....	16%	5%	6%
Snow removal on sidewalks.....	15%	8%	7%
Snow removal in parking lots.....	5%	7%	6%
Maintenance of trees in parks.....	4%	5%	5%
Maintenance of trees on boulevards.....	4%	6%	3%
Maintenance of athletic fields.....	9%	5%	6%
Maintenance of outdoor ice rinks.....	1%	3%	2%
Maintenance of playgrounds.....	12%	8%	6%
Maintenance of bathroom facilities.....	6%	13%	12%
Maintenance of natural areas.....	6%	12%	9%
Maintenance of trails in regional parks, such as Chain of Lakes and Minneahaha Regional Parks.....	5%	11%	8%
Maintenance of paths in neighborhood parks.....	4%	9%	14%
Maintenance of street lights and signage along parkways.....	13%	8%	16%
NONE (VOL.).....	0%	0%	0%
ALL (VOL.).....	0%	0%	0%
DON'T KNOW/REFUSED.....	0%	0%	1%

The Minneapolis Park and Recreation Board operates 49 recreation centers, located in neighborhood parks across Minneapolis. Keeping this in mind....

23. Have you or a member of your household used a recreation center during the past two years for recreation purposes?	YES.....	28%
	NO.....	72%
	DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (n=142)

24. How often do you or a member of your household use a recreation Center -- daily, two to three times a week, weekly, two to three times a month, monthly or less often?	DAILY.....	14%
	2 TO 3 TIMES A WEEK....	18%
	WEEKLY.....	21%
	2 TO 3 TIMES A MONTH...	24%
	MONTHLY.....	10%
	LESS OFTEN.....	13%
	DON'T KNOW/REFUSED.....	0%
25. Overall, how would you rate the quality of the recreation center -- excellent, good, only fair or poor?	EXCELLENT.....	18%
	GOOD.....	76%
	ONLY FAIR.....	6%
	POOR.....	0%
	DON'T KNOW/REFUSED.....	0%

IF A RESPONSE IS GIVEN, ASK: (n=142)

26. Why did you rate the recreation center as
(excellent/good/only fair/poor)?

FAVORABLE:

GOOD STAFF, 26%
VARIETY OF PROGRAMS, 18%
UP-TO-DATE FACILITIES, 11%
WELL-MAINTAINED, 10%
COMMUNITY INFORMATION RESOURCE, 6%
SAFE, 5%
AFTER-SCHOOL PROGRAMS, 4%
COMMUNITY ASSET, 3%
SOCIAL SERVICE EVENTS, 2%
HOURS OF OPERATION, 2%

UNFAVORABLE:

STAFF SHORTAGES, 3%
RUN-DOWN/NOT WELL-MAINTAINED, 2%

UNSURE, 2%

SCATTERED, 6%

The Park Board offers two types of programming: those held INSIDE a recreation center such as basketball, music lessons, tumbling, pottery, yoga or preschool, and those held OUTSIDE such as baseball, soccer, tennis lessons, geocaching, archery, and neighborhood festivals.

27. Have you or members of your household participated in INSIDE programs at a recreation center? YES.....59%
NO.....41%
DON'T KNOW/REFUSED.....0%

IF "YES," ASK: (n=84)

28. Which INSIDE programs have you or members of your household participated in?

PRESCHOOL PROGRAMS, 17%; HEALTH/FITNESS, 19%;
YOUTH SPORTS, 38%; ADULT SPORTS, 10%; ADULT
HOBBY/ENRICHMENT, 8%; SWIMMING, 2%; YOUTH
ENRICHMENT, 2%; OPEN GYM, 2%; SCATTERED, 3%.

29. How would you rate the EXCELLENT.....39%
 INSIDE programs -- ex- GOOD.....57%
 cellent, good, only fair ONLY FAIR.....4%
 or poor? POOR.....0%
 DON'T KNOW/REFUSED.....0%

IF A RESPONSE IS GIVEN, ASK:

30. Why did you rate INSIDE programs as
 (excellent/good/only fair/poor)?

FAVORABLE:

GOOD STAFF, 37%
 EDUCATIONAL/LEARN SKILLS, 23%
 WELL ORGANIZED, 8%
 VARIETY OF PROGRAMS, 7%
 BRINGS COMMUNITY TOGETHER, 6%
 UP-TO-DATE FACILITIES/EQUIPMENT, 5%
 ENJOYABLE/FUN, 5%
 AFFORDABLE, 3%

UNFAVORABLE:

DISORGANIZED, 2%

SCATTERED, 4%.

31. How would you rate the EXCELLENT.....58%
 customer service you re- GOOD.....41%
 ceived inside a recrea- ONLY FAIR.....1%
 tion center -- excellent, POOR.....0%
 good, only fair or poor? DON'T KNOW/REFUSED.....0%

32. Have you or members of your YES.....56%
 household participated in NO.....44%
 OUTSIDE programs at a recrea- DON'T KNOW/REFUSED.....0%
 tion center?

IF "YES," ASK: (n=79)

33. Which OUTSIDE programs have you or members of your
 household participated in?

ADULT SPORTS, 22%; YOUTH SPORTS, 48%; FITNESS,
 8%; EVENTS, 15%; YOUTH ENRICHMENT, 3%;
 SCATTERED, 4%.

34.	How would you rate the	EXCELLENT.....	38%
	OUTSIDE programs -- ex-	GOOD.....	54%
	cellent, good, only	ONLY FAIR.....	8%
	fair or poor?	POOR.....	0%
		DON'T KNOW/REFUSED.....	0%

IF A RESPONSE IS GIVEN, ASK:

35. Why did you rate OUTSIDE programs as
(excellent/good/only fair/poor)?

FAVORABLE:

EDUCATIONAL/LEARN SKILLS, 22%
ENJOYABLE/FUN, 15%
UP-TO-DATE FACILITIES/EQUIPMENT, 14%
GOOD STAFF, 14%
BRINGS COMMUNITY TOGETHER, 10%
WELL ORGANIZED, 4%
VARIETY OF PROGRAMS, 4%
SAFE, 3%

UNFAVORABLE:

DISORGANIZED, 10%

SCATTERED, 4%.

During the school year....

36.	What would be the best time during	EARLY MORNING.....	21%
	the day for you or members of your	MID-MORNING.....	15%
	household to participate in pro-	LUNCHTIME.....	3%
	grams at a recreation center --	EARLY AFTERNOON.....	10%
	early morning, mid-morning, lunch-	LATE AFTERNOON.....	25%
	time, early afternoon, late after-	EVENING.....	19%
	noon or in the evening?	DON'T KNOW/REFUSED.....	8%

How about over the summer....

37.	What would be the best time during	EARLY MORNING.....	24%
	the day for you or members of your	MID-MORNING.....	16%
	household to participate in pro-	LUNCHTIME.....	4%
	grams at a recreation center --	EARLY AFTERNOON.....	10%
	early morning, mid-morning, lunch-	LATE AFTERNOON.....	19%
	time, early afternoon, late after-	EVENING.....	18%
	noon or in the evening?	DON'T KNOW/REFUSED.....	9%

Continuing....

38. How often do you visit a neighborhood park -- daily, two to three times a week, weekly, two to three times a month, monthly, less often or never?
- | | |
|-------------------------|-----|
| DAILY..... | 7% |
| 2 TO 3 TIMES A WEEK.... | 16% |
| WEEKLY..... | 14% |
| 2 TO 3 TIMES A MONTH... | 15% |
| MONTHLY..... | 10% |
| LESS OFTEN..... | 26% |
| NEVER..... | 13% |
| DON'T KNOW/REFUSED..... | 0% |
39. And, how often do you visit a regional park -- daily, two to three times a week, weekly, two to three times a month, monthly, less often or never?
- | | |
|-------------------------|-----|
| DAILY..... | 2% |
| 2 TO 3 TIMES A WEEK.... | 6% |
| WEEKLY..... | 7% |
| 2 TO 3 TIMES A MONTH... | 13% |
| MONTHLY..... | 11% |
| LESS OFTEN..... | 50% |
| NEVER..... | 12% |
| DON'T KNOW/REFUSED..... | 0% |
40. In general, do you feel existing parks offered by the Park Board meet the needs of you and members of your household?
- | | |
|-------------------------|-----|
| YES..... | 89% |
| NO..... | 3% |
| DON'T KNOW/REFUSED..... | 8% |

IF "NO," ASK: (n=13)

41. What do you feel is missing?

UNSURE, 15%; MORE DOG PARKS, 8%; YOUTH ACTIVITIES, 31%; NOT HANDICAP ACCESSIBLE, 15%; YOUTH SPORTS, 8%; SENIOR PROGRAMS, 8%; NOT ENOUGH FREE OFFERINGS, 8%; NEW PLAYGROUND EQUIPMENT, 8%.

For each of the following ways to get to a Minneapolis Park, please tell me if you or members of your household use it.

	YES	NO	DKR
42. Automobile.	74%	26%	0%
43. Bicycle.	54%	46%	0%
44. Rideshare, such as Uber or Lyft.	4%	96%	0%
45. School District bus.	4%	96%	0%
46. Public transportation, such as Metro Transit or a Light Rail Line.	7%	93%	0%
47. Metro Mobility.	3%	97%	0%
48. Walk.	56%	44%	0%
49. Scooter or bike share?	23%	77%	0%

IF ONLY USE AUTOMOBILE, ASK: (n=107)

50. What is the primary reason you only use an automobile to get to a Minneapolis Park?

AGE/HEALTH, 7%; DISTANCE, 16%; EASIER WITH CHILDREN, 9%; RISING CRIME, 36%; CONVENIENT, 27%; BRING EQUIPMENT, 5%.

To what extent do each of the following considerations limit your household's use of Minneapolis public parks and trails and participation in Minneapolis recreation activities and programs -- would you say it limits you a lot, somewhat, or not at all?

	ALT	SOM	NAA	DKR
51. Lack of transportation?	4%	8%	88%	0%
52. Cost of programs and equipment?	10%	34%	56%	0%
53. Facilities are not suited to my needs?	5%	24%	71%	0%
54. Language barriers?	3%	12%	85%	0%
55. Lack of information about facilities and programs?	18%	30%	51%	0%
56. Cultural beliefs and restrictions?	2%	14%	82%	2%
57. Concern about personal safety?	26%	30%	43%	0%
58. Lack of companion - no one to do things with?	12%	21%	67%	0%
59. Don't feel welcome by other park users?	1%	8%	91%	0%
60. Don't feel welcome by park staff?	1%	5%	93%	0%
61. Park staff don't look like me?	1%	7%	92%	0%
62. Facilities are not physically accessible to me?	2%	4%	94%	0%
63. Inconvenient hours of operation?	3%	19%	78%	0%
64. Inconvenient times of programs or activities?	5%	21%	74%	0%

I would like to read you a list of current programs and activities provided by the Minneapolis Park and Recreation Board. For each one, please tell me how important you think that service is to the community -- very important, somewhat important, not too important, or not at all important. If you have no opinion about a particular service, just say so.... (ROTATE LIST)

	VRI	SMI	NTI	NAA	DKR
65. Youth sports programs?	74%	23%	3%	0%	0%
66. Youth technology programs?	48%	31%	13%	2%	5%
67. Youth non-sports programs?	53%	37%	9%	0%	1%

	VRI	SMI	NTI	NAA	DKR
68. Adult sports programs?	42%	47%	12%	0%	0%
69. Adult non-sports programs?	27%	54%	18%	0%	1%
70. Programs that appeal to adults over 65?	42%	43%	8%	2%	6%
71. Programs for people with disabilities?	49%	41%	6%	1%	4%
72. Multi/inter-generational programming?	44%	36%	15%	0%	4%
73. Community events?	65%	27%	7%	0%	0%
74. After-school programs?	64%	29%	4%	1%	1%
75. Nature-based programs?	52%	39%	8%	0%	1%
76. How important is it to provide police protection in the parks -- is it very important, somewhat important, not too important or not at all important?	VERY IMPORTANT.....56% SOMEWHAT IMPORTANT.....39% NOT TOO IMPORTANT.....4% NOT AT ALL IMPORTANT....0% DON'T KNOW/REFUSED.....1%				
77. Overall, are you very satisfied with current programs and activities offered by the Minneapolis Park and Recreation Board, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?	VERY SATISFIED.....34% SOMEWHAT SATISFIED.....56% SOMEWHAT DISSATISFIED...2% VERY DISSATISFIED.....0% DON'T KNOW/REFUSED.....8%				

IF "SOMEWHAT DISSATISFIED" OR "VERY DISSATISFIED," ASK:
(n=11)

78. Why do you feel that way?

NOT ENOUGH FOR YOUTH, 18%; NOT HANDICAP ACCESSIBLE, 27%; MORE NATURE PROGRAMS, 18%; MORE FOR SENIORS, 18%; FEES TOO HIGH, 18%.

Changing topics....

In times of limited resources, the City of Minneapolis and the Minneapolis Park and Recreation Board are looking to be efficient with these resources. Some people have suggested the Park System set fees for the use of several currently free services, increase fees for services already paid for by participants, or offer other revenue-generating services. For each of the following proposals, please tell me if you would strongly support it, somewhat support, somewhat oppose, or strongly oppose it. If you have no opinion, just say so.... (ROTATE LIST)

	STS	SMS	SMO	STO	DKR
79. Increase all adult recreation fees so the cost of programs or services is fully paid for by the fees charged?	36%	31%	17%	11%	5%
80. Impose fees for youth recreation programs and services based upon their ability to pay?	25%	33%	16%	24%	1%
81. Adding additional concession stands, vendors and rental opportunities?	46%	35%	12%	5%	2%
82. Increase corporate sponsorship opportunities to help offset the cost of programs and/or facilities, for example Minnesota Zoo's World of Birds Show, sponsored by Wings Financial?	45%	38%	9%	2%	6%
83. Allow organizations or individuals to purchase naming rights for park board properties, for example the McCormick Tribune Ice Rink in Chicago's Millennium Park?	39%	39%	9%	3%	10%

Volunteers are an important part of the Minneapolis Park system including youth athletic coaches and caring for natural areas.

84. Do you think the Minneapolis Park and Recreation Board should increase the number of volunteer opportunities? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY YES.....6%
	YES.....10%
	NO.....46%
	STRONGLY NO.....11%
	DON'T KNOW/REFUSED.....27%

IF "STRONGLY YES" OR "YES," ASK: (n=80)

85. What kind of additional volunteer opportunities would you like to see offered?

UNSURE, 13%; LANGUAGE TRANSLATORS, 3%;
 GREETERS/INFORMATION DESK, 9%; FLYER/SIGN DELIVERY, 3%;
 COACHES, 8%; PARK MAINTENANCE, 20%; ENRICHMENT
 INSTRUCTORS, 11%; EVENTS STAFF, 4%; PLAYGROUND
 ASSISTANTS, 5%; SECURITY, 6%; LANDSCAPING/GARDENING,
 5%; YOUTH MENTORS, 5%; TUTORS, 6%; SCATTERED, 2%.

86. Would you be willing to volunteer for the Minneapolis Park System? (IF "YES," ASK:) How many hours per week would you be willing to volunteer?	NO.....33% YES/1 TO 2 HOURS.....35% YES/3 TO 4 HOURS.....10% YES/5 HOURS OR MORE.....3% DON'T KNOW/REFUSED.....20%
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Moving on....

87. About what percent of the property taxes you pay goes to the operation of the Minneapolis Park and Recreation System?	LESS THAN ONE PERCENT...5% 1 TO 2 PERCENT.....16% 3 TO 4 PERCENT.....22% 5 TO 7 PERCENT.....19% 8 TO 10 PERCENT.....7% MORE THAN 10 PERCENT....6% DON'T KNOW/REFUSED.....25%
88. When you consider the property taxes you pay and the quality of the infrastructure, programs and services provided by the Minneapolis Park and Recreation system, how would you rate that value -- is it an excellent value, a good value, an only fair value or a poor value?	EXCELLENT.....8% GOOD.....61% ONLY FAIR.....16% POOR.....0% DON'T KNOW/REFUSED.....15%

For your information, the actual percentage is about eight percent of your total property taxes, or eight cents out of every dollar.

89. Would you support or oppose a property tax increase to maintain Minneapolis Park and Recreation System programs and services at their present levels? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY SUPPORT.....17% SUPPORT.....65% OPPOSE.....2% STRONGLY OPPOSE.....3% DON'T KNOW/REFUSED.....14%
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IF "OPPOSE" OR "STRONGLY OPPOSE," ASK: (n=25)

90. What programs and services would you be willing to see cut?

UNSURE, 12%; NONE, 8%; ADULT EDUCATION, 12%;
COMMUNITY EVENTS, 4%; ACROSS THE BOARD, 16%;
ADMINISTRATION, 36%; ADULT SPORTS, 12%.

91. Would you support or oppose a pro- STRONGLY SUPPORT.....8%
 perty tax increase to enhance SUPPORT.....9%
 Minneapolis Park and Recreation OPPOSE.....43%
 System programs and services? STRONGLY OPPOSE.....11%
 (WAIT FOR RESPONSE) Do you feel DON'T KNOW/REFUSED.....29%
 strongly that way?

IF "STRONGLY SUPPORT" OR "SUPPORT," ASK: (n=85)

92. What Minneapolis Park and Recreation System programs and services would you like to see enhanced?

UNSURE, 27%; YOUTH PROGRAMS, 17%; ADULT SPORTS, 3%;
 FREE EVENTS, 8%; MORE POLICE PATROLS, 3%; SOCIAL
 SERVICES, 3%; NATURE BASED PROGRAMS, 14%; MORE FOR
 DISABLED, 5%; SWIMMING LESSONS, 4%; SENIOR PROGRAMS,
 3%; INDOOR WINTER PROGRAMS, 3%; YOUTH SPORTS, 3%;
 LOWER FEES, 4%; SCATTERED, 3%.

93. Do you live on or regularly use YES.....41%
 parkways in the City of NO.....59%
 Minneapolis? DON'T KNOW/REFUSED.....0%

There are approximately 55 miles of parkways in the Minneapolis Park system. Maintenance and construction of parkways are supported by City of Minneapolis property taxes.

94. Would you support or oppose a pro- STRONGLY SUPPORT.....10%
 perty tax increase to improve the SUPPORT.....46%
 condition of parkways? (WAIT FOR OPPOSE.....19%
 RESPONSE) Do you feel strongly STRONGLY OPPOSE.....6%
 that way? DON'T KNOW/REFUSED.....19%

Monthly utility bills include a stormwater fee for each household.

95. About what percent of the storm- LESS THAN ONE PERCENT..10%
 water fees collected in Minnea- 1 TO 2 PERCENT.....27%
 polis goes to the Minneapolis Park 3 TO 4 PERCENT.....25%
 and Recreation Board to improve 5 TO 7 PERCENT.....13%
 and monitor water quality in 8 TO 10 PERCENT.....3%
 Minneapolis lakes and creeks? MORE THAN 10 PERCENT....1%
 DON'T KNOW/REFUSED.....22%

For your information, the actual percentage is about 1.6 percent of the total stormwater fees collected, or 1.6 cents out of every dollar. The average household pays about \$14.00 a month in stormwater fees.

96. How much would you be willing to increase stormwater fees per household per month for the Minneapolis Park and Recreation Board to improve and monitor water quality in Minneapolis lakes and creeks?
- | | |
|-------------------------|-----|
| NOTHING..... | 16% |
| 50 CENTS..... | 24% |
| \$1.00..... | 32% |
| \$1.50..... | 13% |
| \$2.00..... | 3% |
| MORE THAN \$2.00..... | 2% |
| DON'T KNOW/REFUSED..... | 10% |
- (PICK RANDOM STARTING POINT; MOVE UP OR DOWN DEPENDING ON RESPONSE)

IF "NOTHING," ASK: (n=79)

Stormwater carries pollutants and trash to lakes and creeks from streets and other sources across the city. It is the top source of pollution for Minneapolis lakes and creeks.

97. Knowing this, would you still oppose an increase to stormwater fees in Minneapolis?
- | | |
|-------------------------|-----|
| YES..... | 41% |
| NO..... | 53% |
| DON'T KNOW/REFUSED..... | 6% |

In times of limited resources, the City of Minneapolis and the Minneapolis Park and Recreation Board are looking to be efficient with these resources. Some people have suggested the Park System lead the establishment of an endowment program supported by donations. The funds would be used to support aspects of the system above and beyond what property taxes can fund. This funding source would provide an opportunity for residents and non-residents to give back to the parks and provide a permanent source of funding. For each of the following proposals, please tell me if you would strongly support it, somewhat support, somewhat oppose, or strongly oppose it. If you have no opinion, just say so.... (ROTATE LIST)

STS SMS SMO STO DKR

98. Creating an endowment to support protection and maintenance of natural areas, such as the Eloise Wildflower Garden, invasive species removal, and habitat enhancement.
- | | | | | |
|-----|-----|-----|----|----|
| 33% | 39% | 15% | 6% | 7% |
|-----|-----|-----|----|----|

STS SMS SMO STO DKR

- | | | | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|-----|----|
| 99. Creating an endowment to support creating and implementing climate resilience initiatives, such as wetland and flood storage creation, creek and stream capacity enhancement, flood proofing roads and trails, mitigating urban heat islands, and solar energy projects. | 34% | 37% | 16% | 8% | 5% |
| 100. Creating an endowment to support improvements to regional park facilities, such as regional trails, restrooms, playgrounds and beaches. | 35% | 33% | 17% | 10% | 6% |
| 101. Creating an endowment to support rehabilitation of historic assets such as Lake Harriet Bandshell, Minnehaha Falls walls and stairs and the Chalet at Wirth Park. | 39% | 35% | 14% | 9% | 3% |

IF "STRONGLY SUPPORT" OR "SUPPORT" IN QUESTIONS #98 TO #101;
ASK: (n=414)

- | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-----|
| 102. How likely would you be to contribute to an endowment for a purpose you support -- very likely, somewhat likely, not too likely or not at all likely? | VERY LIKELY..... | 31% |
| | SOMEWHAT LIKELY..... | 35% |
| | NOT TOO LIKELY..... | 21% |
| | NOT AT ALL LIKELY..... | 7% |
| | DON'T KNOW/REFUSED..... | 7% |

Turning to communications.....

- | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|-----|
| 103. How would you most prefer to receive information about Minneapolis Parks and its activities -- (ROTATE) e-mail or government delivery subscription, Minneapolis Parks website, park publications and newsletters, videos, local neighborhood newspapers coverage, social media, radio, visiting or using a park facility? | E-MAIL/GOV DELIVERY SUBSCRIPTION..... | 18% |
| | MPRB WEBSITE..... | 15% |
| | PUBLICATIONS/NEWSLTRS.. | 40% |
| | VIDEOS..... | 0% |
| | LOCAL NEWSPAPERS..... | 10% |
| | SOCIAL MEDIA..... | 11% |
| | RADIO..... | 0% |
| | VISIT/USING FACILITY.... | 4% |
| | NONE..... | 3% |
| | DON'T KNOW/REFUSED..... | 0% |

Just a few more questions for demographics purposes....

104. Do you own or rent your present residence?
- OWN.....49%
 RENT.....51%
 SOMETHING ELSE (VOL.)...0%
 DON'T KNOW/REFUSED.....0%
105. Which of the following categories contains your total household income for last year -- less than \$25,000, \$25,000-\$50,000, \$50,001-\$75,000, \$75,001-\$100,000, \$100,001-\$150,000 or over \$150,000?
- LESS THAN \$25,000.....16%
 \$25,000 TO \$50,000.....27%
 \$50,001 TO \$75,000.....28%
 \$75,001 TO \$100,000.....20%
 \$100,001 TO \$150,000.....4%
 OVER \$150,000.....3%
 DON'T KNOW/REFUSED.....1%
106. Were you born before 1946, between 1946 and 1964, between 1965 and 1980 or after 1980?
- BEFORE 1946.....7%
 1946 TO 1964.....20%
 1965 TO 1980.....32%
 AFTER 1980.....41%
 REFUSED.....0%
107. Are you employed by a public entity, such as a government agency, state or local government or a school district, a business or corporation, own a business or are self-employed, retired, or currently not working?
- PUBLIC ENTITY.....14%
 BUSINESS/CORPORATION...59%
 OWN BUSINESS/SELF-EMP...7%
 RETIRED.....14%
 NOT WORKING.....7%
 DON'T KNOW/REFUSED.....0%
108. What is the main language spoken in your home?
- ENGLISH, 80%; SPANISH, 8%; HMONG, 4%; SOMALI, 5%;
 SCATTERED, 3%.

IF LANGUAGE OTHER THAN ENGLISH IS SPOKEN, ASK: (n=102)

109. What types of information would you like to see in your language? (IF "SIGNS" PROBE FOR TYPE OF SIGN)
- NONE, 35%; JOB POSTINGS, 3%; EVENTS, 9%;
 REGISTRATION/SCHEDULE, 26%; PARK AND RECREATION
 BROCHURES, 16%; TRAFFIC/ROAD SIGNS, 5%; PROGRAM
 INSTRUCTORS, 4%; RULES AND REGULATIONS, 3%.

For each of the following language services, please tell me if you or members of your household would be very likely to use it, somewhat likely or not too likely to use it?

	VRL	SML	NTL	DKR
110. Translated materials?	41%	41%	17%	1%
111. In-person interpreters?	22%	34%	43%	1%
112. Phone interpreters?	25%	28%	44%	3%
113. Staff who speak your language?	43%	44%	12%	1%
114. Which of the following best describes you? (READ LIST; IF VOLUNTEER SOMETHING ELSE:) What would that be?	AMERICAN INDIAN/ ALASKAN NATIVE.....4% ASIAN/PACIFIC ISLANDER.....5% BLACK/AFRICAN- AMERICAN.....21% WHITE.....50% HISPANIC (VOL.).....9% EAST AFRICAN/SOMALI.....6% HMONG.....5% REFUSED.....0%			
115. Are you, yourself, of Hispanic, Latino or Spanish origin?	YES.....9% NO.....91% DON'T KNOW/REFUSED.....0%			
116. How long have you lived in the United States?	LESS THAN ONE YEAR.....2% ONE TO FIVE YEARS.....6% SIX TO TEN YEARS.....6% MORE THAN TEN YEARS.....8% ENTIRE LIFE.....78% DON'T KNOW/REFUSED.....0%			
117. Do you have pre-school or school-aged children living at home?	YES.....24% NO.....75% DON'T KNOW/REFUSED.....1%			
118. What is your gender identity?	MALE.....46% FEMALE.....50% NON-BINARY.....3% SOMETHING ELSE (VOL.)...1%			
119. ZIP Code	SCATTERED.			
120. Commissioner District (FROM LIST)	ONE.....17% TWO.....17% THREE.....17% FOUR.....17% FIVE.....17% SIX.....17%			

121. Service Area (FROM LIST)

NORTH.....	17%
NORTHEAST.....	19%
DOWNTOWN.....	6%
SOUTH.....	30%
SOUTHEAST.....	28%