# **Upper Harbor Terminal Redevelopment**

# Community Engagement Chronology and Summary through Concept Plan Phase February 11, 2019, updated April 16, 2019

# **Community Engagement Prior to Concept Plan Approval**

As outlined in the Exclusive Rights Agreement, the City and MPRB planned and implemented a cooperative community engagement process for the UHT redevelopment planning process. Since 2015, this community engagement process has included a total of over 80 meetings and events and four online surveys. This engagement occurred in multiple phases, detailed below. In recognition that the McKinley Community organization was not actively meeting during significant portions of the community engagement, the engagement efforts included door knocking throughout the neighborhood. Based on input and previous engagement efforts, City and MPRB staff agreed that the typical engagement approach of establishing a community advisory committee (CAC) had historically not been an effective way to get diverse input, particularly from communities whose voices are often not heard. The engagement process instead focused on reaching people where they are, through multiple ways of communication and methods of engagement, at a range of events and locations. The engagement process has used several approaches, including:

# Communications via:

- Project website created in 2015
- GovDelivery email listserv & email distribution list
  - Over 1,100 have subscribed to the listserv
  - In addition to listserv, over 300 on email distribution list
  - Over 40 meeting notices and updates sent as of December 2018
  - Radio interviews (KMOJ)
  - Social media (Facebook, Twitter, Nextdoor)
  - Print media (North News)
  - Direct mailings to properties in the McKinley neighborhood closest to UHT site
- Open houses and community meetings hosted by the City and MPRB
- Participation in a wide variety of events and meetings organized by others
- Smaller focus groups
- Online surveys
- Door knocking in the McKinley neighborhood
- Site visits to the UHT site following engagement events

# Pre-2015

Extensive engagement as part of two eras of Above the Falls planning.

# **2015 to January 2017**

**Goal:** Seek general input on shared goals for UHT redevelopment.

**Outcome:** Drafted the "Characteristics of Success" based on input, which were included in Request for Qualifications. Input also informed Request for Qualifications language. Community input on whether City and MPRB should select the development team as master developer.

**Milestone(s):** Request for Qualifications issued in August 2016. Development team submission received October 2016.

# **Engagement activities:**

2015-05-14 Northside Neighborhood Council meeting 2015-09-29 NorthFirst

2015-11-12 Northside Neighborhood Council meeting

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2016-02-23 Above the Falls Community Advisory Committee
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2016-03-12 Northside Housing Fair

2016-03-23 Victory Neighborhood Meeting

2016-04-02 Community Connection Conference

2016-05-05 HAMAA & Lao Assistance Center

2016-05-24 Urban League Open House

2016-06-15 Minneapolis Advisory Committee on People with Disabilities

2016-06-16 Folwell Ice Cream Social

2016-06-18 Southeast Asian Soccer Connections

2016-06-18 Juneteenth

2016-06-25 Folwell Park Open House

2016-06-29 Juxtaposition Arts Youth Ride and Kayak

2016-07-09 Somali Independence Day

2016-07-11 North Regional Library Community Meeting

2016-07-29 Riverfest

2016-08-27 Urban League Family Day

2016-08-30 Community Organizations Roundtable

2016-09-10 Open Streets West Broadway

2016-09-29 Upper Harbor Terminal Community Meeting

2016-12-08 Nexus Board and Commissions Leadership Training Institute

"What would bring you to the River?" input summary

Request for Qualifications issued in August 2016. Development team submission received October 2016. Input was sought on whether City and MPRB should select the development team as master developer.

Summary of input received on development team submission, including online survey

2016-11-03 Folwell Community Meeting

Focus group meetings held with community reps on community engagement approaches and

Equitable Development Scorecard, followed by community open house on those topics

2016-10-27 Focus group #1 on Equitable Development Scorecard

2016-12-02 Focus group #2 on Equitable Development Scorecard

2017-01-06 Focus group #1 on engagement approaches

2017-01-13 Focus group #2 on engagement approaches

2017-01-31- MPRB Open House

#### **Spring 2017 to late 2017**

**Goal**: City, MPRB and development team launched another phase of engagement to get more specific community input to inform planning process.

Outcome: Engaged community in initial planning process for redevelopment of UHT.

**Milestone(s)**: City and MPRB, at public meetings, formally selected development team as master developer and authorized execution of Exclusive Rights Agreement. Agreement execution completed in August 2017.

# **Engagement activities:**

2017-04-25 Above the Falls Community Advisory Committee

2017-05-30 Above the Falls Community Advisory Committee

2017-06-08 Cityview Open House and Online Survey Results

2017-06-27 Above the Falls Community Advisory Committee

2017-06-29 Juxtaposition Arts Event

2017-06-00 Juxtaposition Arts - June Engagement Summary

2017-07-29 FLOW

2017-08-24 Business Community Meeting

2017-09-09 Open Streets West Broadway

2017-09-12 Friends of the Mississippi River "Connections" study event/walk

2017-09-21 Friends of the Mississippi River "Connections" study event/walk

2017-11-06 Bicycle Advisory Committee

2017-11-16 Pedestrian Advisory Committee

2017-11-20 McKinley Community board meeting

2017-11-30 Housing meeting

2017 Site Visits and Tours Summary (engagement with about 100 people during multiple events)

2017 Food Focused Meetings Summary (engagement with about 22 people during two events)

2017 Public Festivals Engagement Summary (engagement with about 190 people during five events)

2017 Door-to-Door Engagement Summary (engagement with about 55 people in McKinley)

2017 Online survey about potential destinations

#### Late 2017 to summer 2018

Goal: Test feasibility of development concepts to propose in Concept Plan.

Outcome: Completed initial feasibility review, market studies and evaluation of site constraints

(including overhead powerlines, historic structures) and exploration of proposed land uses.

Milestone: Drafted initial Concept Plan

#### **Update activities:**

2017-07-25 Above the Falls Community Advisory Committee

2017-08-29 Above the Falls Community Advisory Committee

2017-09-26 Above the Falls Community Advisory Committee

2017-10-24 Above the Falls Community Advisory Committee

2017-11-28 Above the Falls Community Advisory Committee

2018-01-30 Above the Fall Community Advisory Committee

2018-07-09 Focus group meeting

2018-07-19 Focus group meeting

2018-07-26 Focus group meeting

# August 2018 to November 2018

Goal: Engagement to share draft Concept Plan with stakeholders and seek input

Outcome: Released revised Concept Plan in response to community input

#### **Engagement activities:**

2018-07-28 FLOW

2018-08-15 UHT Redevelopment Community Engagement Meeting

2018-08-16 UHT Redevelopment Community Engagement Meeting

2018-08-17 Door knocking in McKinley neighborhood

2018-08-20 Good Deal Oriental Foods Open Hours Session

2018-08-21 Webber Library Open Hours Session

2018-08-22 Serendipity Spot Open Hours Session

2018-08-22 Hawthorne EcoVillage Event

2018-08-28 UHT Redevelopment Community Engagement Meeting

2018-08-31 Door knocking in McKinley neighborhood

2018-09-08 UHT Redevelopment Presentation and Council Member Cunningham Discussion

2018-09-15 West Broadway Open Streets

2018-09-25 Above the Falls Community Advisory Committee Meeting

2018-09-28 Community-Led Workshop

2018-10-02 Community-Led Workshop

2018-10-13 Coffee with Jeremiah Meeting

2018-10-16 Community-Led meeting re: co-creation

2018-10-30 Promise Zone Economic Development Working Group

2018-10-30 AFCAC meeting

Online survey about draft concept plan (259 responses)

Multiple small meetings with interested stakeholders

2018-10-30 Promise Zone Economic Development Working Group

2018-11-07 Citizens Environmental Advisory Committee (CEAC) meeting

2018-11-30 Focus group meeting

#### **November 2018 to current**

**Goal**: Share revised Concept Plan with community

**Outcome**: Concept Plan submitted for City Council consideration

# **Engagement activities:**

2018-11-27 AFCAC meeting re: proposed regional park boundary

2018-12-08 Community meeting (hosted by Councilman Cunningham)

2018-12-11 Community meeting

2019-1-08 AFCAC meeting re: proposed regional park boundary

2019-2-3 Community meeting

Letters from organizations

Emails submitted to CouncilComment inbox

# For more detail

Summaries of the items in blue are posted at: <a href="http://upperharbormpls.com/community-engagement/summaries-meetings-engagement-opportunities/">http://upperharbormpls.com/community-engagement/summaries-meetings-engagement-opportunities/</a>. A graphical summary of input received from August 2018 through November 2018 is here.