

Community Engagement Plan



Date of Board P+C: 12/16/2020

Date of Most Recent Update:

Staff Lead: Louis Peters

Department or Division: Planning Department, Design and Project Management

Project Name: Dickman Park Multisport Court

Engagement Level: Consult (See Engagement Assessment attached)

This plan serves as a guide for the community engagement process for the Dickman Improvements Project. The plan may be modified as circumstance warrants during project duration. Substantial modifications are to be communicated to stakeholders and the MPRB Board of Commissioners. As required by the Minneapolis Park and Recreation Board Community Engagement Policy, this project requires a Community Engagement Plan because the project falls under the Consult category of community engagement for which MPRB is required to obtain stakeholder feedback on project, initiative, or program analysis, alternatives, or decisions. This CE Plan was used with a GARE Racial Equity Tool Kit framework.

Key Stakeholders should be engaged in the creation of this plan. This is to be filled out before the CE Plan is submitted to the Board as a P+C. Please explain how they were engaged:

This plan is being developed in collaboration with community stakeholder and MPRB staff input. Community stakeholders include the St. Anthony West Neighborhood Organization.

1. Project Description

1a. Project Overview:

This project will implement aspects of the Dickman Park Master Plan, part of the East of the River Park Master Plan. The engagement process will define the type of court and review the concept design for implementing Master Plan improvements using the available funding.

Improvements may include addition or renovation of one or several of the following items:

- Multisport Court including tennis, pickleball, and/or basketball
- Potential removal, repair, or relocation of Basketball Court
- Pedestrian pathways, and/or exterior ADA route improvements.
- Orchard vegetation
- Other items identified in the master plan for Dickman Park

1b. MPRB Outcomes (What goals, strategies, or values in the MPRB Comprehensive Plan does this project, program, or initiative relate to? What goal in the Racial Equity Action Plan does this relate to?):

MPRB Comprehensive Plan:

Vision Theme 3: Dynamic parks that shape city character and meet diverse community needs

Vision Theme 4: A safe place to play, celebrate, contemplate, and recreate.

1c. Project Timeline:

Extensive Community Engagement was done for the design of the master plan. More engagement will take place to engage community in the design process in 2020 and 2021. The project will be designed, and construction is slated to begin in 2021.

1d. Project Funding:

Capital Sources	Amount	Expiration
2020 CIP	\$170,000.00	MPRB has allocated these funds to the CIP to be used by 2021.

Supplemental Sources	Amount	Expiration
Park Dedication	\$334,000.00	N/A
Total:	\$504,000.00	

2. Project Data

2a. What are the boundaries of the community engagement area?

The community engagement boundaries will focus primarily on the St. Anthony West neighborhood and will also include nearby neighborhoods St. Anthony East, Nicollet Island – East Bank, Sheridan, Marcy-Holmes, Logan Park, and Beltrami.

2b. What are the demographics of the community engagement area?

See the table that follows.

Dickman Park Area Engagement Demographics			Data source: mncompass.org				
Gender and Age	17 years and under	18-64 years	65 and up				
St. Anthony West							
St. Anthony East							

Nicollet Island – East Bank							
Sheridan							
Logan Park							
Beltrami							
Total Area	1,695	9,555	1,602				
Percentage	13.2%	74.3%	12.5%				
Population by Ethnicity (#)	American Indian and Alaskan Native	Asian or Pacific Islander	Black or African American	Hispanic or Latino	White	Two or More Races	Other
St. Anthony West	46	58	278	220	1,333	104	108
St. Anthony East	42	58	272	220	1,360	71	S*
Nicollet Island – East Bank	S*	55	69	48	1,099	30	S*
Sheridan	53	56	472	339	1,857	102	S*
Logan Park	57	56	268	361	1,328	108	S*
Beltrami	37	72	232	230	614	63	S*
Total Area Average	S*	430	1,407	1,605	8,765	544	S*
Housing	All Units	Vacant Units	Occupied	Population Occupied	Average household Size		
St. Anthony West	1,211	93	1,118	2,097	1.88		
St. Anthony East	1,141	103	1,038	2,038	1.96		
Nicollet Island – East Bank	915	108	807	1,303	1.61		
Sheridan	1,485	140	1,345	2,876	1.24		
Logan Park	1,086	74	1,012	2,179	2.15		
Beltrami	486	55	431	1,244	2.89		
Total Area Average	6,504	382	6,122		2.05		
Poverty - All people for whom poverty status id determined with income below poverty - In % of Population							
St. Anthony West							
St. Anthony East							
Nicollet Island – East Bank							
Sheridan							
Logan Park							
Beltrami							
Total Area Persons Living In Poverty	2,354	18.5% percent					

*Note: MN Compass states the following: When a data point is missing or considered unreliable, it will not display (noted unavailable in this table) or be labeled suppressed. In this table, S = Suppressed.

2c. List any key findings or excerpts from relevant plans or policies that are informing this project, program or initiative, especially if community was engaged in the policy or plan: *The purpose of community research is to collect data that will best inform specific project decisions or strategic direction and support the policy goals of effective community engagement. Research completed in advance of and during project development may include review of previously completed directives or mandates, master plans, community studies, industry trends and historical and demographic data. MPRB staff is responsible for determining the research data necessary to support and document decision-making for a project and building off prior community engaged planning, policy and design.*

The East of the River Park Master Plan (ERPMP), completed in 2019, used the following lenses while developing the master plan for Dickman Park: Diversify athletic fields- implement new or retrofit existing courts to include new types of use on multiuse courts such as pickleball, multigenerational consider all age range in the design and development of parks, with the focus on design for seniors by prioritizing accessibility, offering active, low-impact activities, as well as passive activities, especially in neighborhoods with high populations of seniors and near elder care facilities. The guidelines also call for designated community garden sites and other urban agriculture opportunities, as an aspect of implementation of the MPRB- adopted Urban Agriculture Plan. The master plan envisions the park with additional activities including a court for recreation and an urban agriculture zone.

2d. What are the data gaps? What additional research needs to be done to understand the project stakeholders and project scope?

The data gaps include the need for a more complete understanding of the community needs and technical feasibility for the various amenities yet to be developed that were included in the ERPMP, including the preference for the multi-sport court.

3. Community Engagement

The MPRB supports the use of a variety of techniques to interact with and obtain information from stakeholders. Outreach and research tools and methods can be applied for a variety of reasons, including but not limited to the following:

- *Evaluate success and measure community impact of existing programs, services or facilities.*
- *Gain stakeholder insight and perspective regarding development of a new program, service or facility.*
- *Proactively identify or explore park and recreation trends or ideas.*
- *Determine essential services to be provided for a community or park area.*
- *Query stakeholders when proposing or revising policy.*
- *Resolve persistent conflicts or problems.*
- *Educate or inform the public on proposed changes, initiatives and projects.*
- *Reflect on projects, programs and initiatives after adoption by the Board or report on how community input has been integrated.*
- *Learn the history of local context and community.*

Project Stakeholder (students, ethnic communities, neighborhood groups, community leaders)	Outreach: How will you reach out to the stakeholder? (i.e. go to parks, neighborhood listserv, engage with cultural media)	Engagement: How will they participate? (i. e. online survey, focus group, community open house, intercept survey)	Reflecting Back: How will stakeholder groups be reflected back to about the project progress or outcomes? (Posted on project website, ribbon cutting, e-blast, site visit, celebration)
Neighborhood organizations	Attend virtual meeting(s), project website, email	Provide feedback via discussion in meeting, design virtual open house, Board meetings, or online survey.	E-blast, MPRB project website, and opening park celebration.
East of the River Park Master Plan CAC and contacts	Email, project website	Provide feedback via design virtual open house, Board meetings, or online survey.	E-blast, MPRB project website, and opening park celebration.
Park Users	Signs in park, project website	Provide feedback via design virtual open house, Board meetings, or online survey.	E-blast, MPRB project website, and opening park celebration.
Public Housing adjacent to park	Outreach through management company, email, project website	Provide feedback via design virtual open house, Board meetings, or online survey.	E-blast, MPRB project website, and opening park celebration
Community gardeners	Email, project website, focus group	Provide feedback via focus group, design virtual open house, Board meetings, or online survey.	E-blast, MPRB project website, and opening park celebration

Due to COVID 19 Social Distancing requirements, we are unable to hold in person engagements for this project into 2021.

3a. Advisory Committees:

Project Advisory Committee (PAC): This roster is a list of MPRB departments and divisions that are on the PAC
MPRB Park Police
MPRB Environmental Stewardship Division (Forestry, Asset Management, Trades, Gardeners, and Environmental Management departments)
MPRB Community Outreach and Accessibility
MPRB Marketing and Communications
MPRB Recreation Division (Athletics, Youth development and Recreation departments)
MPRB Planning Department – Design and Project Management and Strategic Planning

3b. Will a Community Advisory Committee be required for this project, program, or initiative?

No. See CE Assessment.

4. Analysis

4a. What questions will you be asking community to respond to in your outreach and engagement?

- Any additional ideas for how or who to engage with about this project?
- What amenities would you like to prioritize in the urban agriculture zone?
- What type of multi-sport court is your preference?
 - Pickleball/basketball/tennis
 - Pickleball only (remove basketball)
 - Pickleball and relocated basketball
 - Tennis and pickleball (remove basketball)
 - Tennis and relocated basketball

4b. How will your community engagement outreach, engagement, and methods make MPRB a more equitable system?

MPRB Planning staff is engaging current and potential users of Dickman Park to gather feedback on the preferred concept. There is an emphasis on equity in going to where people are to engage with them and to ask questions that are focused on the decisions that can be informed by community.

5. Evaluation Summary: *To be completed at one or more project milestones, and at the completion of the project, program, or initiative.*

5a. Identify one or more key project milestones when project evaluation will be performed. This plan will be updated when Final Concept Plan is complete before construction begins.

5a. Who was engaged during the process?

5b. How did the engagement inform the project outcome? *(i.e. public tabulation and amendments following a public comment period).*

5c. How did the project and engagement fulfill a goal or strategy in the MPRB Comprehensive Plan?

5d. Please describe any new or innovative engagement methods used during the process:

5e. What recommendations do you have for future engagement around this topic, park, or area?

5f. What, if any, were the unintended outcomes of your CE Plan?

5g. Were there any barriers to successful implementation of your CE Plan?

5h. Were you adequately resourced, including staff support, expertise, and funding?

5i. If applicable, how can this project, program, or initiative, or MPRB continue to partner and deepen relationships with underrepresented communities?