



PARKS FOR ALL: MPRB 2021 COMPREHENSIVE PLAN

Minneapolis Park and Recreation Board

CAC MEETING #3 | APRIL 21, 2020



Comprehensive Plan

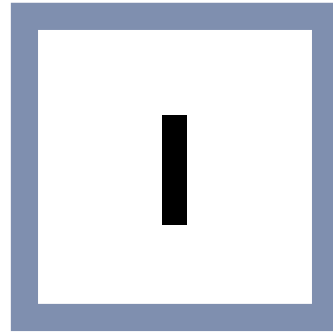
Minneapolis Park & Recreation Board



2007 – 2020

Approved October 17, 2007

Our current Comprehensive Plan runs through 2020. We need a new plan starting in 2021.



Welcome



PARKS FOR ALL CAC #3

Agenda

1. Welcome and agenda
2. Group agreement and online convening guidelines
3. Intros
4. Role of Community Advisory Committee and open meeting law guidelines revisited
5. Project and engagement update
6. Public open time
7. Round table and listening session
8. Process reflection and planning
9. Evaluation
10. Adjourn



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Group Agreement



GROUP AGREEMENT

1. Speak from your own experience
2. Stay on task
3. Value diverse perspectives
4. Step up, step back
5. Cells phones on silent, step away for calls
6. One mic: Be present, one conversation, respect the speaker, actively listen
7. Assume good intentions
8. Always attend and be present
9. Challenge yourself
10. Speak up (and let us know if you can't hear)
11. Ask questions
12. Be open to learning
13. Create and hold a welcoming space

ONLINE MEETING GROUND RULES

1. Stay on “mute” until you are called on to speak
2. Raise (graphic) hand or write YES in the chat function if you want to speak and the moderator will call on you
3. Use chat function to make suggestions, ask questions, and for the SEED BED
4. Any “Zoom bombing” including disrespectful or hateful actions will result in host removing participant from meeting
5. Please add your name, pronouns, and if you are a CAC or YDT please indicate that by typing that by your name
6. If you need technical assistance, please write in the Chat Box or call Madeline at 612-283-9496 and staff will assist you
7. Moderators reserve the right to turn off videos or mute people
8. We are not recording this meeting



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Intros



INTRODUCTIONS BY CAC AND GENERAL PUBLIC

- We will list your names in the order that we will call on you for intros
- Unmute your mic when called on
- If you are in the general public, please write your name in the chat function and we will add you to the list of intros (and include your email in the chat as well if you would like to sign up for project updates)
- If you are on the phone, we will call on you
- INTRODUCTIONS: Name, role, who appointed you and/or what is your neighborhood park



SEED BED

- What questions are rising up for you?
- What concerns do you have?
- What bright ideas do you have?
- What seeds do you want to plant for future meetings?
- TO ENTER COMMENTS ONTO THE SEED BED ENTER IT IN THE CHAT BOX FOLLOWED BY “SEED”



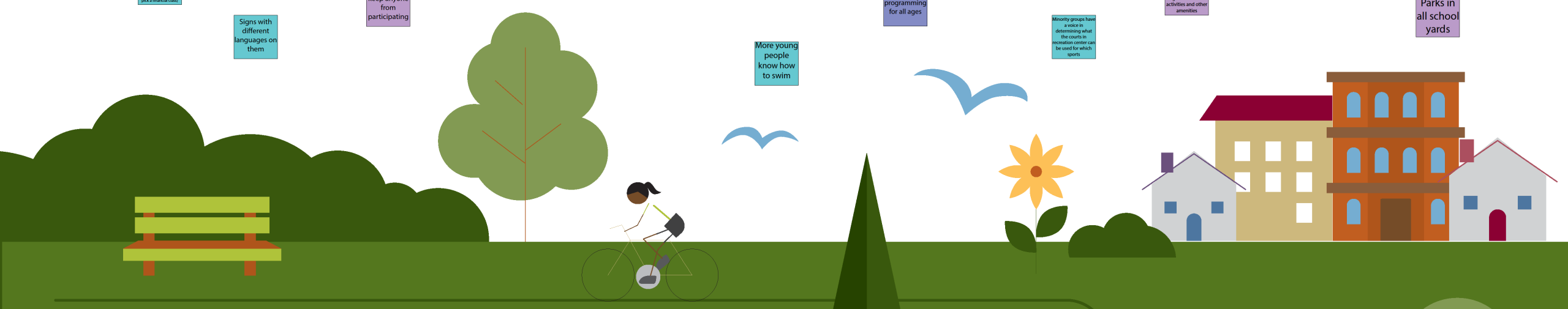
REGROUNDING IN WALL OF PARK EQUITY

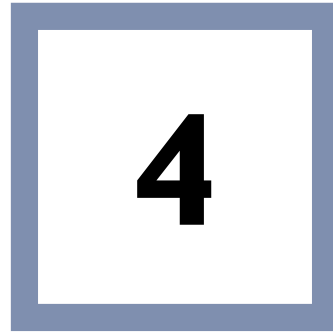
What does an equitable park and rec system look like to you?

Please add any additional thoughts now to the chat box and add “EQUITY” to your comment before or after your idea.



Wall of Park Equity





Role of the CAC



CAC ROLE

The appointed CAC for the 2021 Parks for All Comprehensive Plan shall:

- Become knowledgeable about the MPRB Comprehensive Plan and process
- Understand and represent the park and recreation needs of the community and park visitors
- Act as community liaisons for the project
- Help identify communities, organizations, user groups, populations and others that should be Consulted in the engagement process
- Provide feedback on a draft plan
- Help identify values, strengths and needs within the Minneapolis Park system and within their communities
- Provide insight on the long-term policy direction of MPRB
- Report back to appointers or appointing bodies, as requested, on the plan process, information presented, and possible recommendations
- Engage in subgroups as needed (keep in mind tonight)



OPEN MEETING PRACTICES AND CACS

MPRB CAC meetings and communications should follow public meeting practice. This means:

- No group project related communications or decisions should happen by email because it is not a publicly accessible space.
- We need to advertise all CAC meetings and subgroups through MPRB channels and 10 days before the meeting occurs.
- We need to have a staff note taker for subgroups and share out the notes online.
- However, subgroup agendas, schedules, meeting formats, and facilitation can be led by CAC members.



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Parks for All Update

WHAT IS THE MPRB COMP PLAN?

- Our agency policy direction and touchstone
- Based on shared values with community, agency staff, and elected officials
- Provide guidance in setting the budget, policy development, programming, and physical parks over the next decade
- A tool for communicating to our staff, commissioners, and the general public about what we do and value
- Will build on what works and identify the gaps that we need to strategize around for the next decade





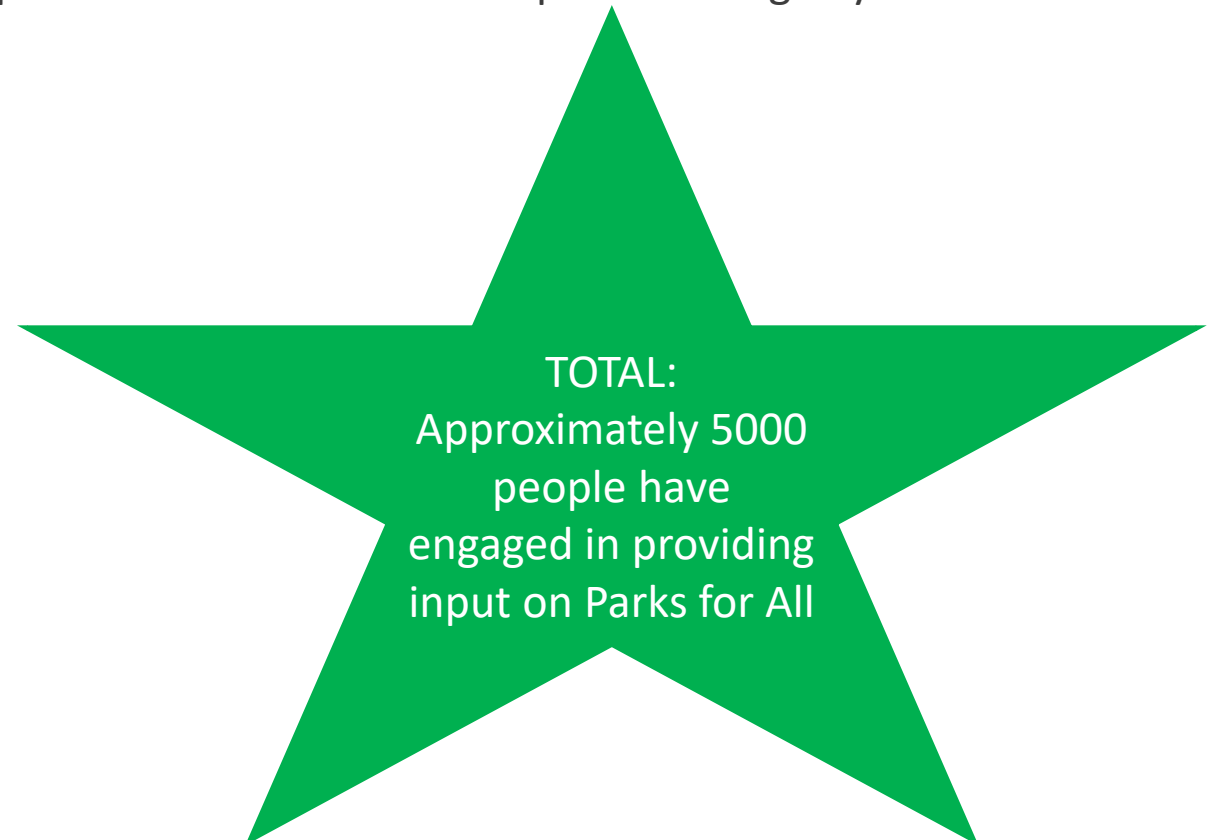
TIMELINE

	2019		2020									
	Oct-Dec	Dec	Jan	Feb	April	May	June	July-Aug	Sept	Oct-Nov	Dec	
Community Engagement	Survey Texting Presentations Community Collabs.	Survey Texting Presentations Community Collabs.	Survey Texting Presentations Community Collabs.	Survey Texting Presentations Community Collabs.		Park Summit:		Public Comment Period Opens			Public Hearing	
Commissioners	Plan update 10/2			CoW: Park Innovation		Park Summit	Key Directions: Discussion Item				Public Hearing and Adoption	
Workgroups (TAC) and Forums	Meeting 1	Meeting 2	Meeting 2	Meeting 3	Meeting 3 And focus groups	Park Summit	Additional focus groups as needed	Meeting 4	Meeting 4			
CAC		CAC #1		CAC #2: Data analysis. And park innovations	CAC #3: Process reflection	CAC #4: What is the future we are planning for? and recommendations Park Summit		CAC#5: Review draft		CAC #6: Review feedback	Public Hearing	
Youth Design Team	MPRB research	CAC #1	Policy rec development	CAC #2	CAC #3 and futures research	Park Summit	Draft development				Public Hearing	



HOW MANY PEOPLE HAVE WE HEARD FROM?

- Over 4,000 Dream Park Cards
- 100 text engagements
- 325 Parks for All surveys with average demographic response rate of 83% with sample reflecting city of Minneapolis
 - 180 MPRB Staff/Elected Official Surveys
 - 136 Public Surveys
 - Closes May 1st!
- 500+ statistically valid city-wide survey
- 10 Youth Design Team
- 18 CAC
- 100 topical workgroup members (TAC)
- 25 PAC
- 7 Community Collaborators





TOPICAL WORKGROUPS UNDERWAY!

Workgroups are comprised of MPRB staff, agency partners, and experts in the field. They will be asked to make policy recommendations to MPRB around the given topic areas. Each workgroup will look at revenue, workforce development, equity, independence, sustainability and topics related to their theme. Workgroups will generate draft strategies, goals, and indicators. (Roster of workgroups to be published on website in the next week on CE Plan)

- Climate Resilience
- Water Resources
- Public Safety
- Public Health
- Multigenerational
- Gentrification and Displacement
- Arts, Culture, and History



GENTRIFICATION AND DISPLACEMENT WORKGROUP MEETING #2 OF 5



THE FUTURES WE ARE RESPONDING TO

- A more diverse city
- A denser city
- An older population
- A sustained and increased wealth gap
- Infrastructure that is aging
- A wetter city
- Fewer wild plants and animals
- A more digitally connected, technologically reliant population



POLICY CREATION TEMPLATE

1) Topic Area:

2) Future the policy is responding to:

- A more diverse city
- A more digitally connected, technologically reliant population
- A wetter city
- A denser city
- A sustained and increased wealth gap
- An older population
- Fewer wild plants and animals
- Infrastructure that is aging

3) MPRB power and context:

4) Policy recommendation: verb + phrase (drawing from list of words)

5) How to measure or track? What does success look like?

6) What are the values at the root of this policy recommendation?

- Sustainability
- Visionary Leadership
- Safety
- Responsiveness and Innovation
- Independence and Focus
- Other



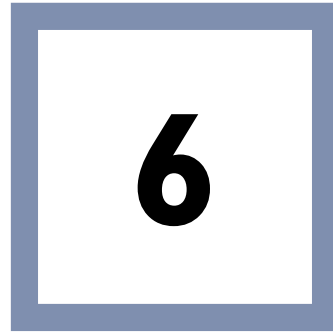
FORUMS LAUNCHING! WHAT ELSE?

Active Seniors	External focus group
Athletics	White paper of trends and SAMP analysis
Homelessness	External, in person
Enterprise + Concessions	Internal
Procurement and Workforce	Internal + external
System Evolution	Internal
Data Driven Decisions	Internal
Habitat Love	External focus group
Native Acknowledgment	External, in person
Rec Centers	Rec Quest revisited
Partnership and Sponsorship	Internal Policy Development Team
Volunteering	External survey, report, and staff reflection
Workplace Safety and Wellbeing	Internal with Wellness and Safety Committees
Land Management	Internal
Revenue, Grants, Funding, Participatory Budgeting	TBD
Communications and Marketing	Internal branding focus group
Environmental Education	Internal/external focus group
Parkways	Internal study and dialogue
Gender Inclusion	From Gender Inclusion plan and Team



Questions about the process?

- Please chat your comments or questions in the chat box
- Or raise your (graphic) hand and the moderator will call on you if you'd like to speak your question
- If anyone is on the phone that cannot chat or raise your hand, we will ask if you have comments



Public Comment Open Time



OPPORTUNITY FOR PUBLIC COMMENT

- Please sign up before you present by putting the words “OPEN TIME” and the moderator will call on you
- 2 minutes to share your comments
- Staff will not respond after each comment, but will make note and can follow up after the meeting



Parks for All CAC Round Table



TOPICS FROM CAC #2: WHAT TOPICS RESONATES MOST WITH YOU AND WHY? OR WHAT OTHER TOPICS?

- Art and Music
- Food programs
- Full basketball Court
- Urban Ag
- Better Access to parks
- More funds for parks
- Equity
- Accessibility
- Programs and Events
- Youth Programming
- Senior Program
- Art and Music
- Bike Lanes
- Police (mixed)
- Diverse Workforce
- Weather Related Policies
- Inclusiveness
- Summer Hours
- Racial equity
- Resource
- Access
- Handicap
- Transportation to/from parks
- Intergenerational programing
- Water fountains
- Maintenance/ ops
- Pesticide and herbicide use
- Environmental Education
- Full time jobs
- Financial support for education
- Heat- Air Condition
- Native restoration/ Natural area preservation
- Rewilding- seed library
- Biodiversity
- Long Term planning
- Partnership regard to storm water
- Stormwater BMPs
- Public Health Improvement through parks
- Solar/alt. energy
- Waste management
- Accessibility to parks
- Safety
- Cleanliness
- Entertainment
- Free Programs and Food
- Movies/Music in the parks
- Language and Signage
- Balance between wild nature and Mowed Lawn
- Cross Culturally collaboration
- Culturally appropriate Arts/ Programming/ events
- More Pools of every kid
- Connect to River
- Broaden Equity to Geography
- Free food in parks
- Nature Preschool
- Programs other than sports
- Ice-Skating all-around Lakes-cleared
- Environmental education
- Soil and waste issue
- Data Driven
- Funding
- Inclusion
- Multi-generational
- Wildlife/Habitat
- Green infrastructure
- Maintain what we have
- Name reclamation + Historical Interpretation
- Health and Wellness
- Youth
- Play
- Events
- Transportation to parks
- Connectivity of people and places
- Land acquisition/ partnership
- Program partnerships
- Environmental sustainability
- Physical access
- Representation
- Physical Amenities
- Equity-Racial-Gender
- Community services organizing
- Improvements for Amenities
- Excellence- higher standards
- Affordability
- Water Access/ fountain
- No smoking
- Shade structure
- Trees
- Signage/interpretation
- Reduction of car use

Topics are priorities from community and staff

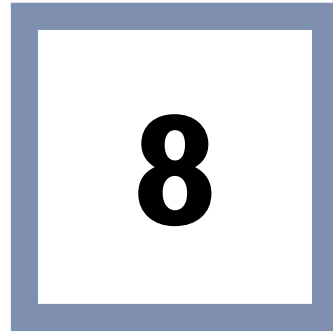


CAC PARKS FOR ALL ROUND TABLE

- What topics resonate with you the most (that you think the MPRB should be focusing on in the next 10 years) and why?
- Each CAC member is invited to take a couple of minutes on this and tell a story or give an example.
- If you are a CAC member and would like to respond to a statement by another CAC member, raise your (graphic) hand (if you would like to speak) or chat your questions and comments (moderator will read chats). And we will call on you after everyone has had a chance to share.
- Look in the chat box for order of speakers and we will ring a bell/post if your time is going long.
- We will take notes on responses and share it out.



Break?



Process Brainstorm



PROCESS DECISION POINTS

- Focus groups: Review list and make suggestions
- CAC subgroups possible ideas : suggest topics you are interested in in the chat
 - Policy
 - Values
 - Community Engagement for draft review period and in the name of COVID
 - Data analysis of community surveys and text engagements
 - others?
- Survey closes May 1, 2020 (PLEASE HELP SPREAD THE WORD!)



PARK SUMMIT

- Park Summit moves online:
 - each workgroup, CAC, PAC, YDT develop a video/slideshow about their recs and to have other ways of sharing out recs from focus groups, etc.
 - videos posted online during the week leading up to a Zoom forum
 - host a wiki/public comment board
 - Artist/graphic recorder help facilitate and draw connections through the week.
 - Community listening session
 - Ask folks to draw connections and identify gaps



CAC NEXT STEPS

- Plan A: Meet in early to mid May before Park Summit to develop policy recs (CAC #4 or via workgroups) and bring them to the summit (original plan) before May 21st
- Plan B: CAC meets on May 21st to respond to recs to build off workgroups, PAC, focus groups, and YDT recs at Park Summit. ID gaps, connections, overlap in recs
- Plan C: CAC meet on May 20st after reviewing all the workgroup videos and works on own recs then presents at forum on May 21st (workgroups could inform this)
- Plan D: Meet after Park Summit and ID gaps, connections, overlap and fill in additional policy recs as needed
- Place E: ?



PUBLIC COMMENT PERIOD: DRAFT REVIEW

What are your ideas for how we can engage community during the summer and fall when the draft plan is released for public comment?



WHAT DO YOU THINK THE NEXT STEPS SHOULD BE FOR THE CAC?

What else? What feedback do you have? We may not have the answers, but what are our questions?

- CAC and public are welcome to share thoughts
- Raise (graphic) hand or use chat box
- We will ask if anyone on the phone has questions or ideas



Closing and Evaluation

<https://www.surveymonkey.com/r/PFA-CAC3>



NEXT CAC

- What makes a good policy?
- Power mapping the comp plan
- What is the future we are planning for?
- Draft strategies, goals, and values: recommendations
- **Date and forum TBD**



THANK YOU!