Hello Community Supporter,

We are excited to share the opportunity to sponsor a community-led Juneteenth celebration scheduled for June 13, 2020 from 11 am to 6 pm at Bethune Park. Juneteenth is the oldest known celebration commemorating the ending of slavery in the United States, with events taking place in the metro area and across the country. Dating back to 1865, it was on June 19th that the Union soldiers, led by Major General Gordon Granger, landed at Galveston, Texas with news that the war had ended and that the enslaved were now free. The Juneteenth Freedom Day at Bethune Park in Minneapolis celebrates African-American history and culture with live music, family activities and food.

If you’re interested in supporting this Juneteenth event, created in collaboration with the Minneapolis’ community, please review the sponsorship packages and contact Tom Godfrey at 612-230-6484 or tgodfrey@minneapolisparks.org. The event provides your organization wide-reaching exposure, and allows for you to support this important community event. Please consider being a part of these festivities in 2020. We look forward to partnering with you!

Sincerely,
Juneteenth Celebrating Freedom Day Board
A Juneteenth sponsorship will provide your organization prominent exposure to thousands of Twin Cities’ residents while showing its commitment to diverse events in our public parks for everyone. Reserve Saturday, June 13, 2020 and come join us at Bethune Park!

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Benefits</th>
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| Title Sponsor     | $2,500 | - Opportunity to welcome Juneteenth audience  
|                   |        | - Recognition in Juneteenth social media  
|                   |        | - Organization logo and link on Juneteenth website  
|                   |        | - Organization logo on printed materials and advertising  
|                   |        | - Organization logo on Juneteenth t-shirt  
|                   |        | - Banner on site at the Event  
|                   |        | - Organization 10’x10’ booth space at Juneteenth Event  
| Supporting Sponsor| $1,500 | - Recognition in Juneteenth social media  
|                   |        | - Organization logo and link on Juneteenth website  
|                   |        | - Organization logo on printed materials and advertising  
|                   |        | - Organization logo on Juneteenth t-shirt  
| Program Sponsor   | $1,000 | - Recognition in Juneteenth social media  
|                   |        | - Organization logo and link on Juneteenth website  
|                   |        | - Organization logo on printed materials and advertising  
| Community Sponsor | $500   | - Recognition in Juneteenth social media  
|                   |        | - Organization logo and link on Juneteenth website  

www.minneapolisparks.org