Our current Comprehensive Plan runs through 2020. We need a new plan starting in 2021.
Welcome and Overview
1. Welcome and Overview
2. Role of Community Advisory Committee
3. Group Agreement
4. MPRB 101
5. Racial Equity
6. Overview of community engagement and planning process
7. Opportunity for public comment
8. Next Steps and Evaluation
9. Adjourn
Your name
What brings you to the table?
What park or neighborhood do you most identify with?
Role of the CAC
CAC ROLE

The appointed CAC for the 2021 Parks for All Comprehensive Plan shall:

• Become knowledgeable about the MPRB Comprehensive Plan and process

• Understand and represent the park and recreation needs of the community and park visitors

• Act as community liaisons for the project

• Help identify communities, organizations, user groups, populations and others that should be Consulted in the engagement process

• Provide feedback on a draft plan

• Help identify values, strengths and needs within the Minneapolis Park system and within their communities

• Provide insight on the long-term policy direction of MPRB

• Report back to appointers or appointing bodies, as requested, on the plan process, information presented, and possible recommendations

• Engage in working groups and subcommittees as needed
GROUP AGREEMENT

1. Speak from your own experience
2. Stay on task
3. Value diverse perspectives
4. Step up and step back
5. Cells phones on silent, step away for calls
6. One mic: Be present, one conversation, respect the speaker, actively listen
7. Assume good intentions
8. 
9. 
10. 
11. 
4

MPRB 101
What you should know about the Minneapolis Park and Recreation Board

- MPRB is an independent government agency
- Founded in 1883 by act of the Minnesota Legislature
- 6700 acres of parks in 5 cities
- 54 miles of parkway (not ROW)
- 146 park properties, 46 recreation centers
- Neighborhood and regional (state funded) parks
- 9 directly elected commissioners
- Direct taxing authority
What you should know about MPRB Funding

- MPRB is funded through a variety of sources:
  - Property taxes in Minneapolis (18.5% of taxes collected)
  - State and regional funds: bonding, lottery, and Legacy amendment
  - Park dedication fees
  - Outside grants and donations
  - 20-Year Neighborhood Parks Plan (NPP20) agreement with City
  - Enterprise Fund
A Legacy Moment
Equality vs. Equity
TAKE AWAYS!

• **Knowledge** of MPRBs Racial Equity Action Plan which includes outcomes and actions, timelines, accountability, and more;

• **Understand** how our culture and that of others unconsciously influences decisions we make; and

• **Recognize** how our success as an organization depends on ensuring the inclusion of **EVERYONE**.
Nationwide, parks play a vital role in the health and wellbeing of community members as well as the livability of our cities.

Research shows that the number one prescription for healing health and educational disparities is to provide access to parks and open space.

Minneapolis has had an amazing shift in cultural and racial demographics over the past twenty years. As a result, the city is more diverse in terms of age, race and ethnicity, and recreational needs of its residents.

Minneapolis is fortunate to have an extensive park system that allows ninety-four percent (94%) of residents to live no more than one fourth (1/4) of a mile from a park.
# MPRB RACIAL EQUITY ACTION PLAN GUIDING STATEMENTS

## Definition

- When race is no longer a predictor of access to parks and recreation, health, well-being, and quality of life.

## Strategy

- A REAP is used to affect change in all levels of MPRB’s work
- The REAP is the heartbeat of MPRB’s racial equity work.

## Commitment

- The MPRB commits to racial equity through its actions and outcomes, and becomes a local and national model for racial equity in parks and recreation.
A. MPRB is committed to creating/developing/fostering a culture that values and advances racial equity.

B. Minneapolis residents view the MPRB as an effective and inclusive government that engages all communities.

C. MPRB workforce reflects the diversity of community across the breadth and depth of the organization.

D. MPRB investments in contracting and procurement benefit our diverse community.

E. The MPRB provides programs and services that are responsive and reflective of community needs.
OPERATIONALIZING RACIAL EQUITY

Guidance Team
- Internal and External Staff
- Coordination for Trainings, Racial Equity Action Plan Implementation and Organization Development

GARE Cohorts
- 2016, 2017 & 2018 Cohorts
- 36 Employees
- Racial Equity Training, Racial Equity Action Plan Development and Support

Internal Influencers
- 20% of Full Time Employees
- Initiated September 2017
- Racial Equity Training, Supporting Culture Change and Racial Equity Action Plan Implementation

Community Connectors
- 20-30 Community Members
- Mid 2020 Initiation
- Community Feedback and Collaboration for Racial Equity Work, Amplifiers of Racial Equity Plan
1. Name 5 Prominent Americans
2. Name 5 Prominent Male Americans
3. Name 5 Prominent People of Color
4. Name 5 Prominent Female Americans
5. Name 5 Prominent European Americans
6. Name 5 Prominent Americans with Disabilities
7. Name 5 Prominent Americans over the age of 65
8. Name 5 Prominent Self Identified LGBT Americans
Reflect

- What is your gut reaction to this exercise?
- Are you surprised at how much you don’t know?
- Which statement had the most impact for you?
- How might an activity like this find it’s way in a boardroom or election?
- What role does inclusive leadership play in this activity?
- Did you learn things about yourself or were you forced to think about things you’ve never thought about before?
- What role does privilege play in this activity?
WHAT IS THE MPRB COMP PLAN?

- Our agency policy direction and touchstone
- Based on shared values with community, agency staff, and elected officials
- Provide guidance in setting the budget, policy development, programing, and physical parks over the next decade
- A tool for communicating to our staff, commissioners, and the general public about what we do and value
- Will build on what works and identify the gaps that we need to strategize around for the next decade
WHAT IT IS NOT

- It will not start from scratch – Will build on existing plans, policies, programs
- It will not take the place of the Parks and Open Space Chapter in the City’s Comprehensive Plan
- Does not focus on recommendations for individual parks, but focuses on the system as a whole.
- Parks for All is not required by the Met Council like the regional city comprehensive plans
PARKS FOR ALL
A VISION FOR THE NEXT DECADE OF MINNEAPOLIS PARKS & RECREATION
WHEN
<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
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<tr>
<td></td>
<td>Oct</td>
<td>Nov</td>
<td>Dec</td>
<td>Jan</td>
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<tr>
<td>Commissioners</td>
<td>Plan update 10/2</td>
<td>CoW: Park Innovation</td>
<td>Park Summit</td>
<td>Key Directions: Discussion Item</td>
</tr>
<tr>
<td>CoW 10/23 Scenario Planning</td>
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<tr>
<td>CAC</td>
<td>Park Talk</td>
<td>CAC #1</td>
<td>Park Talk</td>
<td>CAC #2: What is the future we are planning for? And park innovations</td>
</tr>
</tbody>
</table>
THE SUMMER OF ENGAGEMENT

5000+ Comments!

100 Events
WHAT ARE YOUR DREAMS FOR MINNEAPOLIS PARKS?
Parques para Todos

Art + culture for kids + be part of it. Let's make it happen.

Parks for All

I would like to have aerobics once a week, in order to create community and be together.

Also more beaches and BBQ.

About you (age, gender, race, zip code and anything else you want to share):

age: 26, Male, Latinoamerican, 55417
Your local Park: Nokomis Park
1. Starts with a park dream:
“I am 70 years old and would like to swim laps at a park in North Minneapolis on weekday mornings.”

2. We identify system-wide patterns in the comments:
- Multigenerational
- Aquatics
- Operations (staffing + hours)

3. Develop goals and strategies for the plan:
- Develop park facilities and programs for an active and aging population
- Create learn to swim and aquatics opportunities in all service areas.

Implementation:
Guides budgets, staffing, policies, and programing:
- Funding to pools
- Program analysis about what elders like to do in parks
- Extending the hours of athletic facilities
These will offer a focused public forum for people to have conversations around specific topics. They may also include panel discussions with experts on specific topics and/or MPRB staff sharing info. The CAC and PAC will be invited to make suggestions for who should be on the panel.

- Park Amenities
- Programming
- Maintenance
- Natural Areas
- Health and Safety
- Sports
NEIGHBORHOOD ORGS AND STANDING COMMITTEES

Minneapolis Animal Care and Control Advisory Board
Minneapolis Arts Commission
Minneapolis Advisory Committee on Aging (MACOA)
Violence Prevention Steering Committee
Minneapolis, Transgender Equity Council
Minneapolis Advisory Committee on People with Disabilities
Community Environmental Advisory Commission (CEAC)
Northside Green Zone Council
Southside Green Zone Council
Minneapolis, Home Grown Advisory Committee
Minneapolis, Glyphosate & Pest Mgmt Tech and Comm. Advisory Committee
Minneapolis Tree Advisory Commission
Minneapolis, Public Health Advisory Committee (PHAC)
Saint Anthony Falls Heritage Board
Minneapolis Heritage Preservation Commission
Hennepin County, Heritage Board Advisory Committee
Minneapolis Advisory Committee on Housing
Minneapolis, Latino Community Advisory Committee
Minneapolis, Police Advisory Committee
Neighborhood and Community Engagement Commission
Racial Equity Advisory Committee
Minneapolis, Youth Coordinating Board
Minneapolis Youth Sports Association
Minneapolis, Bicycle Advisory Committee
Minneapolis, Pedestrian Advisory Committee
Hennepin County, Pedestrian Advisory Committee

Presenting to all neighborhood orgs and to all standing committees across the City

All community engagements tracked through our Story Map!
TOPICAL WORKGROUPS

Workgroups are comprised of MPRB staff, agency partners, and experts in the field. They will be asked to make policy recommendations to MPRB around the given topic areas. Each workgroup will look at revenue, workforce development, equity, independence, sustainability and topics related to their theme. Workgroups will generate draft strategies, goals, and indicators.

- Climate Resilience
- Water Resources
- Public Safety
- Public Health
- Multigenerational
- Gentrification and Displacement
- Arts, Culture, and History
INTERNAL AND PUBLIC FOCUS GROUPS

- Parkways
- Revenue, Grants, Funding: participatory budgeting
- Procurement and workforce: small businesses, economic sustainability
- Data driven decisions
- Communications and marketing
- Land management
- Rec centers
- Partnership and sponsorship
- System evolution: parkway, golf, pdf, parking lots
- Gender inclusion
- Workplace Safety and Wellbeing
- Enterprise: concessions, golf, etc.

- Homelessness
- Environmental Ed
- Native acknowledgment
- Volunteering
Parks for All Community Engagement Summary & Gap Identification

Who have we heard from?
We have about a 40% response rate for demographic data.

Self Reported Ages from Community Engagement Data

- 0-14: 15-24: 25-64: 65+: NO RESPONSE

Our City is GROWING, AGING, and becoming MORE DIVERSE

Minneapolis Projected Population Change

City of Minneapolis Demographics:
Source: MN Compass
Almost 20% of the population in Minneapolis is under 18 years old (2013-2017)

20% of people in Minneapolis live below the poverty line

53% of residents in Minneapolis are renters

22% of the population speaks a language other than English at home

Regional Age Projections from Met. Council:

In 2010, adults 65+ were 11% of the region’s total population, this will increase to 21% by 2040.
Regionally more than one in five residents will be age 65 or older, compared to one in nine in 2010.

Regional Diversity Projections from Met. Council:

By 2040, the composition of the seven county metropolitan region is projected to be 60.7% White, and 39.3% People of Color. Although these regional projections do not directly translate to Minneapolis demographics, we can expect continued diversification.

Regionally nearly half of net new households will be individuals living alone.
WHO ELSE SHOULD BE AT THE TABLE?

- Who else should be at the table to set the future priorities for Minneapolis parks?
- Name of group or stakeholder + ideas for how to connect with them (with your name if you are able to make the connection)
- Consider stake and power
OPPORTUNITY FOR PUBLIC COMMENT

- Please sign up before you present
- 90 seconds to share your comments
- Staff will not respond after each comment, but will make note and can follow up after the meeting
Next Steps and Evaluation
NEXT STEPS AND THANK YOU

- Binders
- Online file sharing
  - https://minneapolisparks.sharepoint.com/sites/ParksFor/SitePages/Community-Advisory-Committee-(CAC).aspx
- Evaluation
- CAC #2 Date TBD: please share your preferences
THANK YOU!
<table>
<thead>
<tr>
<th>What We’ve Heard From Community</th>
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<tbody>
<tr>
<td>1. Outdoor Amenities</td>
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<tr>
<td>2. Play</td>
</tr>
<tr>
<td>3. Aquatics</td>
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<tr>
<td>4. Programs and Activities</td>
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<tr>
<td>5. Natural Areas</td>
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<tr>
<td>6. Maintenance</td>
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<tr>
<td>7. Park Events</td>
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<td>8. Safety</td>
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<td>9. Court Sports</td>
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<td>10. Health and Wellness</td>
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<td>11. Arts and Culture</td>
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<tr>
<td>12. Youth</td>
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<tr>
<td>13. Food Systems</td>
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<tr>
<td>14. Park Acquisition &amp; Retention</td>
</tr>
<tr>
<td>15. Equity</td>
</tr>
</tbody>
</table>
WHAT WE’VE HEARD FROM STAFF

TOPICS:
- Programs and activities
- Youth development
- Climate resilience
- Accessibility
- Inclusion

VALUES:
- Environmental Sustainability
- Economic Sustainability
- Equity and Inclusion
- Consistency
- Adaptability
- Multi-dimensional
- Visionary
WHAT WE’VE HEARD FROM COMMISSIONERS

- Climate resilience
- Youth development and programming
- Affordable housing
- Parkways
- Gentrification and displacement
- Public Health
- Homelessness
- Water resources
- Golf and recreational facilities
PLEASE HELP US SPREAD THE WORD!

- Community Collaborator RFP: due March
- CAC meetings begin Dec 12, 2019
- Invite people to submit ideas, dreams, and suggestions in Dream Park Boxes at rec centers
- Sign up for project updates on the website
- Like us on Facebook
- Invite us to speak with your community group
- Find us at park and community events