Hello, I'm ________ with the Morris Leatherman Company, a research firm located in Minneapolis. We have been hired by the Minneapolis Park and Recreation Board to speak with a random sample of residents about their satisfaction with current facilities and services. It will also determine future recreation facilities and offerings and provide input for the next comprehensive plan, which guides the future actions for the Minneapolis Park Board and staff. This survey is being conducted because the Minneapolis Park Board and staff are interested in your opinions and suggestions. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported.

If you’re not familiar with the Minneapolis Park and Recreation Board, it operates and maintains 180 park properties totaling more than 6,800 acres of land and water. The park system includes 49 recreation centers, playgrounds, more than 100 miles of trails, wading pools, outdoor ice rinks and much more.

1. Approximately how many years have you lived in Minneapolis?
   - FIVE YEARS OR LESS......14%
   - SIX TO TEN YEARS.......24%
   - 11 TO 20 YEARS........26%
   - 21 TO 30 YEARS........16%
   - OVER THIRTY YEARS......19%
   - DON’T KNOW/REFUSED......0%

2. What do you like most about the parks and opportunities for recreation within Minneapolis?
   - UNSURE, 3%;  CONVENIENCE OF LOCATIONS, 10%;  VARIETY OF OFFERINGS, 23%;  TRAILS, 16%;  PLAYGROUNDS, 6%;  NATURAL AREAS, 10%;  CLEAN/WELL-MAINTAINED, 5%;  LAKES/BEACHES, 4%;  PROGRAMS, 11%;  PICNIC AREAS, 2%;  FRIENDLY STAFF, 5%;  SCATTERED, 5%.
3. What do you like least about the parks and opportunities for recreation within Minneapolis?

UNSURE, 13%; NOTHING, 27%; LITTER, 9%; RISING CRIME, 8%; CROWDED, 6%; NOT ENOUGH PARKING, 3%; POOR REGISTRATION SYSTEM, 2%; NOT ENOUGH RESTROOMS, 2%; OUTDATED EQUIPMENT, 3%; HIGH COST, 2%; SHORT HOURS OF OPERATION, 2%; BULLYING, 3%; POOR MAINTENANCE, 5%; NOT ENOUGH PROGRAMS, 3%; SCATTERED, 12%.

4. What is your overall impression of the Minneapolis Park and Recreation System -- excellent, good, only fair or poor?

EXCELLENT..............27%
GOOD...................64%
ONLY FAIR.................8%
POOR........................0%
DON'T KNOW/REFUSED.......0%

5. What is your overall impression of the appearance and maintenance of the Minneapolis Park and Recreation System -- excellent, good, only fair or poor?

EXCELLENT..............30%
GOOD...................51%
ONLY FAIR.................18%
POOR........................0%
DON'T KNOW/REFUSED.......1%

If a response is given, ask: (n=495)

6. Why did you rate appearance and maintenance as (excellent/good/only fair/poor)?

FULL TRASH CANS/LITTER, 16%; CLEAN/WELL-MAINTAINED, 53%; DRUG/ALCOHOL TRASH, 3%; NICE PLAYGROUNDS, 4%; WELL-MAINTAINED GRASS/TREES, 11%; WELL-MAINTAINED TRAILS, 6%; PLAYGROUNDS NEED UPDATING, 2%; SCATTERED, 5%.

Getting more specific....

For each of the following services, please tell me if you would rate the Minneapolis Park and Recreation system as excellent, good, only fair or poor.

EXC GOO FAI POO DKR

7. Snow removal on trails? 34% 45% 8% 0% 13%
8. Snow removal on sidewalks? 41% 40% 13% 2% 4%
9. Maintenance of trees in parks? 35% 53% 9% 0% 3%
10. Maintenance of trees on boulevards? 33% 53% 11% 0% 3%
The Minneapolis Park and Recreation Board operates 49 recreation centers, located in neighborhood parks across Minneapolis. Keeping this in mind....

11. Have you used a Recreation Center during the past two years for recreation purposes? YES....................31%
NO.....................68%
DON’T KNOW/REFUSED......1%

IF "YES," ASK: (n=157)

12. Which Recreation Center do you use most often?

BOTTINEAU, 3%;  BRYANT SQUARE, 5%;  ELLIOT, 4%;
FAIRVIEW, 3%;  FULLER, 2%;  HARRISON, 2%;  KEEWAYDIN, 3%;
LOGAN, 3%;  LONGFELLOW, 4%;  LUXTON, 5%;
LYNNHURST, 3%;  MATTHEWS, 3%;  MORRIS, 3%;  NORTH COMMONS, 3%;  NORTHEAST, 5%;  PEARL, 3%;  PHILLIPS, 4%;
POWDERHORN, 5%;  WEBBER, 3%;  WHITTIER, 3%;  DON’T REMEMBER NAME, 10%;  SCATTERED, 24%.

13. How often do you use a Recreation Center – daily, two to three times a week, weekly, two to three times a month, monthly or less often?

DAILY....................6%
2 TO 3 TIMES A WEEK...36%
WEEKLY..................19%
2 TO 3 TIMES A MONTH...17%
MONTHLY..................11%
LESS OFTEN...............12%
DON’T KNOW/REFUSED.....0%

14. Overall, how would you rate the quality of the Recreation Center – excellent, good, only fair or poor?

EXCELLENT..................42%
GOOD.........................47%
ONLY FAIR...................9%
POOR........................2%
DON’T KNOW/REFUSED.....0%

IF A RESPONSE IS GIVEN, ASK: (n=157)

15. Why did you rate the Recreation Center as (excellent/good/only fair/poor)?

CLEAN/WELL-MAINTAINED, 16%;  FRIENDLY PEOPLE, 5%;
UNFRIENDLY STAFF, 4%;  FRIENDLY STAFF, 20%;
VARIETY OF PROGRAMS, 26%;  VARIETY OF AMENITIES, 6%;  SAFE, 4%;  FUN, 3%;  WELL ORGANIZED, 3%;  LACK VARIETY OF PROGRAMS, 3%;  GOOD DIVERSITY, 2%;  OLD FACILITY, 2%;  SCATTERED, 6.
The Park Board offers two types of programming: those held INSIDE a recreation center such as basketball, music lessons, tumbling, pottery, yoga or preschool, and those held OUTSIDE such as baseball, soccer, tennis lessons, geocaching, archery, and neighborhood festivals.

16. Have you participated in INSIDE programs at a Recreation Center?  YES..........................53%
NO.............................47%
DON’T KNOW/REFUSED.......0%

IF “YES,” ASK: (n=83)

For each of the following age ranges, please tell me if a member of your household has participated in INSIDE programs at a Recreation Center.

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Yes</th>
<th>No</th>
<th>DKR</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 to 12 years old.</td>
<td>61%</td>
<td>39%</td>
<td>0%</td>
</tr>
<tr>
<td>13 to 17 years old.</td>
<td>28%</td>
<td>72%</td>
<td>0%</td>
</tr>
<tr>
<td>18 to 24 years old.</td>
<td>10%</td>
<td>90%</td>
<td>0%</td>
</tr>
<tr>
<td>25 to 35 years old.</td>
<td>28%</td>
<td>72%</td>
<td>0%</td>
</tr>
<tr>
<td>36 to 55 years old.</td>
<td>22%</td>
<td>78%</td>
<td>0%</td>
</tr>
<tr>
<td>Over 55 years old.</td>
<td>11%</td>
<td>88%</td>
<td>1%</td>
</tr>
</tbody>
</table>

23. Which INSIDE programs have you participated in?

FITNESS, 19%; BASKETBALL, 35%; FESTIVALS/EVENTS, 4%; YOUTH SPORTS, 2%; KIDS CLUBS, 6%; EDUCATIONAL, 5%; ARTS/HOBBIES, 17%; PRESCHOOL PROGRAMS, 5%; SOCIAL CLUBS, 2%; SCATTERED, 5%.

24. How would you rate the INSIDE programs – excellent, good, only fair or poor?  EXCELLENT..............53%
GOOD.....................45%
ONLY FAIR..................0%
POOR..........................2%
DON’T KNOW/REFUSED.......0%

IF A RESPONSE IS GIVEN, ASK: (n=83)
25. Why did you rate INSIDE programs as (excellent/good/only fair/poor)?

UNSURE, 2%; FRIENDLY STAFF, 17%; AFFORDABLE, 5%; CLEAN/WELL-MAINTAINED, 5%; FUN, 22%; EDUCATIONAL, 7%; WELL ORGANIZED, 7%; PLACE TO SOCIALIZE, 11%; VARIETY OF PROGRAMS, 5%; NICE FACILITY, 4%; UNFRIENDLY STAFF, 3%; EXERCISE, 3%; CROWDED, 3%; SCATTERED, 6%.

26. Have you participated in OUTSIDE programs at a Recreation Center? YES............................53% NO.................................46%

IF “YES,” ASK: (n=82)

For each of the following age ranges, please tell me if a member of your household has participated in OUTSIDE programs at a Recreation Center.

<table>
<thead>
<tr>
<th>Age Range</th>
<th>YES</th>
<th>NO</th>
<th>DKR</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 to 12 years old.</td>
<td>64%</td>
<td>36%</td>
<td>0%</td>
</tr>
<tr>
<td>13 to 17 years old.</td>
<td>33%</td>
<td>67%</td>
<td>0%</td>
</tr>
<tr>
<td>18 to 24 years old.</td>
<td>8%</td>
<td>92%</td>
<td>0%</td>
</tr>
<tr>
<td>25 to 35 years old.</td>
<td>18%</td>
<td>82%</td>
<td>0%</td>
</tr>
<tr>
<td>36 to 55 years old.</td>
<td>21%</td>
<td>79%</td>
<td>0%</td>
</tr>
<tr>
<td>Over 55 years old.</td>
<td>6%</td>
<td>94%</td>
<td>0%</td>
</tr>
</tbody>
</table>

33. Which OUTSIDE programs have you participated in?

BASKETBALL, 8%; SOCCER, 26%; BASEBALL/SOFTBALL, 18%; EDUCATIONAL, 2%; FOOTBALL, 5%; CHILDREN’S SPORTS, 4%; TENNIS, 7%; COMMUNITY/FAMILY EVENTS, 7%; NATURE PROGRAMS, 4%; LAKES/BOATING, 8%; POOL, 7%; SCATTERED, 4%.

34. How would you rate the OUTSIDE programs – excellent, good, only fair or poor? EXCELLENT...............47% GOOD.........................46% ONLY FAIR...............6% POOR..........................0% DON’T KNOW/REFUSED......1%

IF A RESPONSE IS GIVEN, ASK: (n=81)
35. Why did you rate OUTSIDE programs as (excellent/good/only fair/poor)?

KEEPs CHILDREN BUSy, 6%; FRIENDLY STAFF, 18%; AFFordABLE, 5%; CLEAN/WEll-MAINtAINED, 10%; FUN, 13%; EDUCATIONAl, 7%; SAFES, 4%; WELL ORGANIZED, 7%; PLACE TO SOCIALIZE, 11%; VARIETY OF PROGRAMS, 4%; NICE FACILITY, 3%; UNFRIENDLY STAFF, 3%; EXERCISE, 3%; TEACHES TEAMWORK, 3%; SCATTERED, 5%.

36. What additional/other amenities or facilities would you like to see the Park Board offer its residents at a Recreation Center?

UNSURE, 19%; NOTHING, 45%; MORE VARIETY OF PROGRAMS, 5%; MORE COMMUNITY/FAMILY EVENTS, 5%; MORE WATER FOUNTAINS, 5%; BETTER POOLS, 3%; MORE FITNESS, 4%; MORE SEATING, 2%; MORE EDUCATIONAL PROGRAMS, 2%; SCATTERED, 10%.

37. In general, do you feel existing recreation centers offered by the Park Board meet the needs of you and members of your household?

YES.........................81%
NO.........................12%
DON’T KNOW/REFUSED......6%

Continuing....

38. How often do you visit a neighborhood park – daily, two to three times a week, weekly, two to three times a month, monthly, less often or never?

DAILY.....................12%
2 TO 3 TIMES A WEEK....26%
WEEKLY....................16%
2 TO 3 TIMES A MONTH...12%
MONTHLY...................9%
LESS OFTEN...............17%
NEVER.....................7%
DON’T KNOW/REFUSED.....0%

39. And, how often do you visit a regional park – daily, two to three times a week, weekly, two to three times a month, monthly, less often or never?

DAILY.....................1%
2 TO 3 TIMES A WEEK....4%
WEEKLY....................3%
2 TO 3 TIMES A MONTH...12%
MONTHLY...................19%
LESS OFTEN...............41%
NEVER.....................21%
DON’T KNOW/REFUSED.....0%
40. In general, do you feel existing parks and recreation facilities offered by the Park Board meet the needs of you and members of your household?

IF "NO," ASK: (n=13)

41. What do you feel is missing?

POOLS, 23%; SENIOR PROGRAMS, 15%; MODERN PLAYGROUND EQUIPMENT, 15%; PRESCHOOL PROGRAMS, 23%; MORE STAFF, 15%; MORE DOG PARKS, 8%.

For each of following ways to get to a Minneapolis Park, please tell me if you or members of your household use it.

<table>
<thead>
<tr>
<th></th>
<th>YES</th>
<th>NO</th>
<th>DKR</th>
</tr>
</thead>
<tbody>
<tr>
<td>42. Automobile.</td>
<td>58%</td>
<td>42%</td>
<td>0%</td>
</tr>
<tr>
<td>43. Bicycle.</td>
<td>51%</td>
<td>49%</td>
<td>0%</td>
</tr>
<tr>
<td>44. Rideshare, such as Uber or Lyft.</td>
<td>2%</td>
<td>98%</td>
<td>0%</td>
</tr>
<tr>
<td>45. School District bus.</td>
<td>4%</td>
<td>96%</td>
<td>0%</td>
</tr>
<tr>
<td>46. Public transportation, such as Metro Transit or a Light Rail Line.</td>
<td>14%</td>
<td>86%</td>
<td>0%</td>
</tr>
<tr>
<td>47. Metro Mobility.</td>
<td>2%</td>
<td>97%</td>
<td>1%</td>
</tr>
<tr>
<td>48. Walk.</td>
<td>74%</td>
<td>26%</td>
<td>0%</td>
</tr>
</tbody>
</table>

IF ONLY USE AUTOMOBILE, ASK: (n=84)

49. What is the primary reason you only use an automobile to get to a Minneapolis Park?

UNSURE, 1%; LOCATION IS FAR, 37%; TAKE CHILDREN, 4%; AGE/HEALTH, 17%; HEAVY EQUIPMENT/GEAR, 2%; NOT SAFE TO WALK, 6%; NEED CAR, 26%; BIKE THEFT, 2%; FASTEST, 4%; SCATTERED, 2%.

To what extent do each of the following considerations limit your household’s use of Minneapolis public parks and trails and participation in Minneapolis recreation activities and programs – would you say it limits you a lot, somewhat, or not at all?
<table>
<thead>
<tr>
<th>Question</th>
<th>ALT</th>
<th>SOM</th>
<th>NAA</th>
<th>DKR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lack of transportation?</td>
<td>6%</td>
<td>13%</td>
<td>81%</td>
<td>0%</td>
</tr>
<tr>
<td>Cost of programs and equipment?</td>
<td>6%</td>
<td>20%</td>
<td>73%</td>
<td>1%</td>
</tr>
<tr>
<td>Facilities are not suited to my needs?</td>
<td>6%</td>
<td>18%</td>
<td>76%</td>
<td>0%</td>
</tr>
<tr>
<td>Language barriers?</td>
<td>8%</td>
<td>10%</td>
<td>82%</td>
<td>0%</td>
</tr>
<tr>
<td>Lack of information about facilities and programs?</td>
<td>12%</td>
<td>30%</td>
<td>58%</td>
<td>0%</td>
</tr>
<tr>
<td>Cultural beliefs and restrictions?</td>
<td>3%</td>
<td>9%</td>
<td>88%</td>
<td>0%</td>
</tr>
<tr>
<td>Concern about personal safety?</td>
<td>14%</td>
<td>26%</td>
<td>59%</td>
<td>0%</td>
</tr>
<tr>
<td>Lack of companion - no one to do things with?</td>
<td>7%</td>
<td>20%</td>
<td>74%</td>
<td>0%</td>
</tr>
<tr>
<td>Don’t feel welcome by other park users?</td>
<td>5%</td>
<td>13%</td>
<td>81%</td>
<td>0%</td>
</tr>
<tr>
<td>Don’t feel welcome by park staff?</td>
<td>1%</td>
<td>8%</td>
<td>91%</td>
<td>0%</td>
</tr>
<tr>
<td>Park staff don’t look like me?</td>
<td>1%</td>
<td>4%</td>
<td>96%</td>
<td>0%</td>
</tr>
<tr>
<td>Facilities are not physically accessible to me?</td>
<td>3%</td>
<td>7%</td>
<td>89%</td>
<td>0%</td>
</tr>
<tr>
<td>Inconvenient hours of operation?</td>
<td>11%</td>
<td>14%</td>
<td>75%</td>
<td>0%</td>
</tr>
<tr>
<td>Inconvenient times of programs or activities?</td>
<td>13%</td>
<td>14%</td>
<td>73%</td>
<td>0%</td>
</tr>
</tbody>
</table>

I would like to read you a list of current programs and activities provided by the Minneapolis Park and Recreation Board. For each one, please tell me how important you think that service is to the community -- very important, somewhat important, not too important, or not at all important. If you have no opinion about a particular service, just say so....  (ROTATE LIST)

<table>
<thead>
<tr>
<th>Question</th>
<th>VRI</th>
<th>SMI</th>
<th>NTI</th>
<th>NAA</th>
<th>DKR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Youth sports programs?</td>
<td>76%</td>
<td>17%</td>
<td>5%</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>Youth non-sports programs?</td>
<td>70%</td>
<td>24%</td>
<td>4%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Adult sports programs?</td>
<td>37%</td>
<td>41%</td>
<td>15%</td>
<td>6%</td>
<td>1%</td>
</tr>
<tr>
<td>Adult non-sports programs?</td>
<td>33%</td>
<td>45%</td>
<td>15%</td>
<td>6%</td>
<td>1%</td>
</tr>
<tr>
<td>Programs that appeal to adults over 65?</td>
<td>40%</td>
<td>38%</td>
<td>14%</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>Providing police protection in the parks?</td>
<td>51%</td>
<td>28%</td>
<td>11%</td>
<td>9%</td>
<td>1%</td>
</tr>
<tr>
<td>Programs for people with disabilities?</td>
<td>50%</td>
<td>37%</td>
<td>9%</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>Multi/inter-generational programming?</td>
<td>47%</td>
<td>37%</td>
<td>11%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>Community events?</td>
<td>71%</td>
<td>20%</td>
<td>8%</td>
<td>1%</td>
<td>0%</td>
</tr>
<tr>
<td>After school programs?</td>
<td>68%</td>
<td>26%</td>
<td>4%</td>
<td>1%</td>
<td>1%</td>
</tr>
</tbody>
</table>
74. Overall, are you very satisfied with current programs and activities offered by the Minneapolis Park and Recreation Board, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

IF “SOMewhat DIssATISFIED” OR “VERY DIssATISFIED,” ASK: (n=9)

75. Why do you feel that way?

NOT ENOUGH VARIETY, 11%; NOT ENOUGH FOR DISABLED, 11%; NOT ENOUGH INFORMATION, 11%; DUPLICATE SPORTS WITH SCHOOLS, 11%; NOT ENOUGH SENIOR PROGRAMS, 11%; NOT ENOUGH COMMUNITY/FAMILY EVENTS, 11%; NOT ENOUGH FOR YOUNG CHILDREN, 33%.

Changing topics....

In times of limited resources, the City of Minneapolis and the Minneapolis Park and Recreation Board are looking to be efficient with these resources. Some people have suggested the Park System set fees for the use of several currently free services, increase fees for services already paid for by participants, or offer other revenue-generating services. For each of the following proposals, please tell me if you would strongly support it, somewhat support, somewhat oppose, or strongly oppose it. If you have no opinion, just say so.... (ROTATE LIST)

STS SMS SMO STO DKR

76. Increase all adult recreation fees so the cost of programs or services is fully paid for by the fees charged? 28% 36% 18% 14% 4%

77. Impose fees for youth recreation programs and services based upon their ability to pay? 31% 37% 16% 15% 1%

78. Adding additional concession stands, vendors and rental opportunities? 44% 39% 9% 6% 1%

79. Partner with private organizations to support programming, for example, the Oregon’s Kidz Love Soccer program which provides non-competitive youth soccer classes and soccer camp? 42% 37% 12% 4% 4%
80. Increase corporate sponsorship opportunities to help offset the cost of programs and/or facilities, for example Minnesota Zoo’s World of Birds Show, sponsored by Wings Financial?

51%  33%  11%  2%  4%

81. Allow organizations or individuals to purchase naming rights for park board properties, for example the McCormick Tribune Ice Rink in Chicago’s Millennium Park.

44%  31%  12%  6%  8%

Some people have suggested the Minneapolis Parks and Recreation Board should offer higher end amenities, such as artificial turf athletic fields, an upscale golf courses or a large water park. These types of amenities would require higher fees to use.

82. Would you be willing to pay a higher fee to use these types of amenities? (WAIT FOR RESPONSE)

STRONGLY YES.............21%
YES.........................32%
NO................................23%
STRONGLY NO.............15%
DON’T KNOW/REFUSED......8%

Changing topics....

For each of the following statements, please tell me if you think it is very important for the Minneapolis Park and Recreation Board to focus on, somewhat important, not too important or not at all important.

83. Permanently preserve, protect, maintain, improve and enhance natural resources.

64%  28%  6%  1%  1%

84. Permanently preserve, protect, maintain, improve and enhance parkland.

67%  27%  5%  1%  0%

85. Permanently preserve, protect, maintain, improve and enhance recreational opportunities.

60%  32%  7%  0%  0%

86. Provide places and recreation opportunities for all people.

63%  30%  7%  0%  0%
87. Provide places and recreation opportunities to engage in activities promoting health, well-being, community and the environment.  

Now, going through the same statements again, please tell me if you rate the Minneapolis Parks and Recreation Board as excellent, good, only fair or poor in achieving the statement.

88. Permanently preserve, protect, maintain, improve and enhance natural resources.

89. Permanently preserve, protect, maintain, improve and enhance parkland.

90. Permanently preserve, protect, maintain, improve and enhance recreational opportunities.

91. Provide places and recreation opportunities for all people.

92. Provide places and recreation opportunities to engage in activities promoting health, well-being, community and the environment.

Thinking to the future....

For each of the following, please tell me if you would strongly support more financial investment from the Minneapolis Parks and Recreation Board in it, somewhat support, somewhat oppose or strongly oppose more financial investment from the Minneapolis Parks and Recreation Board.

93. Programs for children under 5 years old?

94. Programs for elementary school children?

95. Programs for middle school children?

96. Programs for high school children?

97. Programs for young adults, 18 to 24 years old?

98. Programs for adults over the age of 55?
99. Health care programs? 45% 29% 9% 10% 7%
100. Child care programs? 53% 30% 6% 8% 3%
101. Technology programs? 47% 29% 12% 8% 5%
102. Job training programs? 53% 24% 9% 10% 4%

Moving on....

103. About what percent of the property LESS THAN ONE PERCENT...3%
taxes you pay goes to the opera-
1 TO 2 PERCENT.........12%
tion of the Minneapolis Park and
2 TO 4 PERCENT...........22%
Recreation System?
5 TO 7 PERCENT...........17%
8 TO 10 PERCENT.........8%
MORE THAN 10 PERCENT....2%
DON'T KNOW/REFUSED.....36%

For your information, the actual percentage is about 7.0 percent
of your total property taxes, or 7 cents out of every dollar.

104. Would you support or oppose a pro-
STRONGLY SUPPORT.......23%
erty tax increase to maintain SUPPORT.................46%
Minneapolis Park and Recreation OPPOSE..................6%
System programs and services at STRONGLY OPPOSE........2%
their present levels? (WAIT FOR DON’T KNOW/REFUSED.....22%
RESPONSE) Do you feel strongly that way?

IF “OPPOSE” OR “STRONGLY OPPOSE,” ASK: (n=42)

105. What programs and services would you be willing to see
UNSURE, 33%; NOTHING/BUDGET BETTER, 22%; TRAIL
cut?
MAINTENANCE, 5%; ADULT SPORTS, 5%; ADULT HOBBY, 5%;
YOUTH SPORTS OFFERED BY SCHOOLS, 19%; ADULT
EDUCATIONAL, 10%.

106. Would you support or oppose a pro-
STRONGLY SUPPORT.......12%
erty tax increase to enhance SUPPORT.................29%
Minneapolis Park and Recreation OPPOSE..................22%
System programs and services?
STRONGLY OPPOSE.........10%
(WAIT FOR RESPONSE) Do you feel DON’T KNOW/REFUSED.....27%
strongly that way?

IF "STRONGLY SUPPORT" OR "SUPPORT," ASK: (n=204)
107. What Minneapolis Park and Recreation System programs and services would you like to see enhanced?

UNSURE, 8%; CHILDREN EDUCATIONAL, 5%; CHILDREN SPORTS, 7%; FAMILY PROGRAMS, 12%; CHILDCARE, 3%; ALL CHILDREN PROGRAMS, 6%; COMMUNITY/FAMILY EVENTS, 3%; ADULT SPORTS, 5%; SENIOR PROGRAMS, 6%; CHILDREN LESSONS, 2%; PARK/TRAIL MAINTENANCE, 7%; MORE INDOOR FACILITIES, 3%; MORE OUTDOOR FACILITIES, 2%; AFTER SCHOOL PROGRAMS, 2%; POOLS, 7%; HEALTH/FITNESS AREAS, 4%; LONGER HOURS, 2%; BETTER SECURITY, 2%; MODERN PLAYGROUND EQUIPMENT, 3%; JOB TRAINING, 3%; SCATTERED, 8%.

108. When you consider the property taxes you pay and the quality of the infrastructure, programs and services provided by the Minneapolis Park and Recreation system, how would you rate that value -- is it an excellent value, a good value, an only fair value or a poor value?

EXEMPLARY ...............18%  
GOOD .....................60%  
ONLY FAIR ..................9%  
POOR .......................1%  
DON'T KNOW/REFUSED.....12%

Turning to communications.....

109. How would you most prefer to receive information about Minneapolis Parks and its activities -- (ROTATE) e-mail or government delivery subscription, Minneapolis Parks website, park publications and newsletters, videos, local neighborhood newspapers coverage, social media, radio, visiting or using a park facility?

E-MAIL/GOV DELIVERY SUBSCRIPTION.......6%  
MPRB WEBSITE .............14%  
PUBLICATIONS/NEWSLTRS..35%  
VIDEOS ......................0%  
LOCAL NEWSPAPERS ......6%  
SOCIAL MEDIA ...........14%  
RADIO ......................1%  
USING FACILITY ...........12%  
NONE .....................10%  
DON'T KNOW/REFUSED......1%

Just a few more questions for demographics purposes....

110. Do you own or rent your present residence?

OWN .......................49%  
RENT ......................51%  
DON'T KNOW/REFUSED......0%
111. Which of the following categories contains your total household income for last year – less than $35,000, $35,000-$75,000, $75,000-$100,000 or over $100,000?

- LESS THAN $35,000......28%
- $35,000 TO $75,000......40%
- $75,000 TO $100,000....12%
- OVER $100,000.............6%
- DON’T KNOW/REFUSED.....15%

112. What is your age, please?

- 18-24...................7%
- 25-34..................26%
- 35-44..................25%
- 45-54..................18%
- 55-64..................12%
- 65 OR OLDER............13%
- REFUSED..................0%

113. Are you employed by a public entity, such as a government agency, state or local government or a school district, a business or corporation, own a business or are self-employed, retired, or currently not working?

- PUBLIC ENTITY.........9%
- BUSINESS/CORPORATION...57%
- OWN BUSINESS/SELF-EMP...4%
- RETIRED..................19%
- NOT WORKING.............19%
- DON'T KNOW/REFUSED......1%

114. Is English the main language spoken in your home? (IF "NO," ASK:) What is the main language spoken in your home?

ENGLISH, 81%; SPANISH, 6%; HMONG, 3%; SOMALI, 6%; SCATTERED, 4%.

115. Please tell me your ethnicity?

- NATIVE AMERICAN........2%
- AFRICAN-AMERICAN......19%
- ASIAN/PACIFIC ISLANDER..5%
- CAUCASIAN..............51%
- EAST AFRICAN............7%
- HMONG...................3%
- HISPANIC-LATINO.........9%
- SOMETHING ELSE..........3%
- REFUSED..................0%

116. Are you a first or second generation immigrant to the United States?

- YES....................15%
- NO.....................80%
- DON'T KNOW/REFUSED......5%

117. Do you have pre-school or school-aged children living at home?

- YES....................25%
- NO.....................75%
- DON'T KNOW/REFUSED......0%
118. Zip Code

SCATTERED.

119. Gender

MALE....................48%
FEMALE...................52%

120. Commissioner District

ONE....................17%
TWO....................17%
THREE..................17%
FOUR...................17%
FIVE...................17%
SIX....................17%

121. Service Area?

NORTH..................16%
NORTHEAST..............16%
DOWNTOWN...............9%
SOUTHWEST..............36%
SOUTH..................23%