WELCOME!
TRANSLATION —

• THIS MEETING IS BEING INTERPRETED INTO SOMALI AND OROMO.
• PLEASE SPEAK CLEARLY AND SLOWLY, SO THAT TRANSLATION CAN OCCUR, AND SO THAT EVERYONE CAN PARTICIPATE.
AGENDA —

• SHORT TERM PROGRAMMING AT 5:00-5:30 IN COMMUNITY ROOM BEFORE EVERY CAC MEETING
• WELCOME
• INTRODUCTION TO THE COMMUNITY ADVISORY COMMITTEE [CAC]
• PROJECT OVERVIEW
• PREDESIGN BREAKDOWN
• MPRB 101
• RACIAL EQUITY 101
• PUBLIC COMMENTS
• WRAP-UP & NEXT STEPS
INTRODUCTIONS

WHO ARE YOU, AND WHAT BRINGS YOU TO THIS SPACE?
HOW WAS THE CAC SELECTED?

- Nine CAC members selected by each of the MPRB Commissioners
- Eight CAC members selected by a selection committee including staff from MPRB, PUC, Augsburg, Fairview, YMCA
CAC RESOURCE BINDER

- Cedar-Riverside Recreation Centers Predesign
- About MPRB
- Equity Resources
- CAC Meeting Handouts
- Related Studies
  » I-94 / Riverside Corridor Market Analysis
  » City of Minneapolis Women’s Health Discussion
  » Currie Park Master Plan
  » Augsburg University 2016 Campus Master Plan
  » RecQuest Summary Report
  » Winona State University Education Village Predesign Report (2014)
  » Other studies about Cedar-Riverside relevant to this project
CAC CHARGE

A. Become knowledgeable about the project and its scope and advise MPRB staff and consultants throughout the planning process.

B. Contribute to broad community engagement by acting as primary contact for the CAC’s represented communities, and by enhancing the project’s interaction with a wide range of stakeholders and stakeholder groups.

C. Assist with ongoing communication of technical plan elements to the community and public.

D. Report back to appointers, as requested, on the plan process, information presented, and possible recommendations.

E. Make recommendations to the MPRB Commissioners on this Predesign including program, vision, goals, and principles created through a community-driven process.
COMMUNITY ADVISORY COMMITTEE GROUP AGREEMENT

1. Speak from your own experience
2. Keep things to the point, be conscious of time, and stay focused
3. Value diverse perspectives
4. One mic: Be present, one conversation, respect the speaker, actively listen
5. Cells phones on silent, step away for calls
6. Stay open to new ideas
7. Assume good intentions
8. Try to respect someone’s opinion even if you don’t agree with them
9. ________________________________________________________
10. ________________________________________________________
11. ________________________________________________________
PHOTOGRAPHY POLICY

Those not comfortable being photographed, please add a sticker to your name tag
WHAT THIS PROJECT IS....

1. This project explores two new recreation centers in the Cedar-Riverside neighborhood:
   a. One would be integrated into a larger development on the east end of the Augsburg University campus;
   b. The other would renovate/relocate the Brian Coyle Community Center, currently located in Currie Park.
2. The outcome of the project will be two Predesign reports: one for each center.
3. The Predesign reports will be used to apply for State Bond Funds to fund each center independently.
4. This project is about the long-term recreation center vision for Cedar-Riverside.
5. This project is about ensuring that new recreation centers will meet the needs of this community now and for the next 40 years.

WHAT THIS PROJECT ISN’T....

1. This Predesign is not about the short-term programming needs of the community.
2. This Predesign is not a design and construction project.
3. This Predesign is not about the redevelopment of Lot A right now.
WHAT WE KNOW....

1. There is a great community need for programming and services in Cedar-Riverside.
2. MPRB is committed to this project to envision TWO recreation centers in Cedar-Riverside in the long-term.
3. MPRB needs to leverage our partnerships to best meet the needs of Cedar-Riverside.
4. MPRB currently only has funding for the Predesign phase of these projects.
5. The most likely fund source for the design and construction phase of these recreation centers is State Bond Funding.
6. The proposed recreation center on the east side of Augsburg University’s campus is proposed to be integrated into a larger development.

WHAT WE DON’T KNOW....

1. We don’t know if or when the design and construction of one or both recreation centers will be funded and built.
2. We don’t know which recreation center will be built first if at all.
3. We don’t know where the West Recreation Center will be built.
4. We don’t know what programs and spaces will be planned in each recreation center.
**PREDESIGN IS REQUIRED FOR STATE BONDING REQUEST**

### WE ARE HERE

**CAC #1**

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<thead>
<tr>
<th>Year</th>
<th>PreDesign</th>
<th>Bonding &amp; Fundraising</th>
<th>Design: SD, DD, CD</th>
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**PREDESIGN** identifies and documents the cost, scope and schedule of a capital project before large sums of money are invested. **Predesign** defines the problem to be solved. Design solves the problem.

COMMUNITY ADVISORY COMMITTEE [CAC] MEETINGS
PREDESIGN SCHEDULE | CAC MEETINGS

PREDESIGN SCHEDULE

<table>
<thead>
<tr>
<th>CAC Mtg.</th>
<th>Date</th>
<th>Subject</th>
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<tr>
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<td>Orientation / Kickoff</td>
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<td>CAC Mtg. 2</td>
<td>Sept. 17, 2019</td>
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<td>Programs, Activities, and Services</td>
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<td>Jan. 21, 2020</td>
<td>Program &amp; Site Planning Scenarios</td>
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<td>March 17, 2020</td>
<td>Draft Predesigns</td>
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<td>CAC Mtg. 6</td>
<td>May 19, 2020</td>
<td>Predesign Approval</td>
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**CEDAR-RIVERSIDE PROJECT ‘OFFICE HOURS’, TOUR, & CAC MEETINGS**

**OFFICE HOURS** - Third Tuesday of every other month, starting in August, **3:00-4:30pm**, at the Brian Coyle Community Center Community Room.

**PROJECT TOUR** - Saturday, August 17, **2:00-4:00pm**. Meet at Brian Coyle Community Center. RSVP to Sali@minneapolisparks.org

**CAC MEETINGS & ‘OFFICE HOURS’**

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<th>CAC Mtg.</th>
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**WE ARE HERE**
PREDESIGN DOCUMENTATION WILL INCLUDE:

- PreDesign Summary Statement
- Basis for Need - Project Background Narrative
- Agency/Organization Planning
- Project Description
- Neighborhood Analysis
- Financial Information
- Schedule Information

CAC WILL DIRECTLY INFORM
WHERE WE’VE BEEN...
PROJECT PLANNING
INFORMATION GATHERING

WHERE WE’RE GOING...
ONGOING COMMUNITY ENGAGEMENT
• PROGRAM DEVELOPMENT
• SITE/NEIGHBORHOOD ANALYSIS
MPRB 101
What you should know about the

Minneapolis Park and Recreation Board

- MPRB is an independent government agency
- Founded in 1883 by act of the Minnesota Legislature
- 6700 acres of parks in 5 cities
- 146 park properties, 46 recreation centers
- Neighborhood and regional (state funded) parks
- 9 directly elected commissioners
- Direct taxing authority
What you should know about

MPRB Funding

- MPRB is funded through a variety of sources:
  - Property taxes in Minneapolis (18.5% of taxes collected)
  - State and regional funds: bonding, lottery, and Legacy amendment
  - Park dedication fees
  - Outside grants and donations
  - 20-Year Neighborhood Parks Plan (NPP20) agreement with City

- Annual budgeting process looks at general operating AND capital expenditures
  (physical park improvements)

Detailed financial information is at minneapolisparks.org (search for “budget”)
Funding continued...

- **Closing the Gap**
  - 2014-2016 project to identify capital and maintenance shortfalls
  - Comprehensive assessment of existing facilities
  - Extensive community engagement
  - Possibility of referendum

- **20-Year Neighborhood Park Plan (NPP20)**
  - Historic agreement with City of Minneapolis to fund parks and streets
  - $300 million for parks over next 20 years
  - **Ordinance requirement** to implement equity criteria for allocation
Neighborhood Park Equity Metrics

Criteria
- Community Characteristics
  - Racially Concentrated Areas of Poverty
  - Population Density
  - Youth Population
  - Neighborhood Safety

Selection

Criteria
- Park Characteristics
  - Park Asset Lifespan
  - Park Asset Condition
  - Proportion of Value

Neighborhood parks: capital project selection
# Neighborhood Park Equity Metrics

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<th>Criteria Categories</th>
<th>Maximum Possible Points</th>
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<td><strong>Park Characteristics</strong></td>
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<td><strong>Total</strong></td>
<td><strong>11 of 23 Total</strong></td>
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Funding continued...

- Yearly process to develop 6-year Capital Improvement Program (CIP)
- Includes “replace and invest” projects and a “rehabilitation fund”
- Years 2017-2021 were already done
  - Old process—no equity metrics
  - Less money—no NPP20
- New 2017-2022 CIP must consider
  - New NPP20 funds
  - Equity metrics
Projects already in the CIP keep funding amount and year
  - Keeps promise to the community

Parks with equity ranking get new money
  - Specific project depends on master planning

Parks already in that also have equity ranking get a “boost”
  - Existing funds increased
  - Some projects moved forward (accelerated)
### Color-coded CIP

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<th>Project Name</th>
<th>Progress &amp; Status</th>
<th>FY2020</th>
<th>FY2021</th>
<th>FY2022</th>
<th>FY2023</th>
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*Note: Total funding amounts are subject to change based on actual funding received.*
Color-coded CIP

Current Neighborhood CIP Projects (35 Total)

Overlapping Projects (8)

New NPP20 Neighborhood Projects (29 Total)
Location of Neighborhood CIP Projects

Current CIP
Location of Neighborhood CIP Projects

New NPP20
Location of Neighborhood CIP Projects

- **All:**
  - Yellow: Current CIP Project
  - Blue Triangle: New CTG Project
  - Green Star: Both Lists
• Neighborhood equity metrics determine **when** improvements are made in neighborhood parks….

• Service Area Master Plans determine **what** improvements are made in neighborhood parks….

Both must be driven by equity
Minneapolis Park & Recreation Board
Community Outreach Division
Take Aways!

- Diversity
- Inclusion
- Equality
- Leadership
- Community
- Purpose
- People
• **Knowledge** of MPRBs Equity Change Initiatives including outcomes and actions, timelines, and accountability;
• **Knowledge** of MPRBs Equity Change Initiatives including outcomes and actions, timelines, and accountability;
• **Understand** how our culture and that of others unconsciously influences decisions we make; and
• **Knowledge** of MPRBs Equity Change Initiatives including outcomes and actions, timelines, and accountability;

• **Understand** how our culture and that of others unconsciously influences decisions we make; and

• **Recognize** how our success as an organization depends on ensuring the inclusion of **EVERYONE**.
Guiding Statements

• Race Equity:
  – When race is no longer a predictor of access to parks and recreation, health, well-being, and quality of life.

• Commitment:
  – The MPRB commits to racial equity through its actions and outcomes, and becomes a local and national model for racial equity in parks and recreation.

• Strategy:
  – Use the racial equity action plan to affect change in all levels of the MPRB’s work.
Racial Equity Action Plan

A. MPRB is committed to creating/developing/fostering a culture that values and advances racial equity.
B. Minneapolis residents view the MPRB as an effective and inclusive government that engages all communities.
C. MPRB workforce reflects the diversity of community across the breadth and depth of the organization.
D. MPRB investments in contracting and procurement benefit our diverse community.
E. The MPRB provides programs and services that are responsive and reflective of community needs.
• Nationwide, parks play a vital role in the health and wellbeing of community members as well as the livability of our cities. Historically underrepresented and underserved communities, including immigrants, experience poorer general health and shorter life spans than white community members.
• Research shows that the number one prescription for healing health and educational disparities is to provide access to parks and open space.
• Minneapolis has had an amazing shift in cultural and racial demographics over the past twenty years. As a result, the city is more diverse in terms of age, race and ethnicity, and recreational needs of its residents.
• Minneapolis is fortunate to have an extensive park system that allows ninety-four percent (94%) of residents to live no more than one fourth (1/4) of a mile from a park.
• 5 Focus Areas
• 23 Actions
  – 17 are in progress or build on previous actions
  – 8 will need Board action when complete or involvement to implement
  – 7 will need community engagement or outreach to implement
• Organization Wide (MANDATORY) Racial Equity Training
  – ALL Full and Part Time Staff
• Racial Equity Guidance Team
• Racial Equity Internal Influencers Program
  – 20% of Full Time Employees
• GARE –
• Implicit Bias Training (hiring managers & oral exam panelists)
• External Consultants
• Community Engagement Policy Update
• Translation & Interpretation Policy Development
Groups and Teams

**Guidance Team**
- Athelgra Williams, Tyrize Cox, Radious Guess, Resmaa Menakem, Chaka Mkali, Adam Arvidson, Jennifer Ringold
- Coordination for Trainings, Racial Equity Action Plan Implementation and Organization Development

**GARE Cohorts**
- 2016, 2017, 2018 Cohorts
- 28 Employees
- Racial Equity Training, Racial Equity Action Plan Development and Support

**Internal Influencers**
- 20% of Full Time Employees
- Initiated September 2017
- Racial Equity Training, Supporting Culture Change and Racial Equity Action Plan Implementation

**External Influencers**
- 20-30 Community Members
- Late 2019 Initiation
- Community Feedback and Collaboration for Racial Equity Work, Amplifiers of Racial Equity Plan
Areas of Impact

1. Implement 2019-2020 racial equity action plan (REAP)
2. Using a racial equity lens to do accountable results driven work
3. Comprehensive Plan
4. Community Outreach and Engagement
5. External Influencers
6. Internal Influencer Cohort One & Two
Thank you for your time!

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WRAP-UP AND NEXT STEPS

A. Next CAC Meeting: September 17, 2019 - Partners, Service Providers, and Users/Demographics

B. CAC assistance with ongoing community engagement - additional resources will be provided at next CAC meeting

C. What are the biggest questions about this project we can answer at our next meeting?

D. Meeting evaluations
THANK YOU!