



**2019 BELOVED COMMUNITY EVENT
MERCHANDISE VENDOR**



Saturday, August 17, 2019, 1pm to 4pm
The Rev. Dr. Martin Luther King, Jr. Park
4055 Nicollet Avenue, Minneapolis, MN 55444

MERCHANDISE VENDOR INFORMATION

We are excited to open applications for organizations/non-profit vending during Minneapolis' annual Beloved Community celebration. The Beloved Community Event in South Minneapolis focuses on racial and social justice based on Dr. King and in African American history & culture with live music, family activities and food.

If you're interested in being part of the Beloved Community celebrations, please complete and sign the attached agreement. Please return the completed agreement and all payments to Lorna Pettis before Monday, July 29, 2019 to be considered for a vendor space. If you have any questions, contact Lorna Pettis at 612-442-4047 or Impevents2013@gmail.com.

Vendors will be selected to reflect the cultural aspect of the event and will be based on previous event experience, level of professionalism, as well as type and price of products sold to ensure a variety of options for event participants. Vendors will be processed on a first come, first served basis, so please make sure you get your applications in early!

All applications must be received no later than Monday, July 29, 2019. Confirmation of event participation and location assignment will be sent during the week of August 5, 2019.

MERCHANDISE VENDOR



2019

APPLICATION FORM

Please contact Lorna Pettis at 612-442-4047 or lmpevents2013@gmail.com with any questions.

CONTACT INFORMATION

APPLICANT'S NAME

Please check box if you are 18 years old or under

ORGANIZATION

ADDRESS

PHONE #

EMAIL

WEBSITE

EVENT DAY CONTACT NAME AND PHONE #

VENDOR DETAILS

PROPOSED PRODUCTS

DESCRIPTION (if necessary)

Producers of the Beloved Community Celebration, reserve the right to deny sale of any products. Vendors will be notified of any changes by Beloved Community. Any new products not listed above must be approved in writing by Beloved Community one-week prior to the event date.

COST

LOCATION

DATE

TIME

COST

ESTIMATED ATTENDANCE

*SEE ATTACHED MAP

MLK, Jr. Park August 17, 2019 1pm-4 pm \$150 1,000 +

PLEASE NOTE: THIS FEE DOES NOT INCLUDE TABLES, CHAIRS, OR A TENT. YOU ARE RESPONSIBLE FOR PROVIDING THE ITEMS NECESSARY FOR YOUR BOOTH SET UP.

TOTAL VENDOR FEE _____

PAYMENT: _____ CASH _____ CHECK (CHECK # _____) Make checks out to : MLK Park Legacy Council _____ CREDIT CARD

Name: _____ Card # _____ Expiration Date: _____ CVC #: _____

Cardholder Signature: _____ Billing Address: _____

APPLICATION PROCESS

2019

Checklist for submitting application:

- Attached application completed in its entirety
- Fee payment

Please mail or email completed applications and fees to Lorna Pettis **no later than July 29, 2019** to:

1016 Logan Avenue N., #1, Minneapolis 55411 **OR**
lmpevents2013@gmail.com

Please make checks out to: MLK Park Legacy Council

SET-UP DETAILS

All vendors must be set up no later than 12:00 pm on the day of the event. All food vendor vehicles will not be parked in the event area, each vendor will be responsible for parking. If you arrive on-site after 11 am event management has the right to refuse your participation in the event and keep your full fee, this is due to safety reasons. We cannot have vehicles moving into the event area after 11 am. All vendors must be operational during the event hours from 1pm - 4pm.

No electricity or water will be provided or available on site. If used, generators must be muffled by appropriate means to reduce the sound and placed as directed by event coordinators at a distance of up to 100 feet from the vendor's booth. All electrical and generators must be up to MN state code in order to be used at the event.

CLEAN UP

The area surrounding your booth must be kept clean. All trash, including boxes must be removed. Trash must be placed in the appropriate containers with boxes broken down flat for recycling purposes.

BOOTH APPEARANCE

Your booth space will approximately be 10 feet x 10 feet. Signage must be professional. The event management reserves the right to remove inappropriate signage. No music or other auditory programming is allowed to be played from or in vendor vehicles during the event.

This agreement is not valid until both the vendor and the Beloved Community Committee representative sign and date this page of the agreement. I agree to indemnify and hold harmless MPRB, the Beloved Community Committee and the City of Minneapolis their affiliates, all volunteer members, contracted staff, event sponsors, and all their officers, agents and their employees for damage, injury or loss to any person or property related to my participation in the Beloved Community Celebration. This document is a contract between the vendor and the Beloved Community Celebration Event for merchandise vending during the Beloved Community Celebration. All vendors must abide by this contract. Failure to comply with the terms listed above will result in the forfeiture of your application fee and damage deposit.

I have read, understood and agreed to the conditions stated in this application and have provided truthful and complete information.

Authorized Merchandise Vendor Signature

Date

Authorized Beloved Community Signature

Date