

Commissioner 2020 Budget Retreat Questions - May 14, 2019

Question	Question	Division	Document	Attachment	Response
1	Provide more detail on the resident survey.	Superintendent's Office			<p>Communications and Marketing is working closely with the Superintendent, Executive Team and a local, well-established vendor who specializes in community surveys for government agencies, on the development and deployment of a statistically valid city-wide survey of Minneapolis residents. The survey will include approximately 125 questions in four areas: resident satisfaction of MPRB facilities and services; inform development of the MPRB's next comprehensive plan; current and future recreation service offerings; and demographics. Random sample telephone survey will include both land lines and mobile phones. The survey will include balloon samples by ethnicities to ensure communities of color are accurately represented.</p> <p>The survey is planned to be in the field in mid-June and will take about four weeks to complete phone interviews. The survey data will be reviewed, analyzed and compiled into a report within 30 days after field work is complete, or mid-August. The survey findings and final report will be presented to the Board of Commissioners and shared with other interested parties in September.</p>
2	Where was the flag football pilot?	Recreation			<p>The flag football pilot began in two service areas where parks expressed interest and where tackle football is declining in numbers. The parks were Central, Keewaydin, Bottineau, Armatage, Lyndale Farmstead and Rev. Dr. Martin Luther King Jr.. Our hopes are to transition flag youth participants to tackle at these parks, while keeping flag football as an option. The plan for the 2019/2020 season is to expand flag football to the North and North East service areas.</p>
3	Details on Teen Teamworks budget.	Recreation			<p>In 2019 the MPRB is providing \$373,654 of funding for Teen Teamworks. The City of Minneapolis Step-Up program is providing the MPRB \$75,000 for seasonal crew supervisors, and paying 150 teen workers directly (approximately \$350,000). Funding from the Minnesota Department of Employment and Economic Development (DEED) is anticipated to be \$200,000, but is dependent on the state budget. This totals to \$998,654, which employs about 250 youth.</p>
4	Add Park Rx to the 2020 budget.	Recreation			<p>Staff has contacted Park Rx to inquire about program costs.</p>

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5	What are the current metro transit incentives offered?	Deputy Superintendent's Office			The MPRB contributes \$35 per month for employees that purchase and use a Metro Pass. The \$35 contribution is considered taxable income to the employee. Currently 11 employees utilize this benefit.
6	Can you provide an update with details about our parking revenue? Are we on track to reach the revenue goals the board set last year? Can you break down how much came from increased demand vs increased rates vs newly metered spaces? And how much room would there be for an increase in next year's budget?	Deputy Superintendent's Office			<p>1) 2019 rate changes have been implemented. Due to seasonal nature of regional parks, currently observed parking transaction data is not representative of our calendar year.</p> <p>2) Increased demand vs increased rates vs new meters:</p> <ul style="list-style-type: none"> a. New meters. Meters are not installed, yet b. Increased demand. Would be the transaction volume change. Data is not available until peak season. c. Increased rates. Split rates at Minnehaha, plus other rate increases need time before accurate analysis can be conducted. <p>3) Parking fee increases were suggested at the board's request for additional parking revenues, and fee increases were implemented at locations that could sustain increases. A subsequent increase without observational data is not recommended until appropriate data is captured (May, June, July at minimum).</p>