



TARGET AUDIENCE:

Families, youth
volunteers,
environmentally and civic
minded citizens

ANTICIPATED

ATTENDANCE:

1,500 participants annually
15-150 per site (varies
depending on site)

DATE AND TIME:

Saturday, April 20, 2019
9:30 am-noon

LOCATION:

35+ park sites across the
City of Minneapolis



EARTH ACTIVIST \$2,500

- Organization logo included in all print advertising
- Banners and table tents at all Earth Day locations (provided by sponsor, approved by MPRB)
- Presence at any, or all Earth Day clean up locations with opportunity to sample items.
- Recognition in pre-event email blasts and news releases
- Organization logo and link on website

ECO DEFENDER \$1,000

- Organization logo included in event postcard
- Banner at 10 Earth Day locations (provided by sponsor approved by (MPRB)
- Presence at any Earth Day clean up at any location
- Recognition in pre-event email blasts and news releases
- Organization logo and link on website



FLOWER FIGHTER \$500

- Organization logo and link on website
- Organization logo and name on event postcards

CLEAN CAPER \$250

- Organization logo and link on website

MINNEAPOLIS EARTH DAY CLEAN UP
MinneapolisEarthDay.com

CONTACT: *Erica Chua 612-230-6479*
echua@minneapolisparks.org