What’s a Service Area Master Plan?
An ambitious and critical effort to master plan every service area within Minneapolis (North, NE/SE, Downtown, South, and Southwest) and all the outdoor park assets that lie within them. These master plans will guide capital improvements, management, and operations of public parks for the next 20-30 years after final commissioner approval. South and Downtown are complete, North and NE/SE are currently underway, and the Southwest Service Area Master Plan (SWSAMP) will be next.

How can Stakeholders be involved?
- Help us reach out to other key community organizations, connectors, and decision makers.
- Help us get the word out about the project to park users in your community.
- Let us know what is working and what needs improvement in the parks, as well as the big dreams you and your community have for neighborhood parks.
- Let us know about public events in your community that we could attend to provide information or collect input.

What’s the process?
We’ll engage MPRB staff and the community to:
- Take a complete look at all outdoor park assets: fields, playgrounds, paths, etc. (Recreation center buildings are not included in this Master Plan. They are part of MPRB’s RecQuest project.)
- Create improvement plans for each neighborhood park, including estimated budgets.
- Use the Plans to guide decisions on future capital improvements, how to spend NPP20 funding, land acquisition, operations, management, and possible development of new parks.

The Southwest Service Area Master Plan (SWSAMP) will have extensive community engagement, and lots of different ways to participate. Throughout 2018, we expect to be in the parks, at community events, attending community meetings, and trying to talk with as many people as we can.
What park areas are included?
SWSAMP will include all neighborhood parks south of I-394 and west of I-35W. It does not include regional parks & trails (the Chain of Lakes, Kenilworth Trail, etc) because these facilities are required by the Metropolitan Council to have their own master plans. In addition, the SWSAMP will not include the Minneapolis Sculpture Garden because this facility already has a separate master plan. In all, 43 park properties are included in the SWSAMP project, even the small triangles and some linear parkways.

How does SWSAMP relate to NPP20?
The 20-year Neighborhood Park Plan (NPP20) is an agreement between MPRB and the City of Mpls to provide much-needed funding to neighborhood parks for new improvements, replacements and repairs, and general maintenance. The goal of NPP20 is to restore and revitalize neighborhood parks through a racial and economic equity lens. Some of the parks prioritized for NPP20 are Southwest parks, and the NPP20 is updated every year. More information on NPP20 is available on MPRB’s website. The SWSAMP project will take into account the parks prioritized for funding in the NPP20 and will guide how those future funds will be spent.

What’s the timeline?
Service Area Master Plans can take 1-2 years to complete.

Early 2018
- Project start-up
- Park inventory and analysis
- Consultant selection
- Community Advisory Committee (CAC) application process

May through August 2018
- Community visioning and discussion of park needs, likes, dislikes, concerns, and dreams
- Extensive community engagement at community based events

September 2018 through March 2019
- Development of park concept plans
- Community discussion about park plans and area-wide vision

Early to Mid 2019
- Creation of Southwest Service Area Master Plan (SWSAMP) document
- Community comments on the document
- Final adoption by MPRB Commissioners

How can I learn more?
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Visit the project webpage:
www.minneapolisparks.org/sw

Sign up for email updates:
Via GovDelivery. There is a link on the project webpage.