COMMUNITY ENGAGEMENT PLAN
Project Title: Perkins Hill Park Improvements

MPRB Division: Planning
Project Manager: Crystal Passi

As required by the Minneapolis Park and Recreation Board Code of Ordinances, every construction or redevelopment project undertaken within the MPRB Capital Improvement Program (CIP) is to have a community engagement plan. The plan serves as a guide for the community engagement process through the multiple phases of planning and project development. The plan may be modified as circumstance warrants during project duration. Substantial modifications are to be communicated to stakeholders and the MPRB Board of Commissioners.

Project Description
- Perkins Hill Park Improvements guided by the North Service Area Master Plan (specifically the Perkins Hill Park Master Plan)

Project Funding Source(s)

<table>
<thead>
<tr>
<th>Capital Sources</th>
<th>Amount</th>
<th>Expiration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018 NPP20</td>
<td>$350,000</td>
<td></td>
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<tr>
<td>2018 Park</td>
<td>$6,042</td>
<td></td>
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<tr>
<td>Dedication</td>
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Total Project Funding: $356,042.00

Engagement Recommendation (provide responses to the following)

- Level of Engagement: Consult
  - The level of engagement, CONSULT, is appropriate for this project as the North Service Area Master Plan (SSAMP) will soon be approved and is considered the Concept Design Approval for overall Park Improvements at Perkins Hill Park. This project will take the Master Plan for Perkins Hill Park and work to implement improvements with feedback from the stakeholder list that follows.
**Engagement Goal:**

- **Inform:** To provide stakeholders with factual, balanced, and timely information to help them understand the project.
- **Consult:** To obtain stakeholder feedback on project analysis, alternatives, or decisions.
- **Collaborate:** To work directly with stakeholders throughout the process to ensure that perspectives are consistently understood, considered, and reflected in project decisions.
- **Partner:** To partner with stakeholders in each aspect of decision making in order to develop and implement collaborative project solutions.

**MPRB Promise to the Public:**

- **To keep stakeholders informed.**
- **To keep stakeholders informed, listen to and acknowledge feedback, and work to ensure stakeholder feedback is reflected in alternatives developed.**
- **To work with stakeholders for advice and innovation in formulating solutions and incorporate recommendations to the maximum extent possible.**
- **To partner with stakeholders in each aspect of decision making in order to develop and implement collaborative project solutions.**

**Anticipated Project Outcomes:**

- Provide Park Improvements in accordance with the Master Plan and the Community Engagement outcomes.

**Vision Theme 2:**

- **Goal:** Residents, visitor and workers enjoy opportunities to improve health and fitness
- **Goal:** People connect through parks and recreation

**Vision Theme 3:**

- **Goal:** Parks shape an evolving city.
- **Goal:** Park facility renewal and development respects history and focuses on sustainability, accessibility, flexibility and beauty.
- **Goal:** Through outreach and research, park and recreation services are relevant today and tomorrow.
- **Goal:** Easily accessible information supports enjoyment and use of the park and recreation system.

**Vision Theme 4:**

- **Goal:** Parks are safe and welcoming by design.
Stakeholder Roles and Responsibilities
All stakeholders are expected to work collaboratively to create and refine design concepts and provide input toward final project recommendations for approval by the Board of Commissioners. Participants are expected to engage in the process in a manner that promotes respectful civil discourse and enhances mutual understanding of all stakeholder viewpoints. Any requests for public or project information should be directed to the project manager.

Identification of Project Stakeholders
- McKinley Community
- City View School of Innovation and French Immersion, Renee Montague-Principal
- City of Minneapolis, City Council, Jeremiah Ellison- City Council Representative
- Hennepin County, Peter McLaughlin- County Commissioner
- Northeaster and Insight News
- NiceRide

Project Advisory Committee

<table>
<thead>
<tr>
<th>MPRB Project Advisory Committee (PAC)</th>
<th>Name</th>
<th>Title</th>
<th>Plan Review Authority</th>
<th>Notes/Project Interest</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning</td>
<td>Adam Arvidson</td>
<td>Director of Strategic planning</td>
<td>Yes</td>
<td>Planning</td>
</tr>
<tr>
<td>Planning</td>
<td>Sicid Ali</td>
<td>Planner</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Planning (as North Planning Liaison)</td>
<td>Dan Elias</td>
<td>Project Manager</td>
<td></td>
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<tr>
<td>Community Outreach</td>
<td>Corky Wisemen</td>
<td>Director</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Community Outreach</td>
<td>Althelgra Williams</td>
<td>Community Outreach Coordinator</td>
<td></td>
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<tr>
<td>Asset Management</td>
<td>Brent Kath</td>
<td>Assistant Director</td>
<td>Yes</td>
<td>Asset Management</td>
</tr>
<tr>
<td>Maintenance Manager</td>
<td>Shawn Hockett</td>
<td>Director</td>
<td>Yes</td>
<td>Maintenance</td>
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<tr>
<td>Environmental Stewardship</td>
<td>Tina Austin &amp; Armando Santiago-Toledo</td>
<td>Crew Leader, NSA</td>
<td></td>
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</tr>
<tr>
<td>Forestry</td>
<td>Joe Sparrow</td>
<td>Forestry Foreman</td>
<td>Yes</td>
<td>Park Operations</td>
</tr>
<tr>
<td>Recreation</td>
<td>Adam Lares</td>
<td>Rec Director</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Huy Nguyen</td>
<td>Rec Center Staff-Farview</td>
<td>No</td>
<td></td>
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<tr>
<td>Public Safety</td>
<td>Sgt. Keith Rowland</td>
<td>Sargent</td>
<td>Yes</td>
<td>Park Police</td>
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<tr>
<td>Information Technology Services</td>
<td>Julie Caniglia</td>
<td>IT Project Manager</td>
<td>N/A</td>
<td>Care access, cameras</td>
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<td>Communications</td>
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MPRB Additional Stake Holders
| MPRB Commissioner                  | Kale Severson         | Commissioner Dist 2               |                       |                        |
| Planning                            | Cliff Swenson         | Director                          | Yes                   |                        |
Outreach and Research Methods

- Stakeholders will be engaged with to determine best method of outreach
- MPRB planning staff will be consulted to determine key stakeholders, processes and best practices based on North Service Area Master Planning Process.
- Outreach will occur at existing community events/meetings, open houses, in park events, online surveys, etc.
- Meetings and outreach will not duplicate previous Master Planning efforts but seek to efficiently engage residents on design features and priorities.
- A Public Hearing for overall site improvements will be scheduled after the development of the park concepts

Project Schedule

- **Design Phase** – Summer 2018 to Winter 2018/19
  - Individual Meetings, Stakeholder outreach: August-December 2018
  - Project Kickoff Engagement: October 13th, 2018
  - Project introductions, outreach and community events: October-November 2018
  - Design review thru workshops and community events: December 2018-February 2019
  - Final Community Review: February-March 2019
- **Bidding** – Spring 2019
- **Construction** – Summer/Fall of 2019

Evaluation Summary

The project manager has analyzed the effectiveness of the engagement process from both stakeholder and organization points of view and provided a brief summary statement. The summary statement indicates how the process has advanced policy goals and will assist the Board and staff in evaluating and informing an ongoing community engagement process.

Summary Statement: By building on the extensive engagement work completed during the North Minneapolis Service Area master planning process, the community engagement process for Perkins Hill Park will ensure residents and stakeholders, 1) are informed on the project and its relationship to the North Service Area Master Plan, 2) are engaged on the projects priorities and design details, 3) are invested in the long-term success of Perkins Hill Park.