



COMMUNITY ENGAGEMENT PLAN

Project Title: Lovell Square Park Improvements

MPRB Division: Planning

Project Manager: Crystal Passi

As required by the Minneapolis Park and Recreation Board Code of Ordinances, every construction or redevelopment project undertaken within the MPRB Capital Improvement Program (CIP) is to have a community engagement plan. The plan serves as a guide for the community engagement process through the multiple phases of planning and project development. The plan may be modified as circumstance warrants during project duration. Substantial modifications are to be communicated to stakeholders and the MPRB Board of Commissioners.

Project Description

- *Lovell Square Park Improvements guided by the North Service Area Master Plan (specifically the Lovell Square Park Master Plan)*

Project Funding Source(s)

<u>Capital Sources</u>	<u>Amount</u>	<u>Expiration</u>
2018 NPP20	\$ 350,000.00	
2019 Park Dedication	\$ 50,000.00	

Total Project Funding: \$400,000.00

Engagement Recommendation (provide responses to the following)

- **Level of Engagement: Consult**
 - *The level of engagement, CONSULT, is appropriate for this project as the North Service Area Master Plan (SSAMP) will soon be approved and is considered the Concept Design Approval for overall Park Improvements at Lovell Square Park. This project will take the Master Plan for Lovell Square Park and work to implement improvements with feedback from the stakeholder list that follows.*

	Inform	Consult	Collaborate	Partner
Engagement Goal:	To provide stakeholders with factual, balanced, and timely information to help them understand the project.	To obtain stakeholder feedback on project analysis, alternatives, or decisions.	To work directly with stakeholders throughout the process to ensure that perspectives are consistently understood, considered, and reflected in project decisions.	To partner with stakeholders in each aspect of decision making in order to develop and implement collaborative project solutions.
MPRB Promise to the Public:	The MPRB will keep stakeholders informed.	The MPRB will keep stakeholders informed, listen to and acknowledge feedback, and work to ensure stakeholder feedback is reflected in alternatives developed.	The MPRB will work with stakeholders for advice and innovation in formulating solutions and incorporate recommendations to the maximum extent possible.	The MPRB and partner entity will be accountable to their roles as negotiated in the partnership and regularly evaluate overall success of the partnership.

- **Anticipated Project Outcomes:**
 - Provide Park Improvements in accordance with the Master Plan and the Community Engagement outcomes.

- Vision Theme 2:** Recreation that that inspires personal growth, healthy lifestyles and a sense of community
- Goal:** Residents, visitor and workers enjoy opportunities to improve health and fitness
- Goal:** People connect through parks and recreation
- Vision Theme 3:** Dynamic parks that shape city character and meet diverse community needs
- Goal:** Parks shape an evolving city.
- Goal:** Park facility renewal and development respects history and focuses on sustainability, accessibility, flexibility and beauty.
- Goal:** Through outreach and research, park and recreation services are relevant today and tomorrow.
- Goal:** Easily accessible information supports enjoyment and use of the park and recreation system.
- Vision Theme 4:** A safe place to play, celebrate, contemplate, and recreate
- Goal:** Parks are safe and welcoming by design.

Stakeholder Roles and Responsibilities

All stakeholders are expected to work collaboratively to create and refine design concepts and provide input toward final project recommendations for approval by the Board of Commissioners. Participants are expected to engage in the process in a manner that promotes respectful civil discourse and enhances mutual understanding of all stakeholder viewpoints. Any requests for public or project information should be directed to the project manager.

Identification of Project Stakeholders

- *Near North Neighborhood Association*
- *Pillsbury United Communities*
- *City of Minneapolis, City Council, Jeremiah Ellison- City Council Representative*
- *Hennepin County, Peter McLaughlin- County Commissioner*
- *Northeaster and Insight News*

Project Advisory Committee

MPRB Project Advisory Committee (PAC)	Name	Title	Plan Review Authority	Notes/Project Interest
Planning	Adam Arvidson	Director of Strategic planning	Yes	Planning
Planning	Siciid Ali	Planner		
Planning (as North Planning Liaison)	Dan Elias	Project Manager		
Community Outreach	Corky Wisemen	Director		
Community Outreach	Althelgra Williams	Community Outreach Coordinator		
Asset Management	Brent Kath	Assistant Director	Yes	Asset Management
Maintenance Manager	Shawn Hockett	Director	Yes	Maintenance
Environmental Stewardship	Tina Austin & Armando Santiago-Toledo	Crew Leader, NSA		
Forestry	Joe Sparrow	Forestry Foreman	Yes	Park Operations
Recreation	Adam Lares	Rec Director	Yes	
Public Safety	Sgt. Keith Rowland	Sargent	Yes	Park Police
Information Technology Services		IT Project Manager	N/A	Care access, cameras
Communications	Julie Caniglia	NPP20 Communications		
MPRB Additional Stake Holders				
MPRB Commissioner	Kale Severson	Commissioner Dist 2		

MPRB Project Advisory Committee (PAC)	Name	Title	Plan Review Authority	Notes/Project Interest
Planning	Cliff Swenson	Director	Yes	

Outreach and Research Methods

- *Stakeholders will be engaged with to determine best method of outreach*
- *MPRB planning staff will be consulted to determine key stakeholders, processes and best practices based on North Service Area Master Planning Process.*
- *Outreach will occur at existing community events/meetings, open houses, in park events, on-line surveys, etc.*
- *Meetings and outreach will not duplicate previous Master Planning efforts but seek to efficiently engage residents on design features and priorities.*
- *A Public Hearing for overall site improvements will be scheduled after the development of the park concepts*

Project Schedule

- *Design Phase – Summer 2018 to Winter 2018/19*
 - *Individual Meetings, Stakeholder outreach: August-December 2018*
 - *Project Kickoff Engagement: October 13th, 2018*
 - *Project introductions, outreach and community events: October-November 2018*
 - *Design review thru workshops and community events: January-February 2019*
 - *Final Community Review: February-March 2019*
- *Bidding – Spring 2019*
- *Construction – Summer/Fall of 2019*

Evaluation Summary

The project manager has analyzed the effectiveness of the engagement process from both stakeholder and organization points of view and provided a brief summary statement. The summary statement indicates how the process has advanced policy goals and will assist the Board and staff in evaluating and informing an ongoing community engagement process.

Summary Statement: *By building on the extensive engagement work completed during the North Minneapolis Service Area master planning process, the community engagement process for Lovell Square Park will ensure residents and stakeholders, 1) are informed on the project and its relationship to the North Service Area Master Plan, 2) are engaged on the projects priorities and design details, 3) are invested in the long-term success of Lovell Square Park.*