

TOUR DE FRANCE

\$7,500

- Logo on all rider t-shirts (2,000+)
- Link on Active.com website, where pre-registering riders must visit
- Live name mentions in rider send-off messages
- Logo on all print ads
- Logo on postcard and Poster
- Banners displayed at event (provided by sponsor and approved by MPRB)
- Booth in start/finish area
- Logo, link and mentions on Facebook, Twitter and event website
- 20 Complimentary Tour entries

REGISTRATION, START/FINISH

\$5,000

- Link on Active.com website, where pre-registering riders must visit
- Live name mentions in rider send-off messages
- Logo on all print ads
- Logo on postcard and poster
- Banners displayed at event
- Booth in start/finish area
- Logo, link and mentions on Facebook and Twitter
- Logo and link on website
- 10 Complimentary Tour entries



WATERSTOP

\$2,500

- Logo on all print ads
- Logo on postcard and poster
- Banners displayed at event
- Booth in start/finish area
- Logo, link and mentions on Facebook and Twitter
- Logo and link on website

MEET AND GREET

\$1,000

- Logo on postcard and poster
- Banners displayed at event
- Booth in start/finish area
- Logo, link and mentions on Facebook and Twitter
- Logo and link on website



TARGET AUDIENCE:

Families, cyclists, volunteers

ANTICIPATED ATTENDANCE:

3,000+ riders

DATE AND TIME:

Sunday, Sept. 15, 2019
8 am-2 pm

LOCATION:

Grand Rounds Scenic Byway system in Minneapolis

MINNEAPOLISBIKETOUR.COM

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