



TARGET AUDIENCE:

Families, young adults and downtown residents

ANTICIPATED ATTENDANCE:

75,000+ people

DATE AND TIME:

Wednesday, July 4, 2018

6-10:30 pm

Fireworks at 10 pm

LOCATION:

Downtown Minneapolis

Riverfront

- Recognition as Fireworks sponsor and opportunity for VIP seating area and parking to view the fireworks.
- Organization logo included in all print advertising
- 2 banners at event *
- 10'x10' booth space at Red, White & Boom event
- Recognition in pre-event email blasts and news releases
- Organization logo and link on website
- Recognition in Red, White & Boom social media

* all banners provided by sponsor and approved by MPRB

FIREWORKS SPONSOR \$7,500



- Recognition as a stage or family area sponsor (three spots available: Father Hennepin Stage, Mill Ruins Stage, Family Area at Father Hennepin Park)
- Organization logo included in event postcard
- 1 banner at event*
- 10'x10' booth space at Red, White & Boom event
- Recognition in pre-event email blasts and news releases
- Organization logo and link on website
- Recognition in Red, White & Boom social media

* all banners provided by sponsor and approved by MPRB

STAGE SPONSOR \$4,000



- 10'x10' booth space at two event areas at Red, White & Boom, including: Father Hennepin Park, Mill Ruins Park and under the Central Bridge
- Organization logo and link on website
- Recognition in Red, White & Boom social media

BOOTH SPONSOR \$1,500



- 10'x10' booth space at one event area at Red, White & Boom

COMMUNITY SPONSOR \$500

MINNEAPOLIS RED, WHITE & BOOM

MinneapolisRedWhiteBoom.com

CONTACT:

Erica Chua

612-230-6479

echua@minneapolisparks.org