

TOUR DE FRANCE

\$7,500



SUNDAY, SEPTEMBER 16, 2018

TARGET AUDIENCE:

Families, cyclists,
volunteers

ANTICIPATED ATTENDANCE:

3,000+ riders

DATE AND TIME:

Sunday, Sept. 16, 2018
8 am-2 pm

LOCATION:

Grand Rounds Scenic
Byway system in
Minneapolis

- Logo on all rider t-shirts (2,000+)
- Link on Active.com registration website, where pre-registering riders must visit

- Live name mentions in rider send-off messages
- Logo on all print ads*

- Logo on postcard and Poster*
- Banners displayed at event (provided by sponsor and approved by MPRB)

- Booth in start/finish area (including table & two chairs)
- Logo, link and mentions on Facebook and Twitter
- Logo and link on MinneapolisBikeTour.com
- 20 Complimentary Tour entries

*3/5/18 deadline to take advantage of this benefit

REGISTRATION, START/ FINISH

\$5,000

- Link on Active.com registration website, where pre-registering riders must visit

- Live name mentions in rider send-off messages

- Logo on all print ads*

- Logo on postcard and poster*

- Banners displayed at event (provided by sponsor and approved by MPRB)

- Booth in start/finish area (including table & two chairs)

- Logo, link and mentions on Facebook and Twitter

- Logo and link on MinneapolisBikeTour.com

- 10 Complimentary Tour entries

*3/5/18 deadline to take advantage

WATERSTOP

\$2,500

- Logo on all print ads

- Logo on postcard & poster*

- Banners displayed at event (provided by sponsor and approved by MPRB)

- Booth in start/finish area (including table & two chairs)

- Logo, link and mentions on Facebook and Twitter

- Logo and link on MinneapolisBikeTour.com

- 5 Complimentary Tour entries

*3/5/18 deadline to take advantage of this benefit

MEET AND GREET

\$1,000

- Logo on postcard and poster*

- Banners displayed at event (provided by sponsor and approved by MPRB)

- Booth in start/finish area (including table & two chairs)

- Logo, link and mentions on Facebook and Twitter

- Logo and link on MinneapolisBikeTour.com

*3/5/18 deadline to take advantage of this benefit