Committee Members

- Jayne Miller
- Jennifer Ringold
- Nicholas Williams
- Lisa Beck
- Michelle Kellogg
- Robin Smothers
- Jamie Neldner
Develop and implement a comprehensive recreation center and program assessment and resulting plan to assure that facilities, programs and services align with community needs.
The community and MPRB staff will engage in a collaborative process to inform how the MPRB can best serve current and projected park and recreation needs of communities through recreation center programs and facilities.

- Assess community recreation needs for recreation center programming and facilities.
- Provide a vision for the next generation of recreation center programs and facilities.
- Compile, create, analyze, and illustrate city-wide recreation center facilities, use, and program data.
- Outline guiding principles for management and operations of recreation center facilities.
- Articulate a 25-30 year investment strategy for recreation centers.
Outreach and Engagement

- Demographics rapidly shifting
- Community engagement is critical
- Qualitative and quantitative data
- Focus on equity

Source: One Minneapolis Report - 2013 Community Indicators Report
Recognize importance of both internal and external communications

Internal strategy
- Regular updates with recreation staff
- Update other MPRB staff as needed

External strategy
- Work with selected firm to develop comprehensive communications plan
- A RecQuest project page and Gov Delivery topic have been created
Where we have been...

- Request for Proposals collected through November 17
- First round interviews November 21
- Second round interviews December 15
Where we are headed...

- Project team recommendation at January 7 Board meeting
- Build a community engagement strategy
- Develop a communications plan
- Final report end of summer 2015