EAST OF THE RIVER PARK MASTER PLAN

Minneapolis Park and Recreation Board

CAC MEETING #1 | OCTOBER 17, 2017
AGENDA
East of the River Park Master Plan CAC #1

01 / Welcome and Overview
02 / Intros and 4 Corners
03 / Group Agreement
04 / MPRB 101
05 / Public Comment Open Time
06 / Park Planning Overview
07 / Community Engagement Overview and Activity
08 / Next Steps and Q and A

8 pm: Adjourn
PROJECT OVERVIEW
The Park Board has never done comprehensive master planning for neighborhood parks. The closest we came was in the 1960s/1970s when the recreation centers were built.

The city has changed and is changing: demographics, recreation needs, community awareness, changing development patterns.

The 2007 -2020 Comprehensive Plan set a vision for aligning the parks with community needs.

It’s time to work through the details of aligning with community needs.
Service Area Master Plans take a comprehensive look at **Outdoor** park assets and...

**What is a Service Area Master Plan?**

- Create a unique neighborhood park plan for each individual park (including triangles)
- Set budgets and priorities
- Guide capital improvement decisions
- Guide acquisition and development of new parks
- Set a vision for operations and management
What is a Service Area Master Plan?

Service Area Master Plans focus on **NEIGHBORHOOD PARKS**

**REGIONAL PARKS** must have their own master plans approved by the Metropolitan Council.

In some cases, regional facilities may be included in Service Area Master Planning.
CAC ROLE
The appointed CAC for the East of the River Park Master Plan shall:

- Become knowledgeable about the project and its scope and advise MPRB staff and consultants throughout the planning process.
- Engage in an onboarding training including a racial equity training and MPRB 101 training.
- Engage in working groups and subcommittees as needed.
- Contribute to broad community engagement by acting as primary contact for the CAC’s represented communities, and by enhancing the project’s interaction with a wide range of stakeholders.
- Assist with ongoing communication of technical plan elements to the general public.
- Report back to appointers or appointing bodies, as requested, on the plan process, information presented, and possible recommendations.
- Make recommendations to the MPRB Commissioners on service area-wide vision, goals, and principles.
- Make recommendation to the MPRB Commissioners in support of individual park master plans created through community-driven processes.
**Roles**

**CAC Chair:** co-facilitate CAC process

**CAC Representative:** voting member of CAC and expected to attend all CAC meetings

**CAC Alternate:** voting member in the absence of the primary rep, encouraged to attend and participate in all CAC meetings

**Youth Design Team:** expected to attend and participate in all CAC meetings and decisions, working 5 hours/week on park planning, design and engagement.

**General Public:** invited to attend all CAC meetings and invited to participate in public conversations and activities at meetings

**MPRB Staff:** project management, co-facilitation of CAC, fields questions, leads community engagement, collects and stewards community input, park and process design

**Consultant Planning Team:** Working closely with MPRB staff on community engagement, park design and project management
YOUTH DESIGN TEAM
The Youth Design Team will engage in the park planning and design process by assisting in park inventory, community engagement, design and planning. The Youth Design team will work closely with Park Board staff, CAC, and design consultants throughout the process to ensure that youth hopes, needs and insights are incorporated into the master plan. This is a paid position and was open to youth that live or go to school in NE/SE Minneapolis.
4 CORNERS
1) What do you know about your name?
2) What brings you to this space?
3) What does collaboration look and feel like to you?
4) Describe a time when you felt like an outsider – what was that experience like?

1) Fold your paper in 4 sections
2) Answer 1 question per section
3) Share with a neighbor
What you should know about the

Minneapolis Park and Recreation Board

• MPRB is an independent government agency
• Founded in 1883 by act of the Minnesota Legislature
• 6700 acres of parks in 5 cities
• 146 park properties, 46 recreation centers
• Neighborhood and regional (state funded) parks
• 9 directly elected commissioners
• Direct taxing authority
What you should know about MPRB Funding

• MPRB is funded through a variety of sources:
  • Property taxes in Minneapolis (18.5% of taxes collected)
  • State and regional funds: bonding, lottery, and Legacy amendment
  • Park dedication fees
  • Outside grants and donations
  • 20-Year Neighborhood Parks Plan (NPP20) agreement with City

• Annual budgeting process looks at general operating AND capital expenditures
  (physical park improvements)

Detailed financial information is at minneapolisparks.org (search for “budget”)
• Closing the Gap
  • 2014-2016 project to identify capital and maintenance shortfalls
  • Comprehensive assessment of existing facilities
  • Extensive community engagement
  • Possibility of referendum

• 20-Year Neighborhood Park Plan (NPP20)
  • Historic agreement with City of Minneapolis to fund parks and streets
  • $300 million for parks over next 20 years
  • Ordinance requirement to implement equity criteria for allocation
Neighborhood Park Equity Metrics

Community Characteristics
- Racially Concentrated Areas of Poverty
- Population Density
- Youth Population
- Neighborhood Safety

Selection

Park Characteristics
- Park Asset Lifespan
- Park Asset Condition
- Proportion of Value

Neighborhood parks: capital project selection
# Neighborhood Park Equity Metrics

<table>
<thead>
<tr>
<th>Criteria Categories</th>
<th>Maximum Possible Points</th>
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<tr>
<td><strong>Community Characteristics</strong></td>
<td>[12 of 23 Total]</td>
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<tr>
<td>Racially Concentrated Areas of Poverty</td>
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<td>Neighborhood Population Density</td>
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<td>Youth Population of Neighborhood</td>
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<td>Neighborhood Crime Statistics</td>
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<td><strong>Park Characteristics</strong></td>
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<td>Park Asset Condition</td>
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<td>Age of Park Assets</td>
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<td>Proportion of Value</td>
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Yearly process to develop 6-year Capital Improvement Program (CIP)

Includes “replace and invest” projects and a “rehabilitation fund”

Years 2017-2021 were already done
  - Old process—no equity metrics
  - Less money—no NPP20

New 2017-2022 CIP must consider
  - New NPP20 funds
  - Equity metrics
Projects already in the CIP keep funding amount and year
  • Keeps promise to the community

Parks with equity ranking get new money
  • Specific project depends on master planning

Parks already in that also have equity ranking get a “boost”
  • Existing funds increased
  • Some projects moved forward (accelerated)
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<td>01 E. 5th Street</td>
<td>Neighborhood and other improvements</td>
<td>Referred/DOCS/2020</td>
<td>$950,000</td>
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<td>MRF/2020</td>
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<td>CHANGE FROM ADOPTEC: Funding gap related to change in scope construction activities include items in a match from other public right-of-way improvements.</td>
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**Notes:**
- **Adjacent:** Adjacent means that the park is within the same municipality or county boundaries.
- **NRF/PR:** NRF/PR is the amount of funding provided by the National Recreation and Park Association's (NRPA) Community Park Challenge Grant Program.
- **MRF/PR:** MRF/PR is the amount of funding provided by the Metropolitan Atlanta Rapid Transit Authority (MARTA) Public Realm Fund (PRF) Program.
Color-coded CIP

Current Neighborhood CIP Projects (35 Total)

Overlapping Projects (8)

New NPP20 Neighborhood Projects (29 Total)
Location of Neighborhood CIP Projects

Current CIP
Location of Neighborhood CIP Projects

New NPP20
Location of Neighborhood CIP Projects

All:
- Yellow: Current CIP Project
- Blue Triangle: New CTG Project
- Green Star: Both Lists
• Neighborhood equity metrics determine *when* improvements are made in neighborhood parks....

• Service Area Master Plans determine *what* improvements are made in neighborhood parks....

**Both** must be driven by equity
PUBLIC COMMENT OPEN TIME
PROCESS OVERVIEW
PLANNING PROCESS

1. WIDE RANGE OF DESIRES AND NEEDS
   - Cultural Diversity
   - Recreation Activities
   - Protect Natural Resources
   - Public Process
   - Equity
   - Year-round Park Activities
   - Minimal Built Park Facilities
   - Address Increased Program Demands
   - Prioritize Implementation Recommendations
   - Celebrate Community Diversity
   - Long-term Maintenance Funding and Strategies
   - Conflicts Between Pedestrians, Bicyclists, and Vehicles
   - Failing Infrastructure

2. PREFERRED CONCEPT
   - Opportunities and Constraints

3. REVIEW + APPROVAL
   - Masterplan Approval

4. FINAL PLAN ADOPTION
## PLANNING SCHEDULE

### PROJECT SCHEDULE

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<th>Phase</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
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<td><strong>Phase 1: Project Start Up</strong></td>
<td>1. Assist with CAC and YST</td>
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<td><strong>Phase 2: Vision and Discovery</strong></td>
<td>2.1 Meetings with Citizen Advisory Committee (CAC)</td>
<td>2.2 Site Analysis and Inventory</td>
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<td><strong>Phase 3: Master Plan Approval</strong></td>
<td>3.1 Meetings with Citizen Advisory Committee (CAC)</td>
<td>3.2 Community Advisory Committee (CAC)</td>
<td>Community Meeting/Public Open House</td>
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<td><strong>Phase 4: Additional Meetings</strong></td>
<td>4.1 Meetings with Citizen Advisory Committee (CAC)</td>
<td>4.2 Meetings with Citizen Advisory Committee (CAC)</td>
<td>Community Meeting/Public Open House</td>
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### ADDITIONAL MEETINGS

- Technical Advisory Committee (TAC)
- Project Advisory Committee (PAC)
- Leadership Team Meeting
- Final Design Team Meeting

**Meeting Types:**
- CAC Meetings/Public Open House
- PAC Meetings
- Leadership Team Meetings (IWM, IWM, Consultant)
COMMUNITY ENGAGEMENT
STAKEHOLDER ENGAGEMENT
We have two primary modes of engagement:

1) Quick engagements at events (MOBILE)

2) Deeper conversations at focus groups and meetings
Interviews with MPRB staff including the Rec Center Directors have informed our understanding of the parks and will be an important part of the conversation throughout the process to ensure that all the ideas we put forth are sustainable and work across the agency.
EVENTS WE HAVE ATTENDED

• Edison BBQ
• Hunker'd Down
• Healing Place
• Push Cart Derby
• East Side Neighborhood Services Health Expo
• NE Network
• 2017 Mpls Bike Tour
• Marcy Ice Cream Event
• Como Cook Out 2017
• NE Farmers Market
• Northeast Big River Brew Fest (East side neighborhood services)
• Prospect park Harvest Festival
UPCOMING EVENTS

• Luxton Playground 10/21
• Autumnne @ Solar Arts 10/26
• Halloween Party 10/27
• Pumpkin Curving 10/28
• Halloween Party 10/28
• Halloween Party 10/31
• Beltrami neighborhood 11/6
• Urban Studies Student Tour 11/17
• Santa Brunch 12/16
• Gingerbread Joy 12/18
YOUR TURN!

• Fill out a postcard with your thoughts on a park in the Service Area

• Rank your top three park amenities!
NEXT STEPS
NEXT STEPS

• CAC Summit: October 28 from 9:30-12:30 at MPRB Headquarters

• CAC #2: November Date TBD

• Park Tour?

• Community conversations: please reach out if you have ideas or would like to invite us to a group that you are part of
Questions?

And thank you!