



**TARGET AUDIENCE:**

Families, youth  
volunteers,  
environmentally and civic  
minded citizens

**ANTICIPATED**

**ATTENDANCE:**

1,500 participants annually  
15-150 per site (varies  
depending on site)

**DATE AND TIME:**

Saturday, April 21, 2018  
9:30 am-noon

**LOCATION:**

35+ park sites across the  
City of Minneapolis



- Organization logo included in all print advertising
- Banners and table tents at all Earth Day locations (provided by sponsor, approved by MPRB)
- Presence at any, or all Earth Day clean up locations with opportunity to sample items.
- Recognition in pre-event email blasts and news releases
- Organization logo and link on website

**EARTH ACTIVIST \$2,500**



- Organization logo included in event postcard
- Banner at 10 Earth Day locations (provided by sponsor approved by MPRB)
- Presence at any Earth Day clean up at any location
- Recognition in pre-event email blasts and news releases
- Organization logo and link on website

**ECO DEFENDER \$1,000**



- Organization logo/ name on event postcards
- Organization logo and link on website

**FLOWER FIGHTER \$500**



- Organization logo and link on website

**\$200 CLEAN CAPER**

**MINNEAPOLIS EARTH DAY CLEAN UP**

*MinneapolisEarthDay.com*

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