



COMMUNITY ENGAGEMENT PLAN
Project Title: Parade Park Parking Lot Reconstruction

MPRB Division: Planning
Project Manager: Daniel Elias

As required by the Minneapolis Park and Recreation Board Code of Ordinances, every construction or redevelopment project undertaken within the MPRB Capital Improvement Program (CIP) is to have a community engagement plan. The plan serves as a guide for the community engagement process through the multiple phases of planning and project development. The plan may be modified as circumstance warrants during project duration. Substantial modifications are to be communicated to stakeholders and the MPRB Board of Commissioners.

Project Description

The project will unfold in four general phases:

- **Phase 1: Project Scoping**
- **Phase 2: Design and Construction Documents**
- **Phase 3: Construction**

It is expected that the Design/Engineering services contract will come before the board for approval in December 2018/January 2019.

It is expected that the Construction contract will come before the board for approval in June 2019.

Funding for this project comes from the 2018 & 2019 Enterprise Fund.

Project Funding Source(s)

<u>Capital Sources</u>	<u>Amount</u>	<u>Expiration</u>
2018 Enterprise Fund	\$600,000	N/A
2019 Enterprise Fund	\$600,000	N/A
Total Funding	\$1,200,000	N/A

<u>Supplemental Sources</u>	<u>Amount</u>	<u>Expiration</u>
N/A		

Engagement Recommendation
Level of Engagement: Inform

	Inform	Consult	Collaborate	Partner
Engagement Goal:	<i>To provide stakeholders with factual, balanced, and timely information to help them understand the project.</i>	<i>To obtain stakeholder feedback on project analysis, alternatives, or decisions.</i>	<i>To work directly with stakeholders throughout the process to ensure that perspectives are consistently understood, considered, and reflected in project decisions.</i>	<i>To partner with stakeholders in each aspect of decision making in order to develop and implement collaborative project solutions.</i>
MPRB Promise to the Public:	<i>The MPRB will keep stakeholders informed.</i>	<i>The MPRB will keep stakeholders informed, listen to and acknowledge feedback, and work to ensure stakeholder feedback is reflected in alternatives developed.</i>	<i>The MPRB will work with stakeholders for advice and innovation in formulating solutions and incorporate recommendations to the maximum extent possible.</i>	<i>The MPRB and partner entity will be accountable to their roles as negotiated in the partnership and regularly evaluate overall success of the partnership.</i>

An **non-appointed** Community Advisory Committee is recommended, based on the MPRB’s Community Engagement Policy, because the Parade Park Parking Lot Reconstruction is a rehabilitation project with limited design variability requiring public input. There will be significant impacts to users of the parking lot and outreach efforts to inform users will be critical.

Anticipated Project Outcomes

The primary outcome will be a reconstructed parking lot meeting current ADA standards along with City of Minneapolis stormwater treatment requirements.

The project supports the following elements of the MPRB Comprehensive Plan:

- Theme: Dynamic parks that shape city character
 - Goal: Park facility renewal and development respects history and focuses on sustainability, accessibility, flexibility, and beauty.

Stakeholder Roles and Responsibilities

N/A

Identification of Project Stakeholders

N/A

Equity Lens

As mandated by the MPRB Ordinance 2016-233, “CRITERIA BASED SYSTEM FOR CAPITAL AND REHABILITATION NEIGHBORHOOD PARK PROJECT SCHEDULING”, this project will integrate a lens of equity throughout the community engagement and planning process. As outlined in the ordinance, “the City of Minneapolis and the Park and Recreation Board jointly enacted concurrent 20 Year Neighborhood Park Plan ordinances to achieve a shared goal of closing a neighborhood parks funding gap. An important element of the joint 20 Year Neighborhood Park Plan ordinances was a commitment to ensure that racial and economic equity criteria were utilized in determining the distribution of funds to neighborhood parks during the period of the Plan.” At each stage of the process, the project team and committees will take the equity considerations into account and prioritize actions, policies and decisions that benefit traditionally underrepresented communities across race, geography and income.

Outreach and Research Methods

1. Direct Community Engagement

MPRB staff will engage directly with community members through attendance at an informational open house, installation of site signage, direct communication with permit holders, and outreach to area residents. The exact type of engagement will vary by project phase.

Phase 1: Project Scoping. Direct engagement will focus on a single informational open house. MPRB staff will be present to discuss the project schedule, public impacts, and design considerations. Outreach to parking lot permit holders and area residents will initiate during this phase.

Phase 2: Design and Construction Documents. Direct engagement will be limited during this phase. Updates will be sent to a dedicated email list providing general project updates and design progress.

Phase 3: Construction. Direct engagement will consist of on-site signage notifying users of upcoming impacts due to construction. Dedicated outreach to parking lot permit holders and area residents will continue as staff work to provide convenient parking alternatives during construction.

2. Public Hearings

There will be no Public Hearing for this project.

3. Social/Digital Media and Website

MPRB staff will maintain an up-to-date project website and will use news releases, the GovDelivery email subscription service, to keep stakeholders up to date on the project.

Project Schedule

- Phase 1: Project Scoping – Fall 2018
- Phase 2: Design and Construction Documents – Winter/Spring 2019
- Phase 3: Construction – Fall 2019

Resources

A portion of the funding dedicated to staff time will be utilized for public engagement.

Evaluation Summary

Following project completion, the project manager will analyze the effectiveness of the engagement process from both stakeholder and organization points of view and will provide a brief summary statement. The summary statement will indicate how the process advances policy goals and will assist the Board and staff in evaluating and informing an ongoing community engagement process.

Summary Statement: *Statement pending plan completion.*