Community Advisory Committee (CAC) Meeting # 1

Minneapolis Park and Recreation Board
Southwest Service Area Master Plan (SWsamp)

05/22/2018, 6:00 – 8:00pm
Rev. Dr. Martin Luther King, Jr. Recreation Center, 4055 Nicollet Ave. So.

CAC members present:
Aron Lipkin, Brian Nalezny (chair), Cha’foxey Mitchner, Chris DesRoches, Craig Wilson, Jana Griffin, Jane Schommer; Jarrett “Jay” Folley, Jenel Farrell, Katie Jones, Larry Moran, Mayumi Park, Paul Ragozzino, Shaelyn Crutchley, Tony Sterle

CAC members absent: Kayla Mark, Larry Moran

Approximately 13 members of the general public attended the meeting.

Staff, consultants, and speakers present:
Colleen O’Dell (MPRB), Adam Arvidson (MPRB), Madeline Hudek (MPRB), Kelly Wilcox (MPRB), Radious Guess (MPRB), Nikki Schlepp (Consultant)

1. Welcome & Introductions
The Community Advisory Committee (referred to in this document as CAC # 1) was called to order at 6:05 pm by Brian Nalezny, the Community Advisory Committee (CAC) Chair. The CAC members were all asked to introduce themselves and share which neighborhood or association they were from and representing. Following the CAC introductions were introductions from the guest attendees, Minneapolis Park Board Staff, and Consultant.

2. SWsamp Project & CAC Overview
   • Colleen O’Dell, SWsamp Project Manager, gave an overview presentation on the Southwest Service Area Master Plan, the timeline, and the role of the CAC and CAC members.
     o This plan will address all outdoor assets (not rec center buildings) in SW neighborhood (not regional) parks.
     o Project will take about one year: with a full summer of engagement, design work this fall and winter, community workshops winter/spring, preferred plan recommendations by the CAC in spring, and open public comment on the written document and board approval anticipated in summer of next year.
     o Anticipate approximately 9-10 CAC meetings total.
     o CAC members are conduits for information to and from neighborhoods, idea generators. Everyone brings something to the table.
   • Review of the CAC binder, including the current engagement events list.
     o (?) Question: can we create a Google doc or other editable/sharable document so we can all help co-create the events list?
3. MPRB 101
   • Adam Arvidsson, Director of MPRB Strategic Planning, gave an overview presentation on MPRB jurisdiction, organization, and funding basics and answered questions from the CAC and audience about park dedication and other funding sources.
     o Park Funding: Legacy amendment, NPP20 Neighborhood Park Plan, park dedication fees.
     o MPRB uses an equity-driven metric for determining the CIP (Capital Improvement Program) using seven community characteristics and park characteristics.
     o The CIP and equity rankings are revised each year with fresh data.
     o Projects in the CIP are based upon approved master plans.

4. Racial Equity 101
   • Radious Guess, MPRB Equity & Inclusion Manager, gave an overview presentation on this major driving force behind the SWsamp project and the work MPRB continues to do to advance equity.
     o Radious also led a “4-corners” exercise of personal reflection on the topic of equity. Participants were asked to write down the following information: what you know about your name, a time when you have felt discrimination, a stereotype you learned as a child, and the demographic changes you have seen in the southwest community within the last 5-10 years.

5. Stakeholder Discussion
   Project staff conducted a stakeholder identification exercise, where CAC members and the public brainstormed about who wasn’t present in the room but could be a stakeholder. The group then mapped both the “power over” and “stake in” the SWsamp project of those who may be impacted.

   Colleen pointed out that much of our community engagement effort will likely be focused on those stakeholders with high stake/interest but low power over change in the parks. She asked CAC members to continue thinking about these questions as homework before the next CAC meeting, and to suggest both stakeholders as well as events this summer where the team could reach the widest possible audience.
6. Visioning
Colleen and project staff led a discussion on three questions:

- CAC members’ expectations of the project and process.
  - Everyone's coming with goodwill
  - Ensure we (CAC) do have actual input
  - Everyone feels welcome to share/think big ideas
  - Creating awareness to stakeholders so they feel involved
  - Transparency – internal & external

- On what topics would CAC members like more information.
  - How much of O&M will be included in the Master Plan Process?
  - The history behind neighborhood park design.
  - What worked/didn’t work for other SAMPs?
  - Precedents/failures from other systems (outside MN, outside US).
  - Who are existing partners, not profits, programming partners?
  - How does SWsamp intersect with Mpls2040?
  - Would like to see activity plan data: skate parks, dog parks, etc., and/or links to the plans
  - Would like to view and review other SAMPs.
  - Would like more info on equity metric details.
  - How much space is devoted to single sport space (e.g. diamonds) vs multi-use fields?
• CAC members’ hopes and dreams for the parks.
  o Safe and maintained parks
  o Park that fits demographic needs of the neighborhood
  o Active & lively spaces
  o Encourage health/wellness – get outdoors!
  o Acquisition of the Linden yard – north of I-394
  o Community-made public art
  o Neighborhood parks incorporating environmental services (stormwater management, heat island effect). Layer/stack these with recreation services.
  o Multi-use spaces – a space for more than one specific sport (2nd & 3rd from another CAC member)
  o Integrated education about the environment – what our footprint is – for both kids and adults
  o More events done in neighborhood parks, not just regional parks
  o Be open to changing the environment (e.g. if a space is a ballfield but naturally wants to be a wetland)

6. Public Comment Time
Chair Brian Nalezny led an open comment time, during which CAC members actively listened to public comments.

• I’m interested with how parks partner with middle schools and high schools.
• I’m interested in the MPLRB Skate Park Plan and getting skate parks into SW. Armatage has a skate park – its small but nice. Skateboarding is important and there’s a lot of people you meet while skateboarding.
• The plan calls for 18 skateparks throughout the city so around 5-6 should go in SW.
• Skateparks are dynamic and can change from park to park. They can be flexible and have other elements in them. There’s a broad age range of users, including teens. There are lots of adults who also skateboard.
• Portland has very good skateparks, and less problematic things that happen.
• I’d like better playing fields at Windom and Fuller. Better investment in fields for year-round use as well.
• Athletic participation is down, we are fighting against video games.
• Would like to see a year-round dome for fields (e.g. Edina has one).
• I’m advocating for field space and domes for year-round use.
• I would like to have info on field space divisions: dedicated sports fields vs. other field space.
• I’d like full-size facilities for soccer and places where you can play soccer on other courts like basketball – need to see fields/courts designated to start playing there.
• Soccer is very important as a connector for community building
• Whittier Park is great because its not programmed, its nice to have unprogrammed space
• Its important to introduce kids to sports at a young age as well as individual health/wellness activities.

7. Activity
Colleen conducted an activity to label as many SW parks as you could on a map in 4 minutes, then the group as a whole worked together to do the same. Individually it was difficult to name parks not in one’s immediate neighborhood. Working as a team we are far more effective and powerful than working alone - we labeled 2/3 of the parks correctly together! Everyone has a
role to play on this CAC and everyone brings something important and personal to this discussion.

ANNOUNCEMENTS AND NEXT STEPS

☐ Suggested parks van tour for June 2\textsuperscript{nd} or 9\textsuperscript{th}. Colleen will send a Doodle Poll.
☐ CAC mtg #2 on Monday, June 18\textsuperscript{th}, 6:00-8:00pm at Fuller Recreation Center, 4802 Grand Ave So.
☐ CAC mtg #3 on Tuesday, July 10\textsuperscript{th}, 6:00-8:00pm at location TBD. Future CAC dates to rotate days & locations.
☐ **Homework:** Think about and be prepared to discuss at CAC #2:
  o Who else is a stakeholder?
  o At what events should staff conduct outreach and engagement this summer?
  o What group meeting “norms” would you like for the CAC?

ADJOURN (8:00 pm)

**Handouts:** Agenda, CAC resource binder, MPRB Racial Equity Guiding Statements, unlabeled map of SW service area, examples of meeting norms, comment cards, info posters.
**Project contact:** Colleen O’Dell, 612-230-6469, codell@minneapolisparks.org
**Project webpage:** www.minneapolisparks.org/sw