

Cleveland Park Phase II Improvements Community Engagement Results Summary

This report summarizes insights on Cleveland Park Phase II improvements and its community's needs collected from surveys and in-person events.

Community Engagement Summary

Development of the community engagement deliverables was determined based upon available funding and seeking feedback of proposed improvements, which were identified in the North Service Area Master Plan NSAMP, approved in 2019. The proposed nine improvements are shown below with the highest ranked improvements in blue.

Community Engagement Events

- Online Survey
- Pop-up Event #1 - November 1, 2024
- Open House Event #1 - Fall Festival at Lucy Craft Laney Elementary School: November 21, 2024

There were approximately 100 total participants who responded during engagement process and provided feedback for phase II of Cleveland Park improvements.



Community Engagement Summary

Online Survey

An online survey was conducted to give participants an opportunity to provide input on their preferred new amenities they would like to see in the park. A total of 58 participants responded during the course of two weeks in January. Survey results indicated a high interest in a new skatepark, improvements to the basketball court, and new natural areas.

Pop-up Event #1

A pop-up event was held to obtain feedback from students at Lucy Craft Laney Elementary School. Feedback obtained was limited to a few participants, but students favored improvements to the multi-use field, basketball court, and incorporating new natural areas.

Open House Event #1

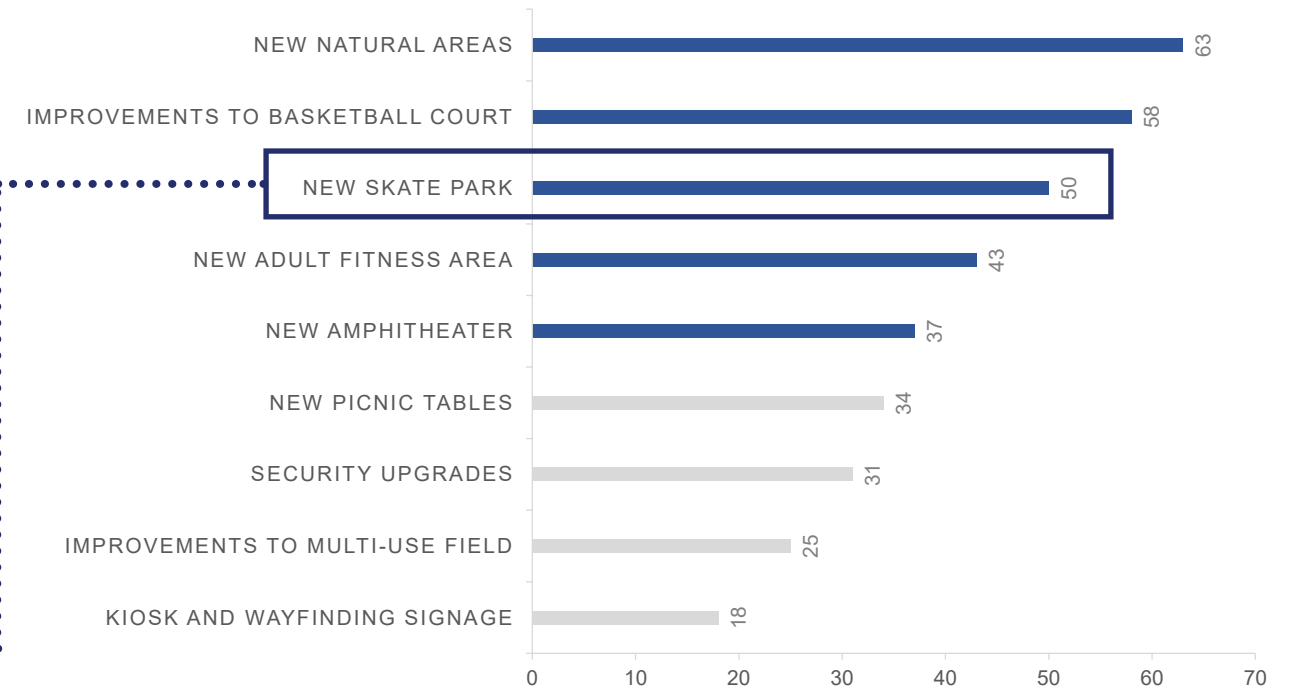
An open house event was held at the Lucy Craft Laney Elementary School during the Fall Festival program. Feedback from participants at this event had a high preference in favor of improving the basketball court, adding a new adult fitness area, and new natural areas.



Community Engagement Results & Findings

The following chart on the right compiles all votes received from all community engagement activities ranking improvements from highest to lowest of proposed improvements at Cleveland Park.

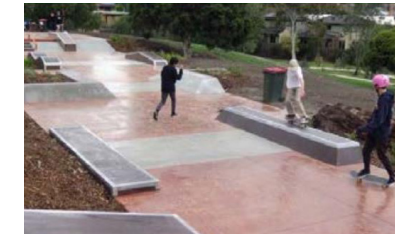
Based upon costs for skateparks and interest in improvements to the basketball courts, the skatepark will be constructed and designed in a future phase.



NEW NATURAL AREAS



IMPROVEMENTS TO BASKETBALL COURT



NEW SKATE PARK



NEW ADULT FITNESS AREA



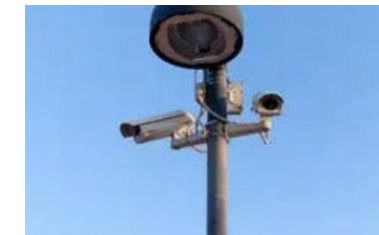
NEW AMPHITHEATER



NEW PICNIC TABLES



IMPROVEMENTS TO MULTI-USE FIELD



SECURITY UPGRADES



KIOSK AND WAYFINDING SIGNAGE

Community Engagement Summary (continued)

Concept Plan Development

Building off the feedback we received through community engagement, two concept plans were designed and to gain consensus of a preferred concept. Concept plans were presented at an open house and a student ambassador meeting.

Open House Event #2

An open house event was held at the nearby Folwell Park Recreation Center during youth sports programs on January 21, 2025. During this event we shared two concept plans for feedback on a preferred concept plan. We also asked for input on preferences for specific site features proposed in both concept plans. Resulting from this open house, participants preferred Concept Plan - Option One, which incorporated a half court, ninja course, and one large field. Below are images of the boards identifying participants preferences from this event.

Student Ambassador Meeting

Following the open house event, a meeting was held with the student ambassador's of Lucy Craft Laney Elementary. Overall consensus voted in favor of Concept Plan - Option One as well, but they had expressed an interest in having a half court and bankshot. The students also favored having one large field versus two smaller fields and preferred the ninja course in lieu of stationary fitness equipment.

Community Engagement Results & Findings

Through obtaining feedback from the open house and the student ambassador meeting, a final concept plan was developed building off of the priorities identified in Concept Plan - Option One and the integration of a bank shot court expressed by student ambassador's. Below is image of the final concept board.

