

Community Engagement Assessment

Please fill out this form if your project, program, or initiative includes community engagement. All Community Engagement Assessments should be filed as Petitions and Communications with the MPRB Board of Commissioners and submitted to the MPRB Engagement Portal on SharePoint.

Staff Lead: Crystal Passi

Division/Department: Planning

Level of Engagement: Consult

Project, Program, or Initiative Name: Cleveland Park – Phase II Improvements

Project Description (100 words recommended):

This project will focus implementing improvements at Cleveland Park identified in North Service Area Master Plan. Currently it is unclear which projects from this plan should take priority, although in the last phase of engagement and improvements in 2019, several amenities were identified as potential priorities. To determine the scope of work for this phase of projects at Cleveland, community, stakeholder groups and MPRB staff will be consulted, and a scope of work will be developed throughout the summer and fall 2024. The existing site needs will also be determined from a maintenance and recreation staff perspective. Construction and implementation of identified projects would occur in 2025.

Review the criteria to determine the level of engagement that your program, project, or initiative falls under. Provide an explanation of how your project meets the criteria in the Justification section below.

Level of Engagement	Inform	Consult	Involve	Partner
Engagement Goal	To provide stakeholders with factual, accessible, balanced, and timely information to help them understand the project, program, or initiative.	To obtain stakeholder feedback on project, initiative, or program analysis, alternatives, or decisions.	To work directly with stakeholders throughout the process to ensure that perspectives are consistently understood, considered, and reflected in project, program, or initiative decisions.	To partner with stakeholders in each aspect of decision making in order to develop and implement collaborative project, program, or initiative solutions.
Criteria to Determine Level of Engagement (Which level of engagement best describes your project?)	<ul style="list-style-type: none"> This is a decision that should be based on technical, operational, or safety constraints only. This is a project, program, or initiative that does not result in a change in the type, location, or extent of the current facility or service. 	<ul style="list-style-type: none"> This project takes place in a park that has been master planned. This is a new city-wide initiative or program. This is a new public policy or public policy update. The outcome is likely to change based on community input. 	<ul style="list-style-type: none"> This project requires a CAC. This project does not have other policy guidance such as an existing master plan or public policy. 	<ul style="list-style-type: none"> This program, project, or initiative is being developed in partnership with another agency or organization.
MPRB Promise	MPRB will keep you informed.	MPRB will keep you informed, listen to and acknowledge feedback, work to integrate stakeholder feedback into the alternatives, and provide feedback on how public input influenced the decision.	We will work with stakeholders for advice and innovation in formulating solutions and to incorporate recommendations to the extent possible.	The MPRB and partner entity will be accountable to their roles as negotiated in the partnership and regularly evaluate overall success of the partnership.
Examples of project types	Repaving a parking lot, cutting down a tree, beach or swimming pool closures, ADA improvements, rehab	Approved master plan design implementation, city or service area wide program development, public policy development, Participatory Project Scoping	Master plans, any process that includes a formal public body making recommendations.	Jointly owned and/or operated facilities, co-creation, public/private partnership, community led projects.

This engagement grid was adapted from the IAP2 International Federation 2014 Public Participation Spectrum.

Justification (100 words recommended): Please explain how your project meets the criteria in the Engagement Grid on pg. 2. Provide a justification for each criterion corresponding to the Level of Engagement that will guide your project.

The proposed improvements fall under the criteria of consult because the work involves work in a park that has been master planned as part of the North Service Area Master Plan. The public, staff and any stakeholders will need to help MPRB staff determine what the scope of work will be. It is likely that the community will strongly influence what projects happen first.

For projects, programs, or initiatives that fall under the Inform category of engagement: what are your planned methods for informing the public? (i.e. posting on a project website, GovDelivery email blast, flyer onsite, multi-lingual and/or graphic information) *You do not need to answer this question if you are completing a CE Plan.*

Posting on a project website, GovDelivery emails, onsite signage/info boards and multi-lingual and/or graphic information, social media, nearby school newsletter updates, mailed postcards, online surveys, Community Neighborhood Association email updates, attending planned events or community meetings in the park or nearby Lucy Craft Laney School, hosting in-person open houses/events may also be utilized. Additionally, on-site signage at park will direct community on where to comment, provide opportunities to give feedback directly (dot-boards/survey/comment box) and share concept plans.