Minneapolis
Park & Recreation Board

Date of Board P&C:
June 21, 2023

Community Engagement Assessment

Please fill out this form if your project, program, or initiative includes community engagement. All Community Engagement Assessments should be filed as Petitions and Communications with the MPRB Board of Commissioners and submitted to the MPRB Engagement Portal on SharePoint.

Staff Lead: Daniel Elias

Division/Department: Planning Division

Level of Engagement: Inform

Project, Program, or Initiative Name: Murphy Square Improvements

Project Description (100 words recommended):

Guided by the approved South Service Area Master Plan, improvements will be made to Murphy Square. The project was allocated $214,000 in the 2022 CIP. The master plan calls for trail improvements and removals, circulation and access enhancements and the possible inclusion of study nodes and public art. Due to the limited scope and budget of the project, staff are recommending Inform as the level of engagement.

Review the criteria to determine the level of engagement that your program, project, or initiative falls under. Provide an explanation of how your project meets the criteria in the Justification section below.

Level of Engagement	**Inform**	**Consult**	**Involve**	**Partner**
Engagement Goal	To provide stakeholders with factual, accessible, balanced, and timely information to help them understand the project, program, or initiative.	To obtain stakeholder feedback on project, initiative, or program analysis, alternatives, or decisions.	To work directly with stakeholders throughout the process to ensure that perspectives are consistently understood, considered, and reflected in project, program, or initiative decisions.	To partner with stakeholders in each aspect of decision making in order to develop and implement collaborative project, program, or initiative solutions.
Criteria to Determine Level of Engagement (Which level of engagement best describes your project?)	• This is a decision that should be based on technical, operational, or safety constraints only. • This is a project, program, or initiative that does not result in a change in the type, location, or extent of the current facility or service.	• This project takes place in a park that has been master planned. • This a new city-wide initiative or program. • This is a new public policy or public policy update. • The outcome is likely to change based on community input.	• This project requires a CAC. • This project does not have other policy guidance such as an existing master plan or public policy.	• This program, project, or initiative is being developed in partnership with another agency or organization.
MPRB Promise	MPRB will keep you informed.	MPRB will keep you informed, listen to and acknowledge feedback, work to integrate stakeholder feedback into the alternatives, and provide feedback on how public input influenced the decision.	We will work with stakeholders for advice and innovation in formulating solutions and to incorporate recommendations to the extent possible.	The MPRB and partner entity will be accountable to their roles as negotiated in the partnership and regularly evaluate overall success of the partnership.
Examples of project types	Repaving a parking lot, cutting down a tree, beach or swimming pool closures, ADA improvements, rehab	Approved master plan design implementation, city or service area wide program development, public policy development, Participatory Project Scoping	Master plans, any process that includes a formal public body making recommendations.	Jointly owned and/or operated facilities, co-creation, public/private partnership, community led projects.

This engagement grid was adapted from the IAP2 International Federation 2014 Public Participation Spectrum.

Justification (100 words recommended): *Please explain how your project meets the criteria in the Engagement Grid on pg. 2. Provide a justification for each criterion corresponding to the Level of Engagement that will guide your project.*

Murphy Square is currently a park in the center of Augsburg University that generally service a campus green function. The park has a series of trails, benches and picnic tables. The master plan for the park opens up green space by removing some trails, adds trails for key circulation patterns and recommends some study nodes and public art. With the limited project budget, staff will work with Augsburg University to create path and access improvements that meet the needs of the community.

For projects, programs, or initiatives that fall under the Inform category of engagement: what are your planned methods for informing the public? (i.e. posting on a project website, GovDelivery email blast, flyer onsite, multi-lingual and/or graphic information) *You do not need to answer this question if you are completing a CE Plan.*

Engagement strategies for the Murphy Square Improvements project will include:

- Stakeholder meetings with Augsburg University staff, the Cedar-Riverside Partnership, the Cedar-Riverside Leadership Forum and the Cedar-Riverside Community Council
- GovDeliveries
- On-Site Signage
- Project Webpage