

Minneapolis Park and Recreation Board

2022 Resident Study

The Morris Leatherman Company

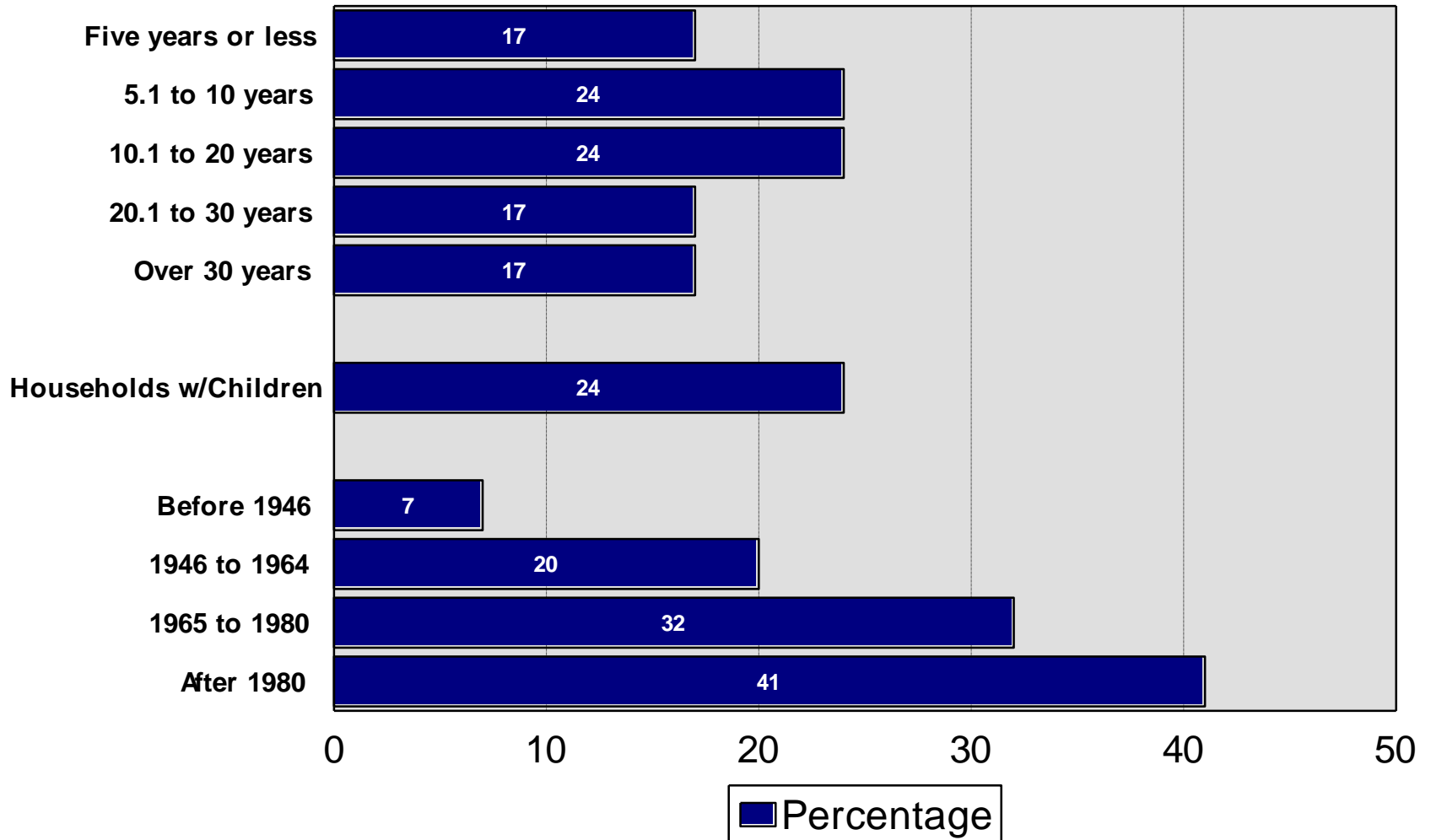
Survey Methodology

2022 Minneapolis Park and Recreation Board

- ① 500 random sample of City of Minneapolis residents
- ① Telephone interviews conducted between November 2nd and 30th, 2022
- ① Average interview time of 17 minutes
- ① Non-response rate of 5.5%
- ① Sample projectable within +/- 4.5% in 95 out of 100 cases

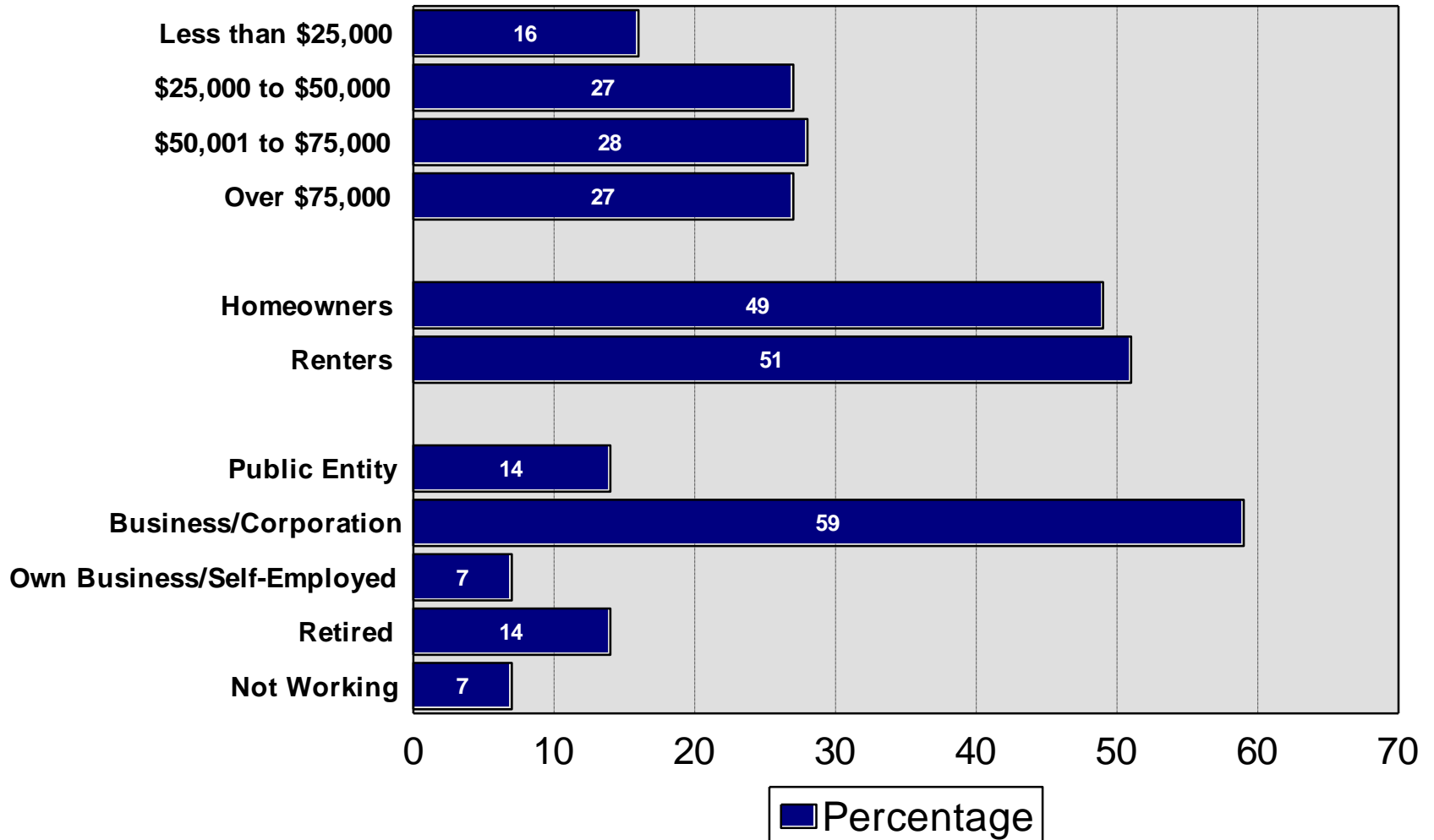
Demographics I

2022 Minneapolis Park and Recreation Board



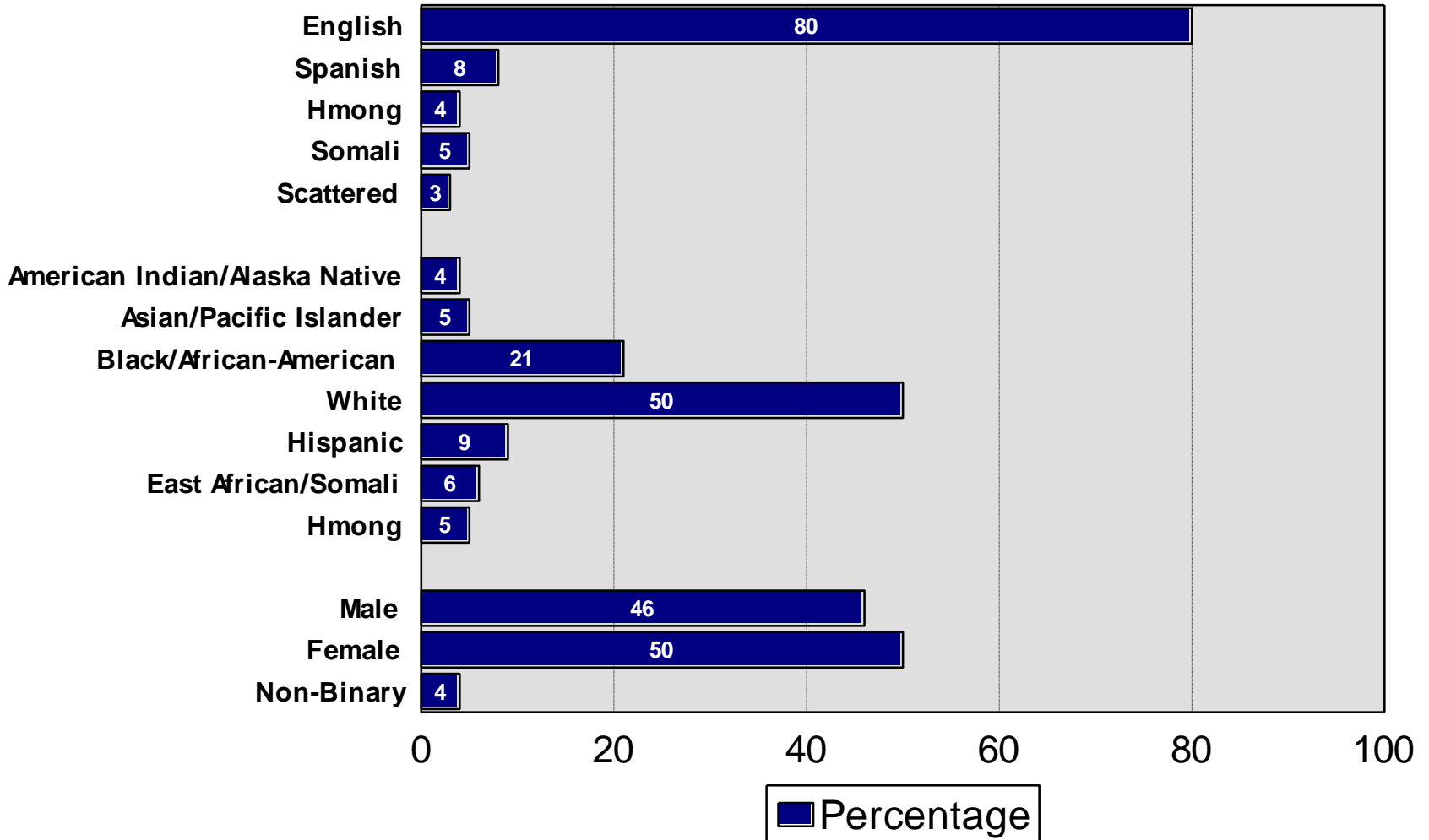
Demographics II

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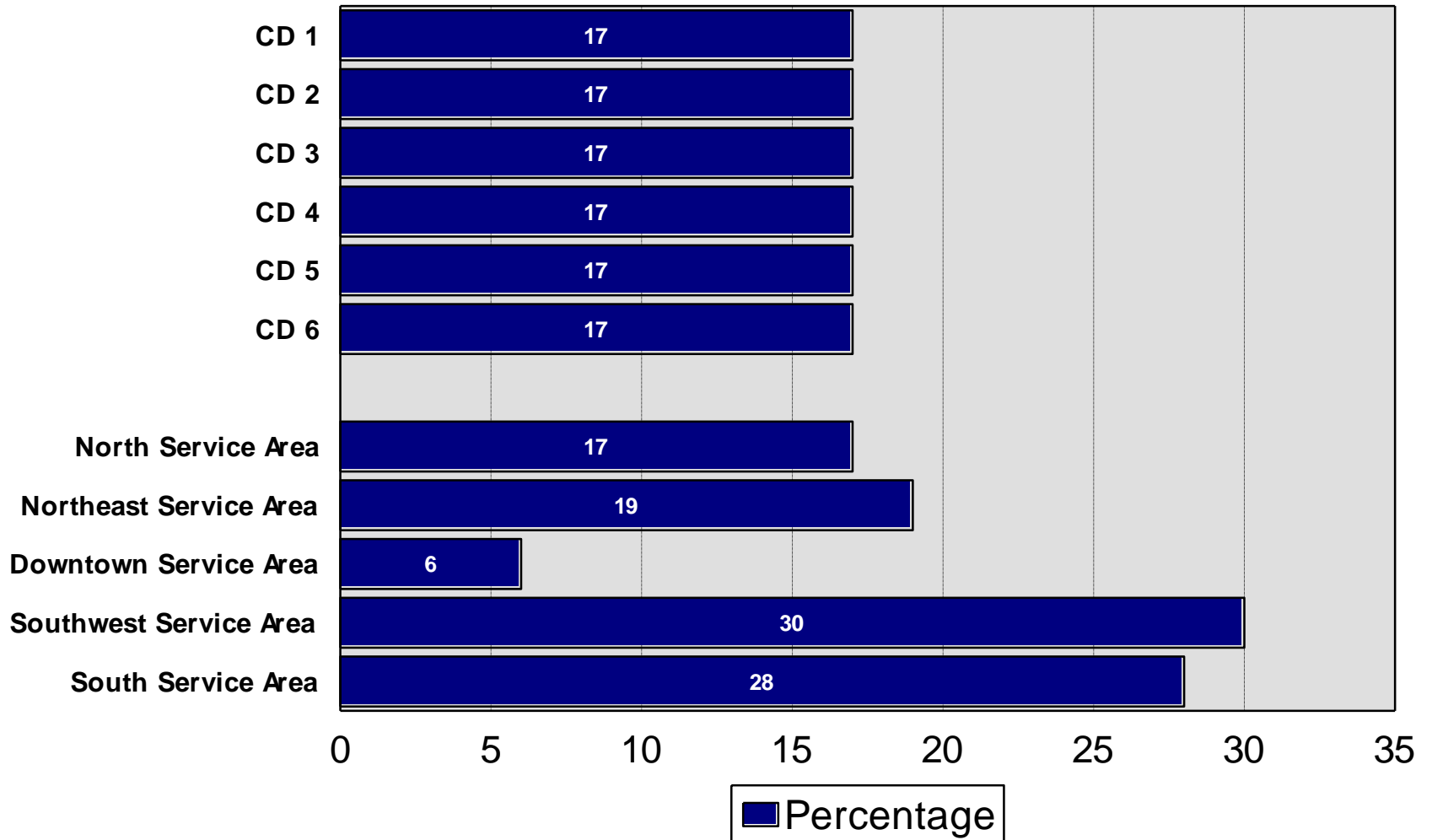
Demographics III

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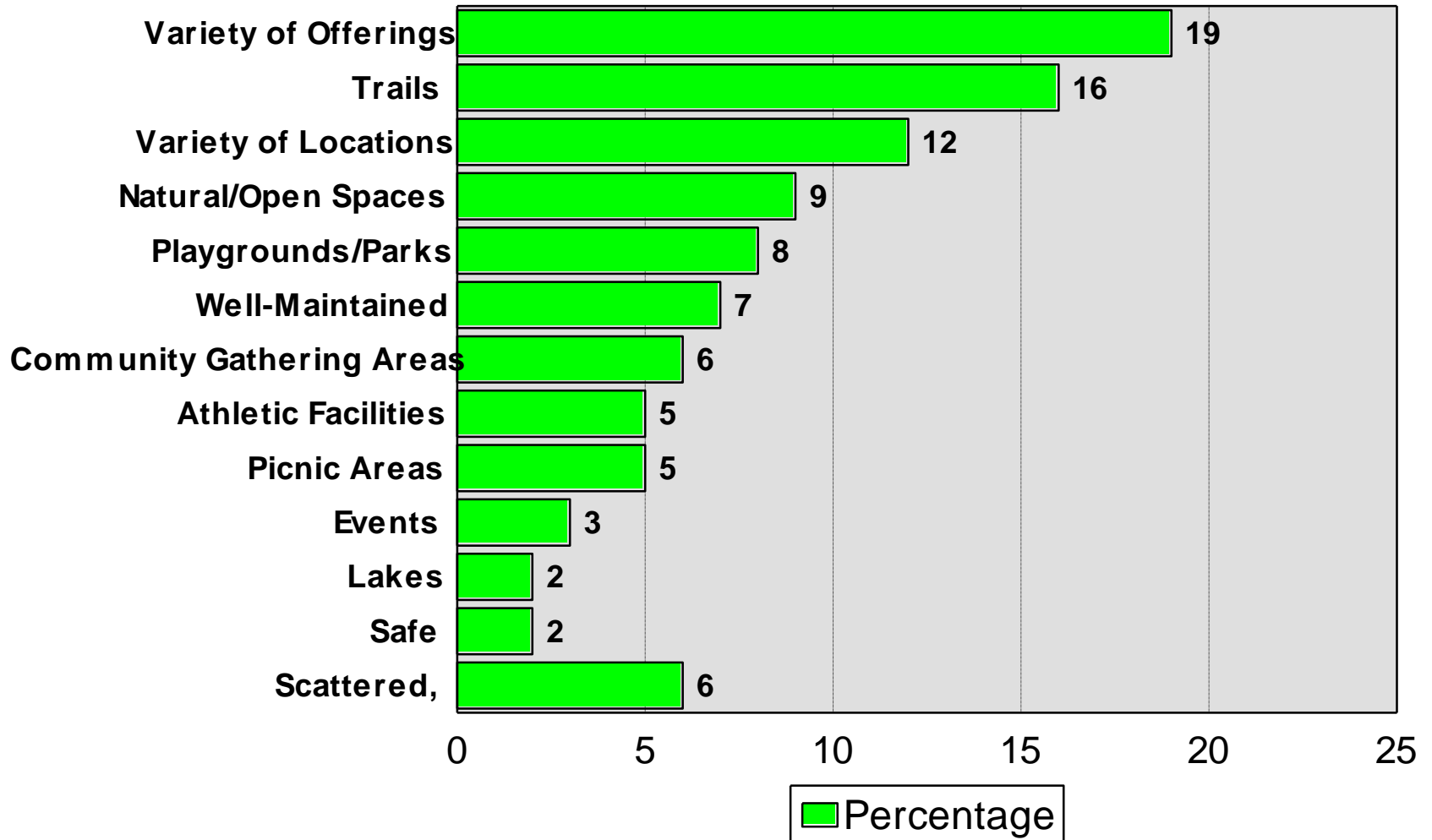
Demographics IV

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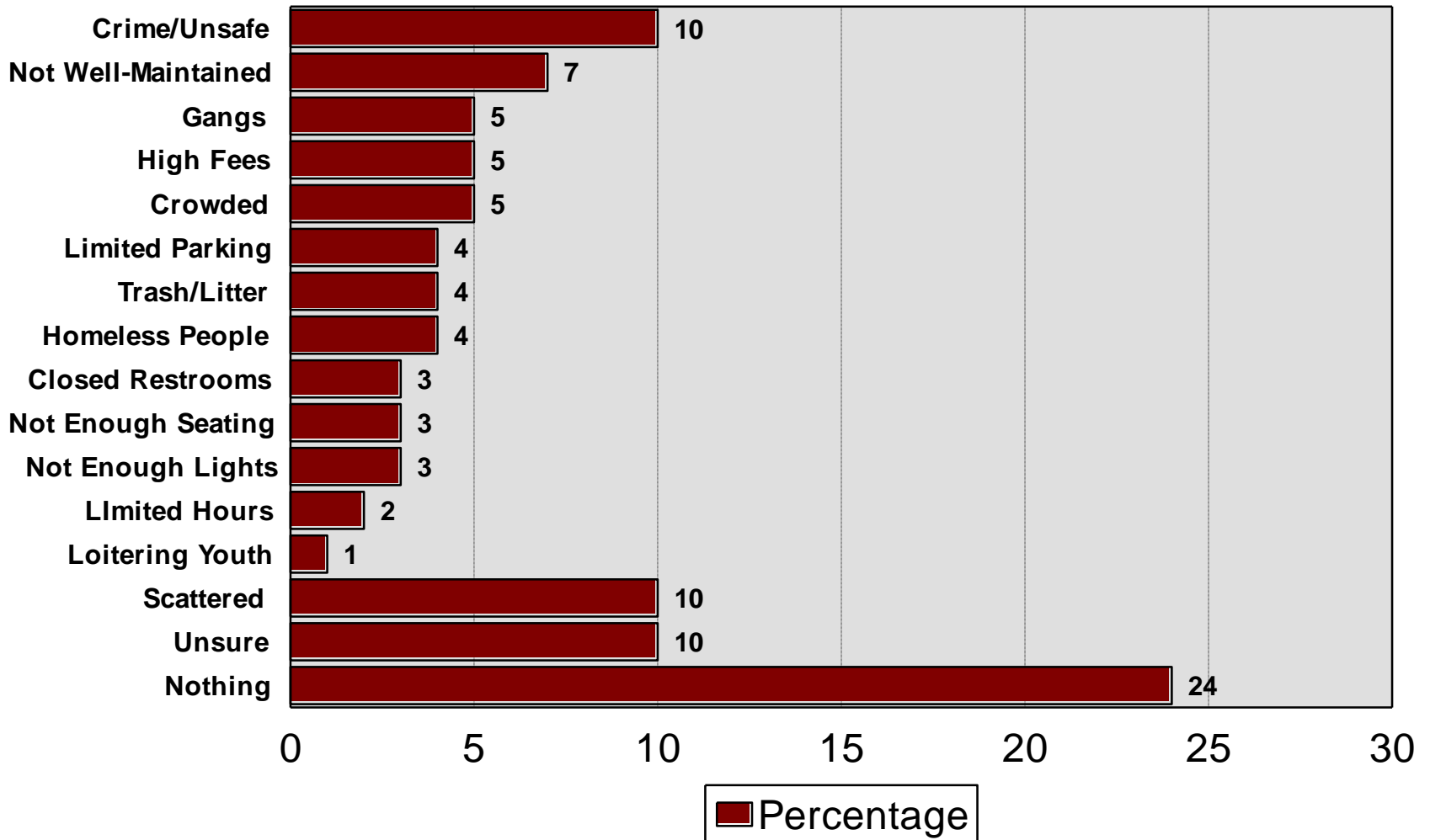
Like Most about Minneapolis Parks

2022 Minneapolis Park and Recreation Board



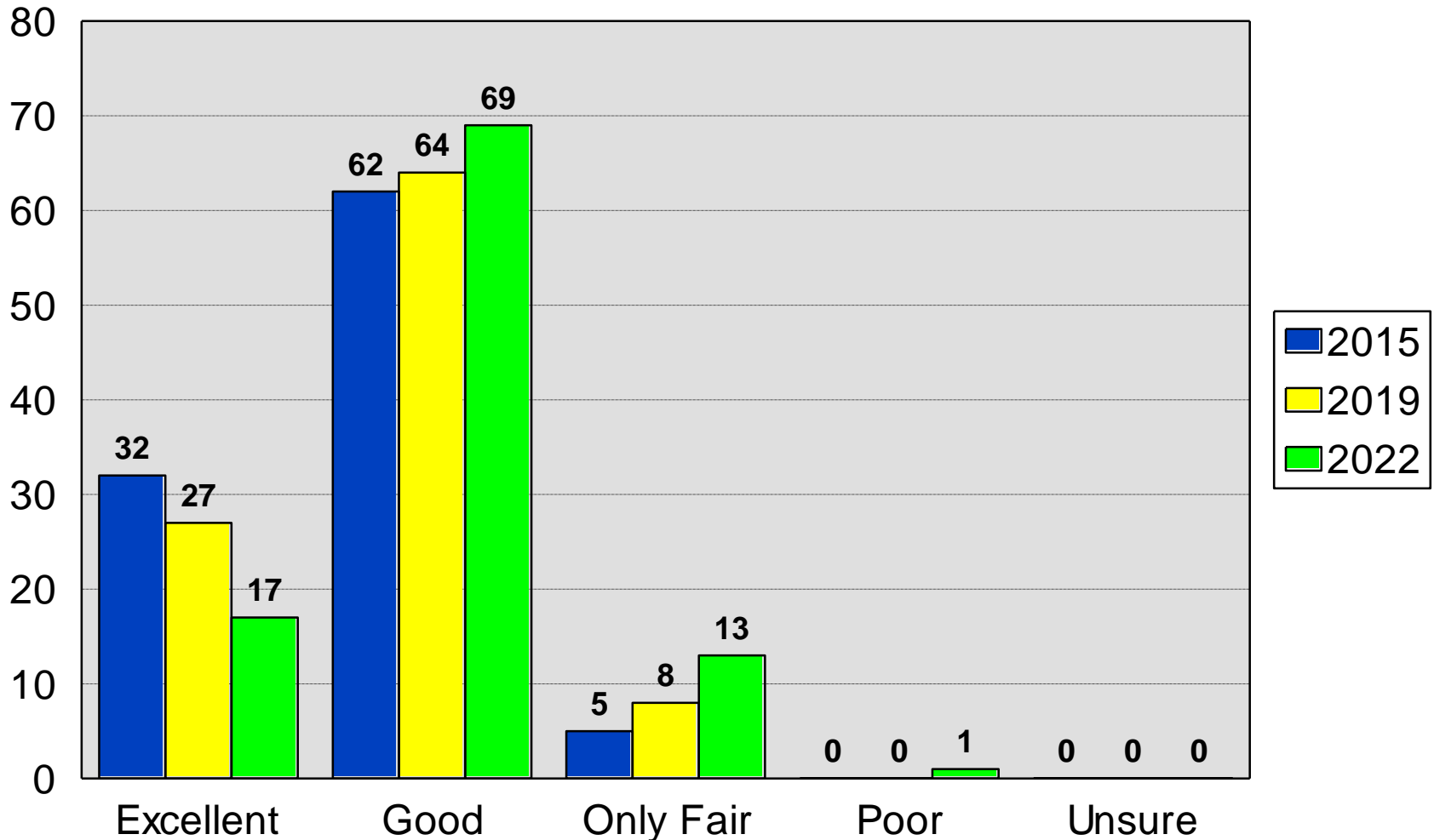
Like Least

2022 Minneapolis Park and Recreation Board



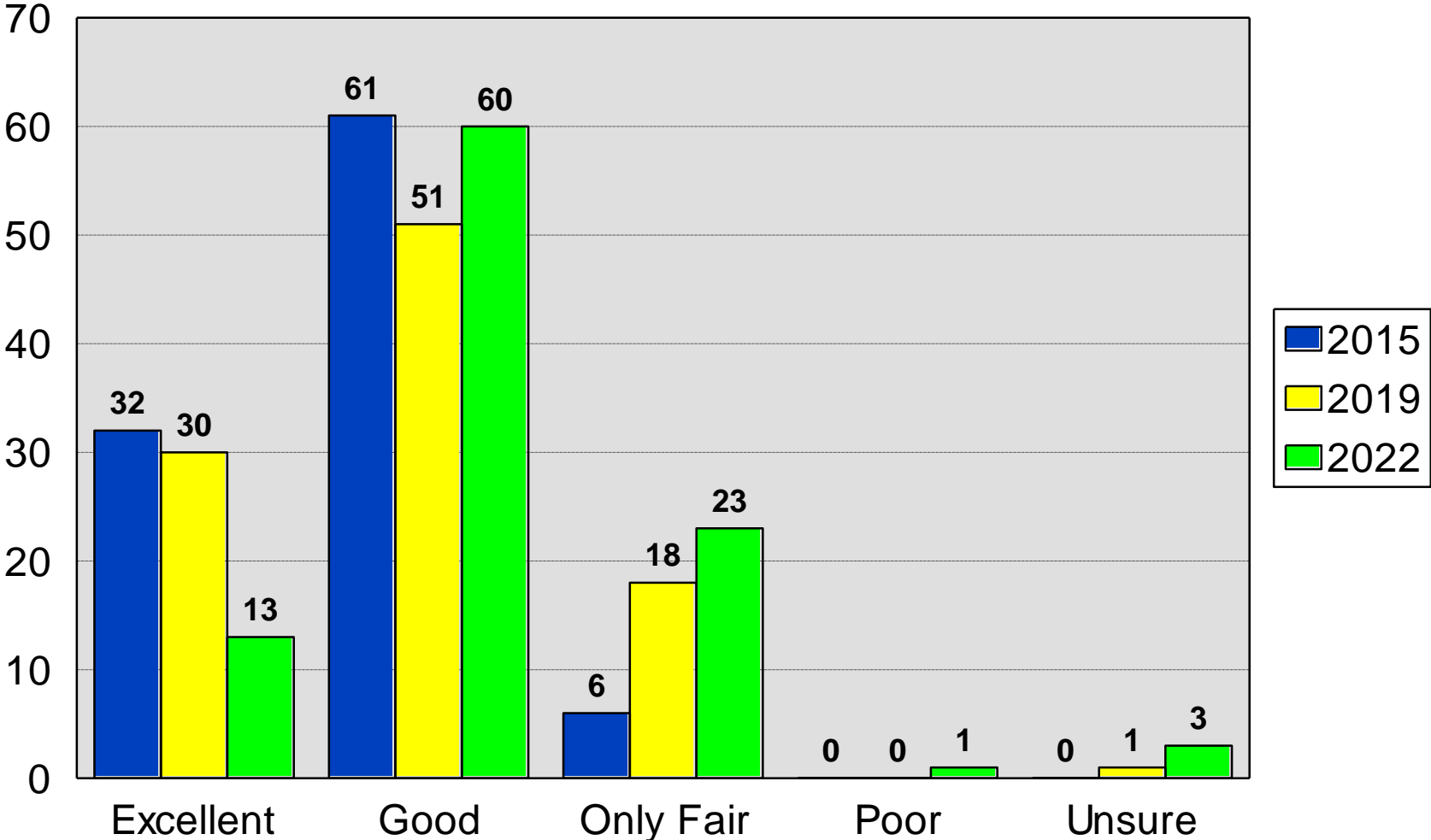
Overall Impression

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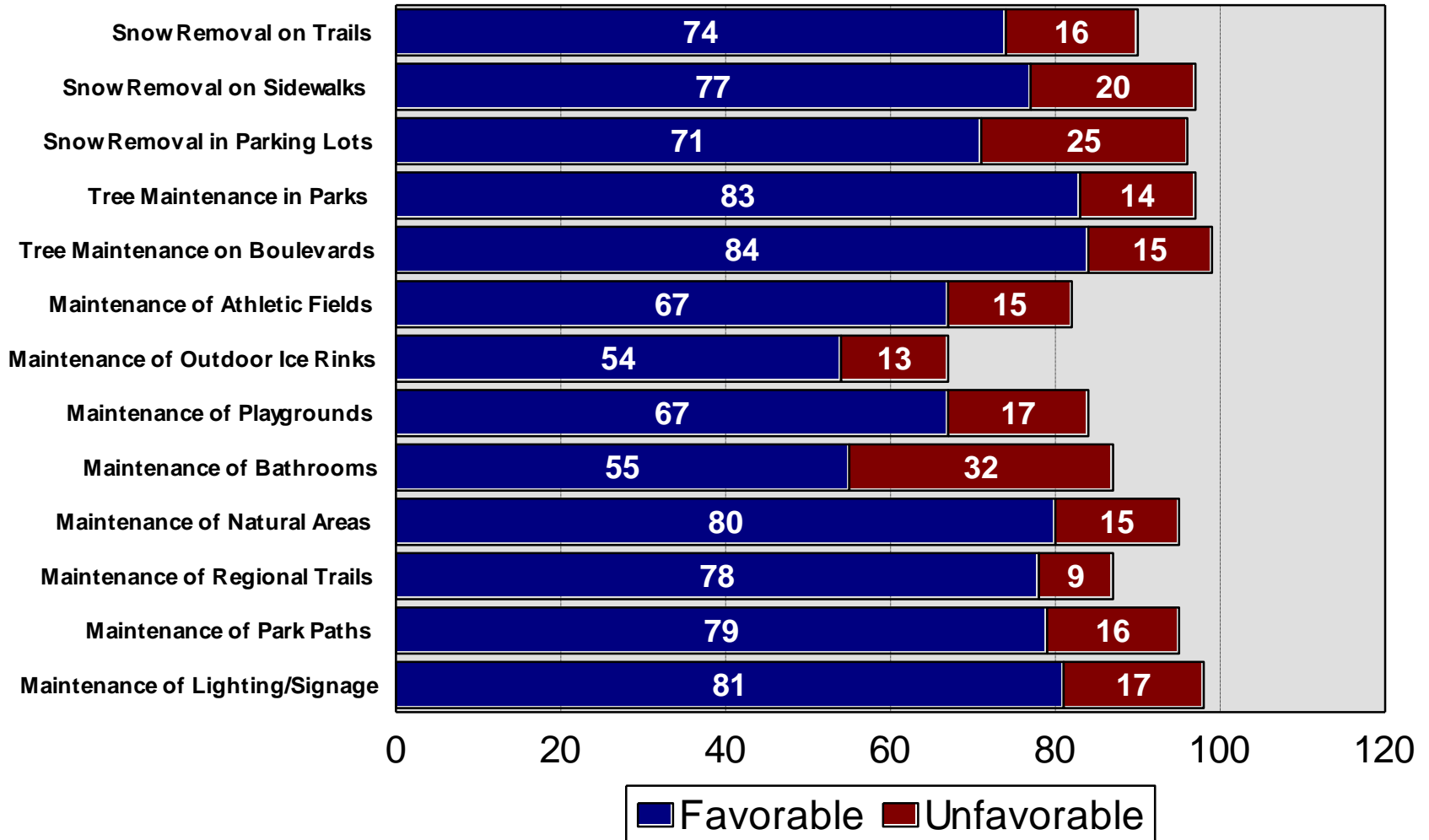
Appearance and Maintenance

2022 Minneapolis Park and Recreation Board



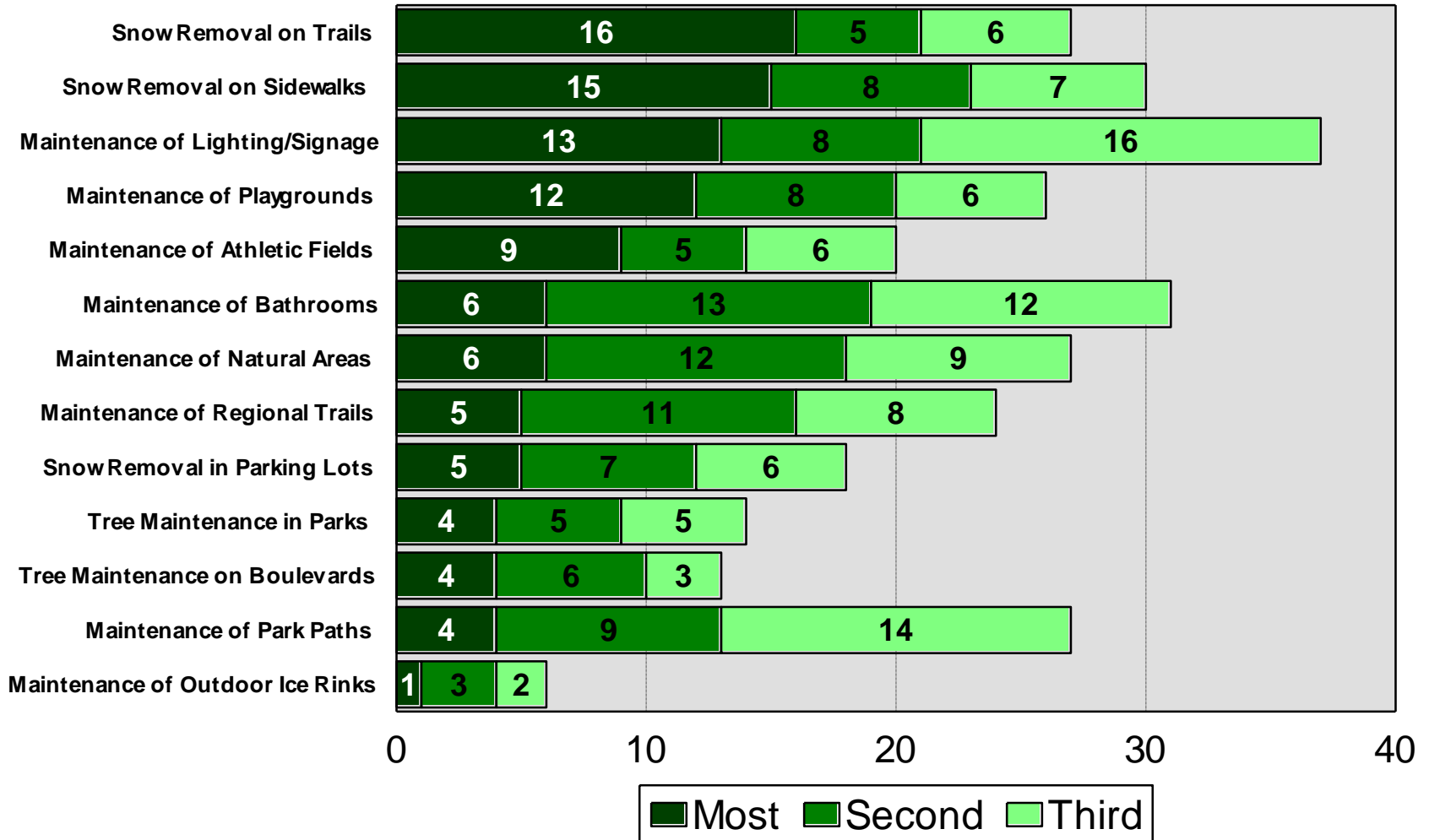
Service Ratings

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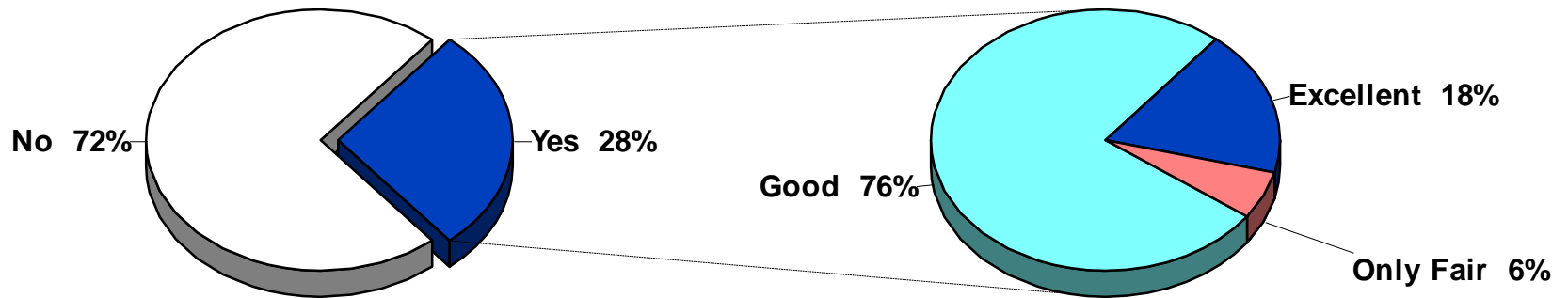
Importance of Services

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Recreation Centers

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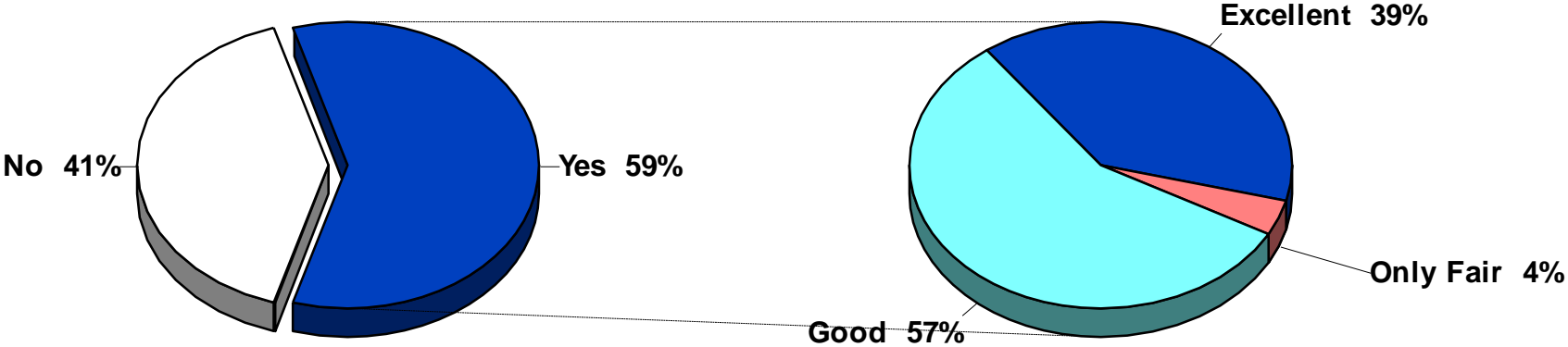


Use of a Recreation Center

Quality of Recreation Center

Recreation Center Inside Programs

2022 Minneapolis Park and Recreation Board
(Recreation Center Users)

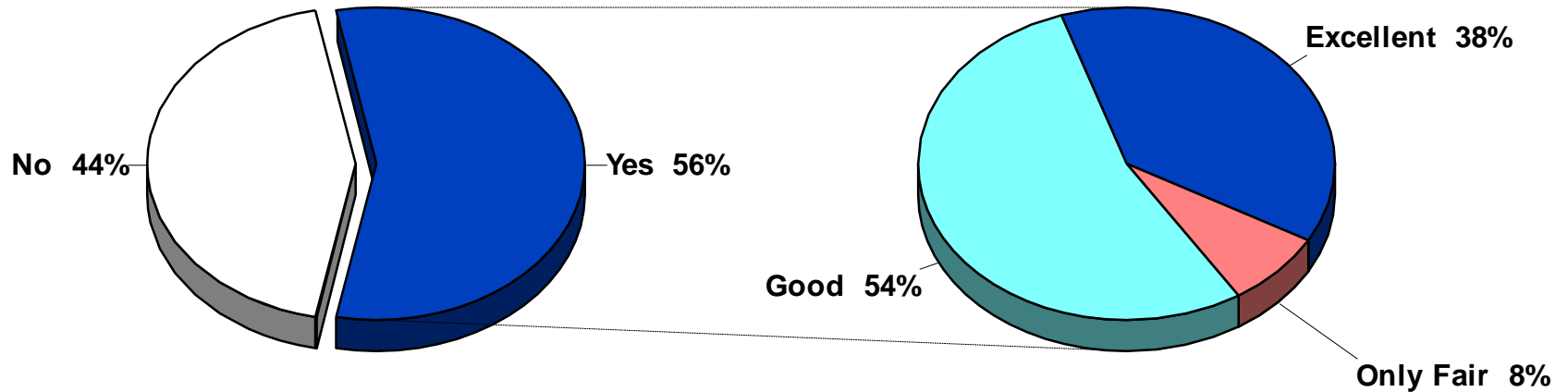


Use of an Inside Programs

Quality of Inside Programs

Recreation Center Outside Programs

2022 Minneapolis Park and Recreation Board
(Recreation Center Users)

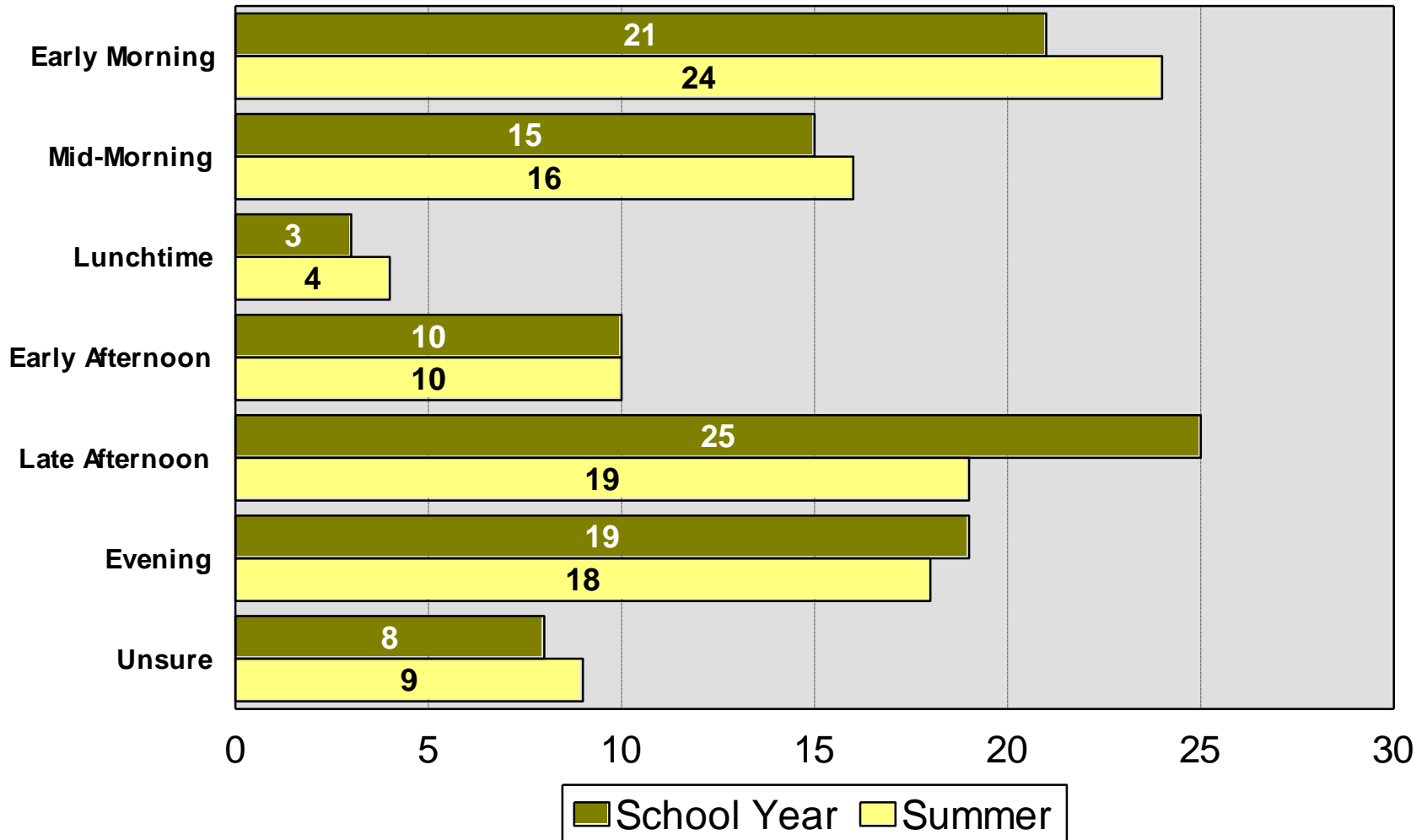


Use of an Outside Programs

Quality of Outside Programs

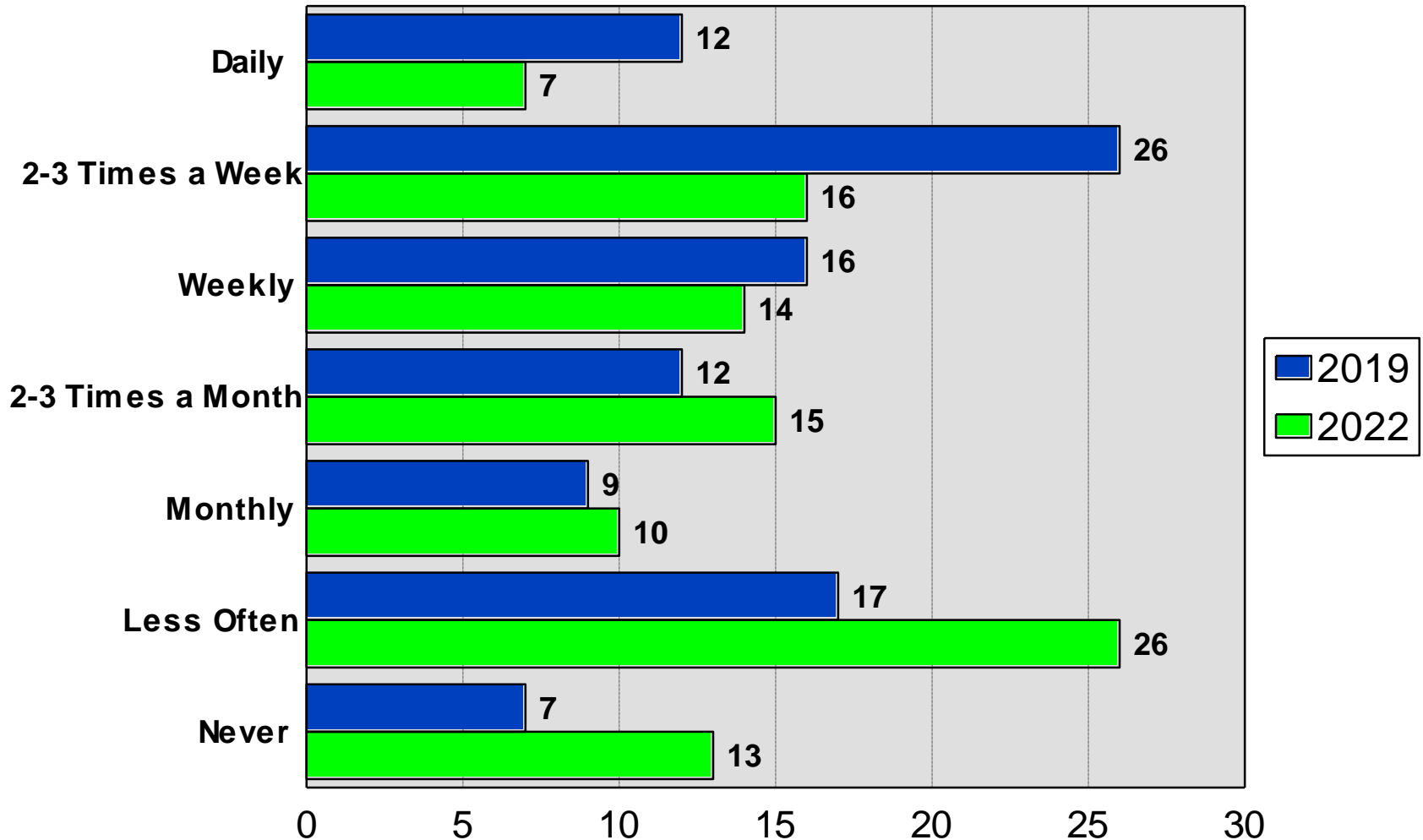
Best Time to Participate in Recreation Center Programs

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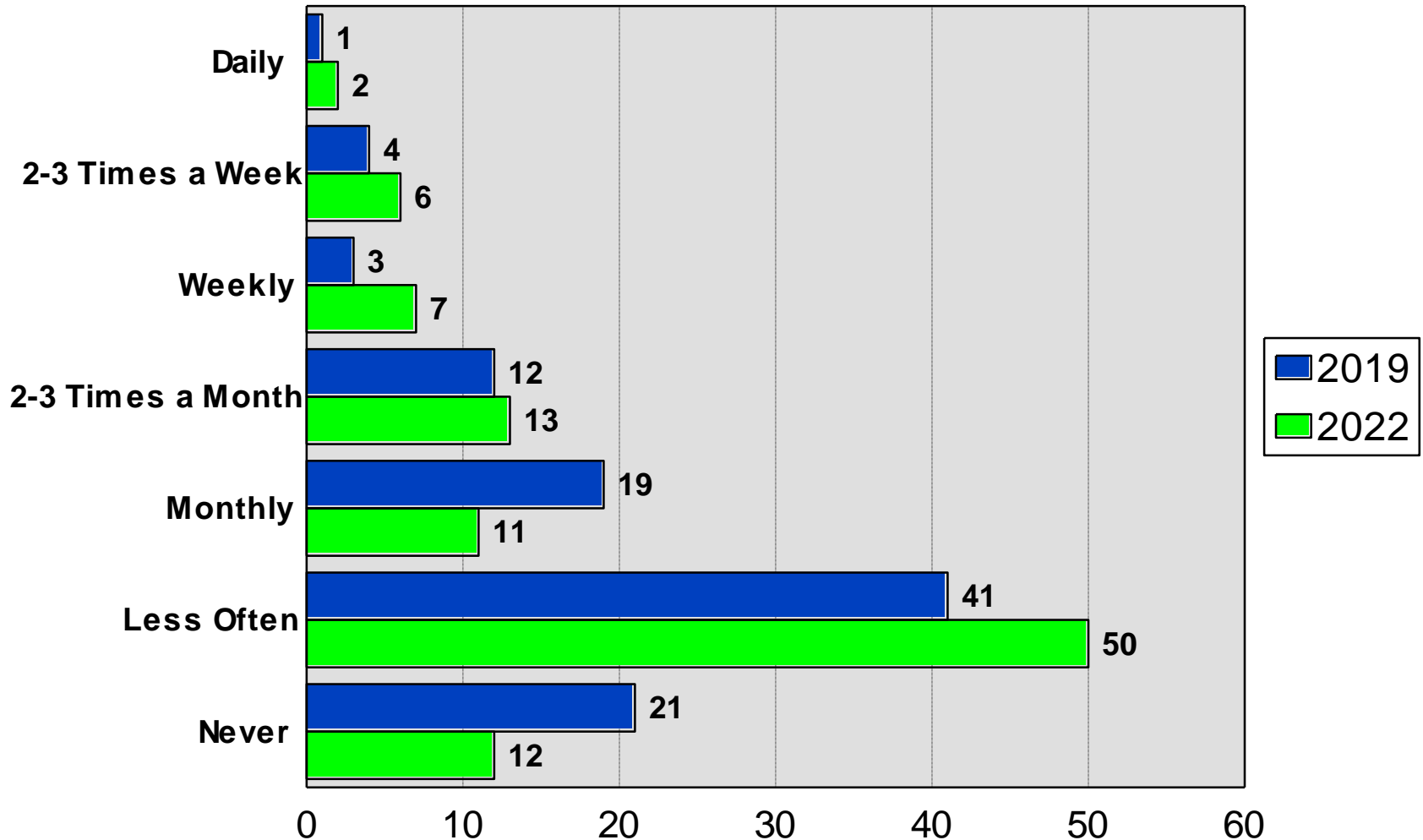
Use of Neighborhood Parks

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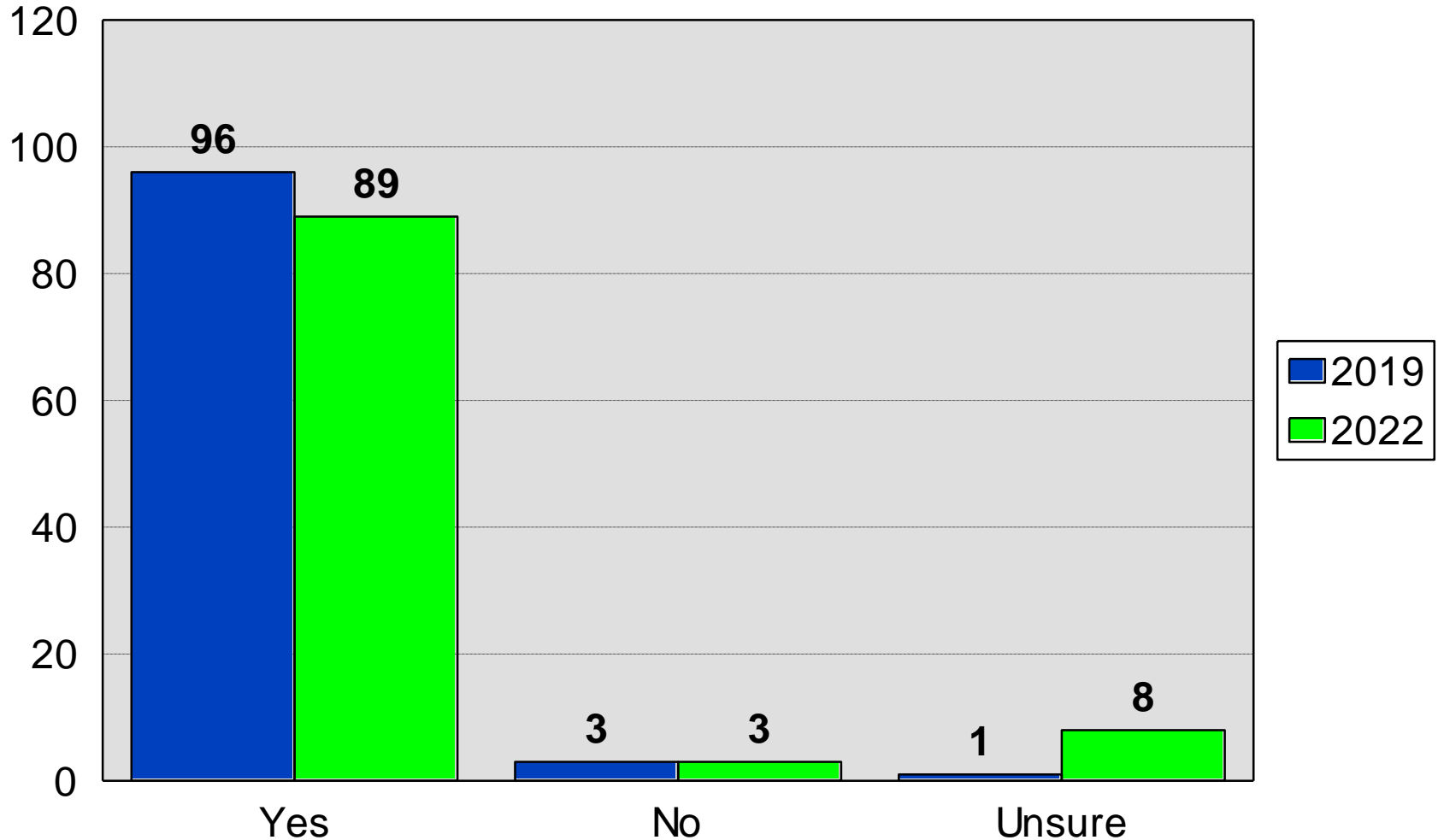
Use of Regional Parks

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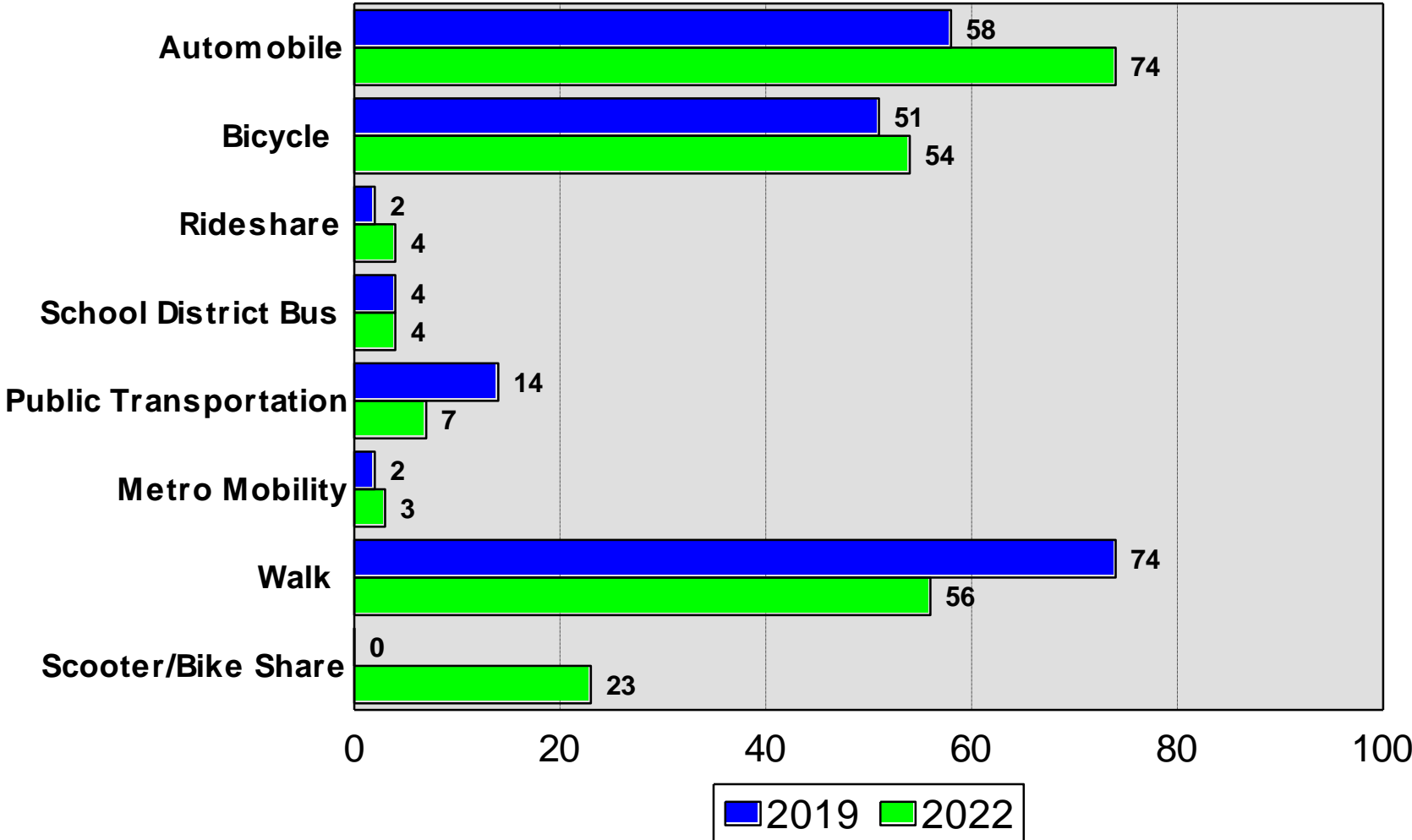
Parks Meet Needs of Household

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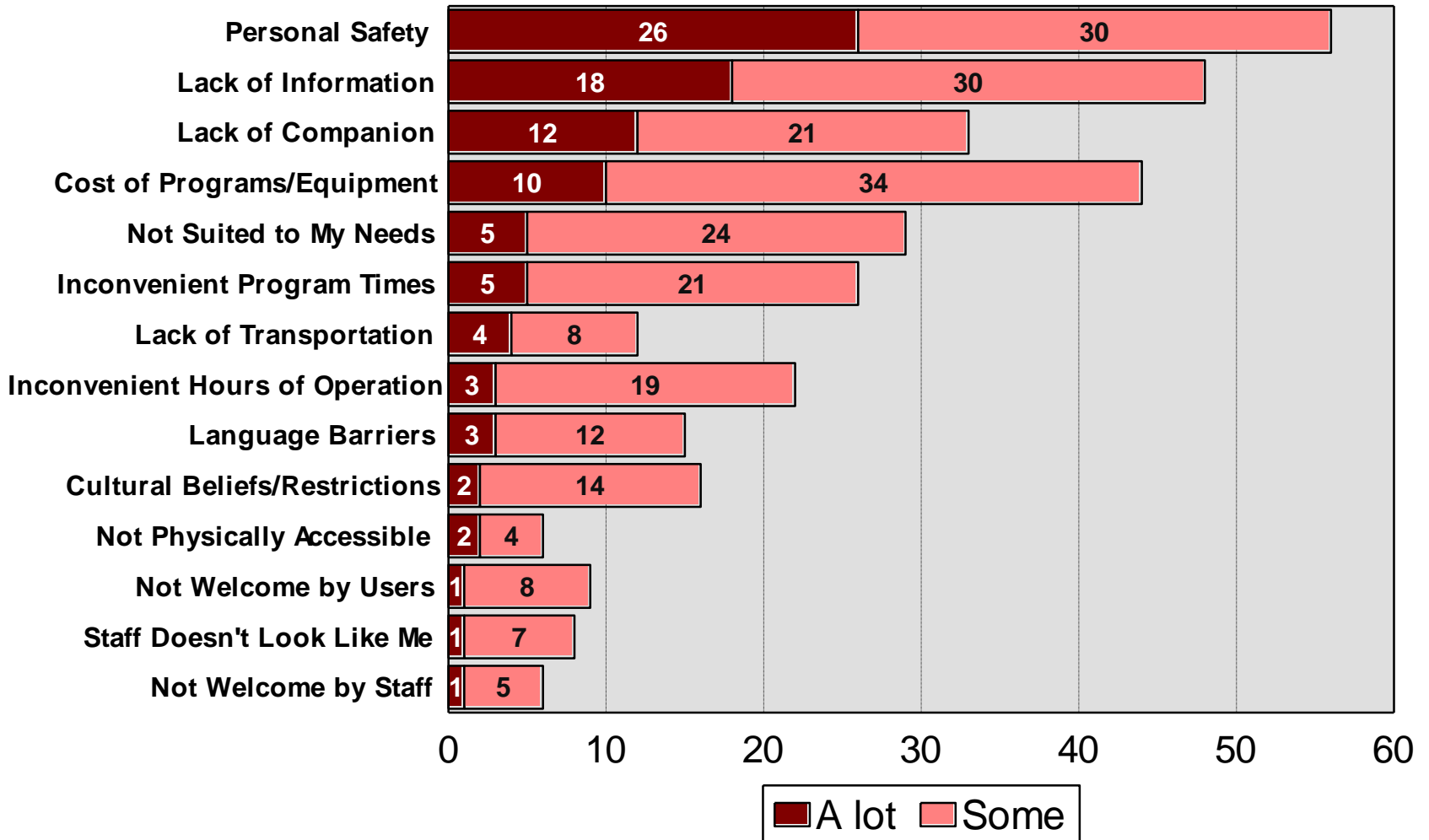
Getting to Minneapolis Parks

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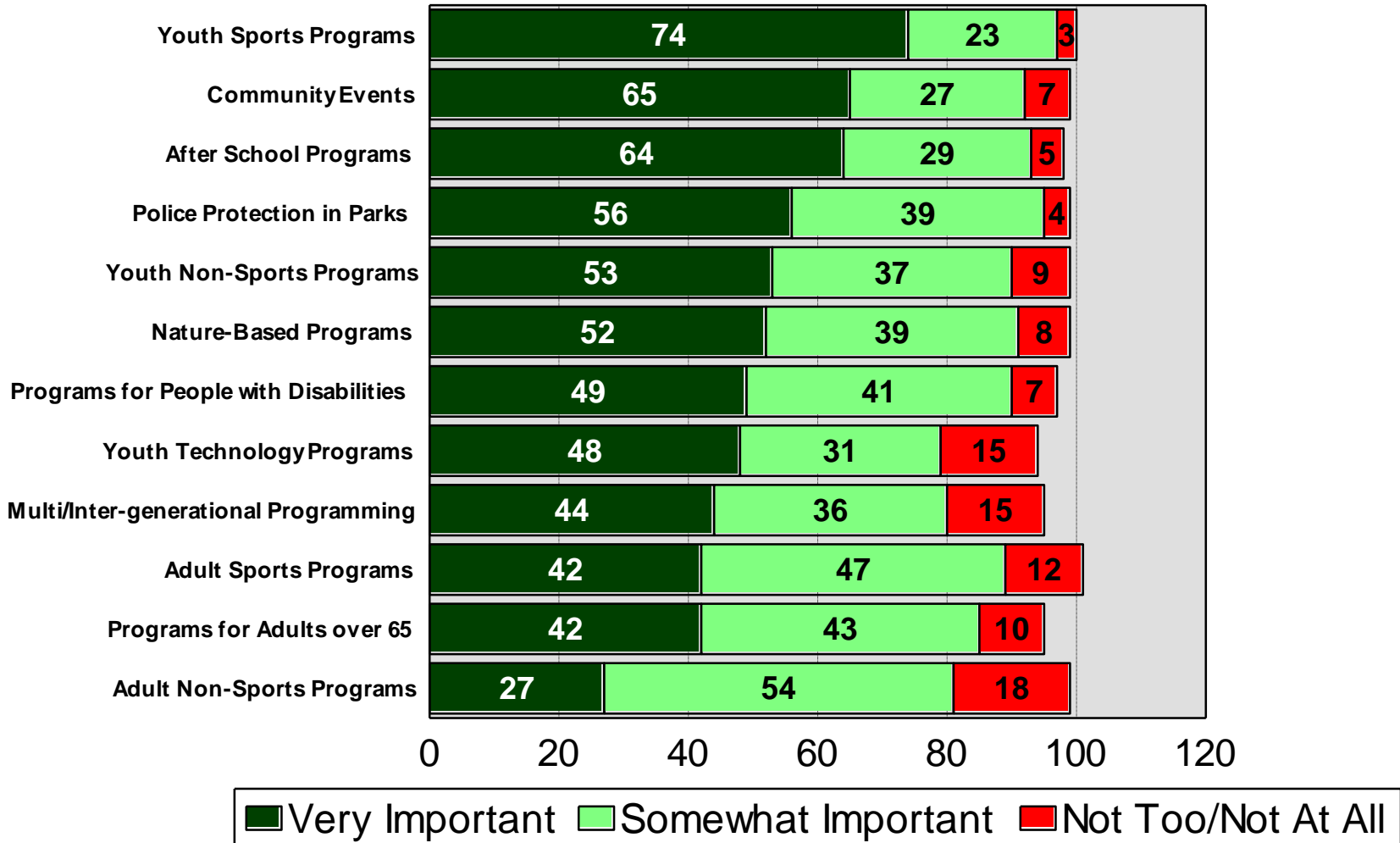
Limit Use of Programs & Facilities

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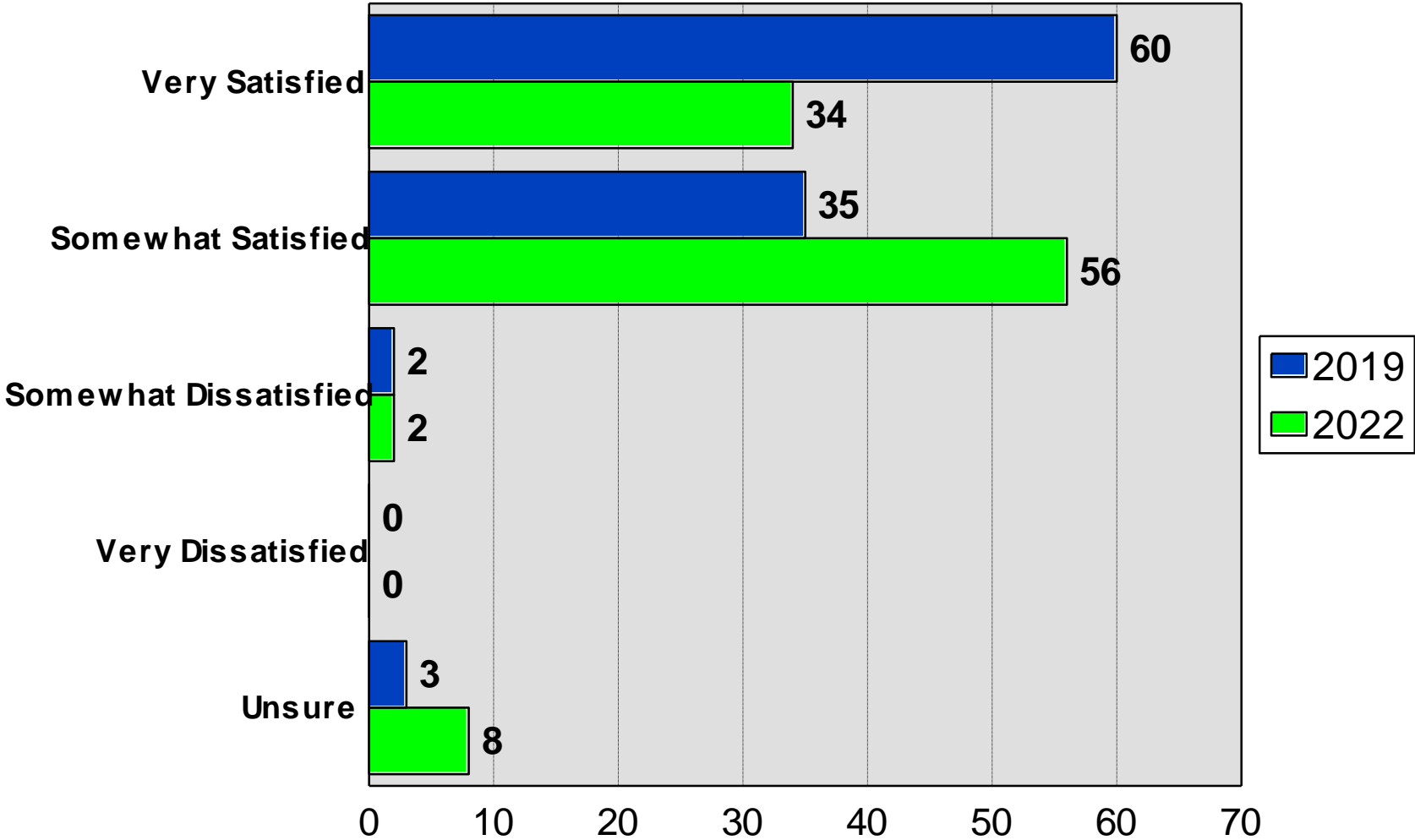
Importance of Current Services

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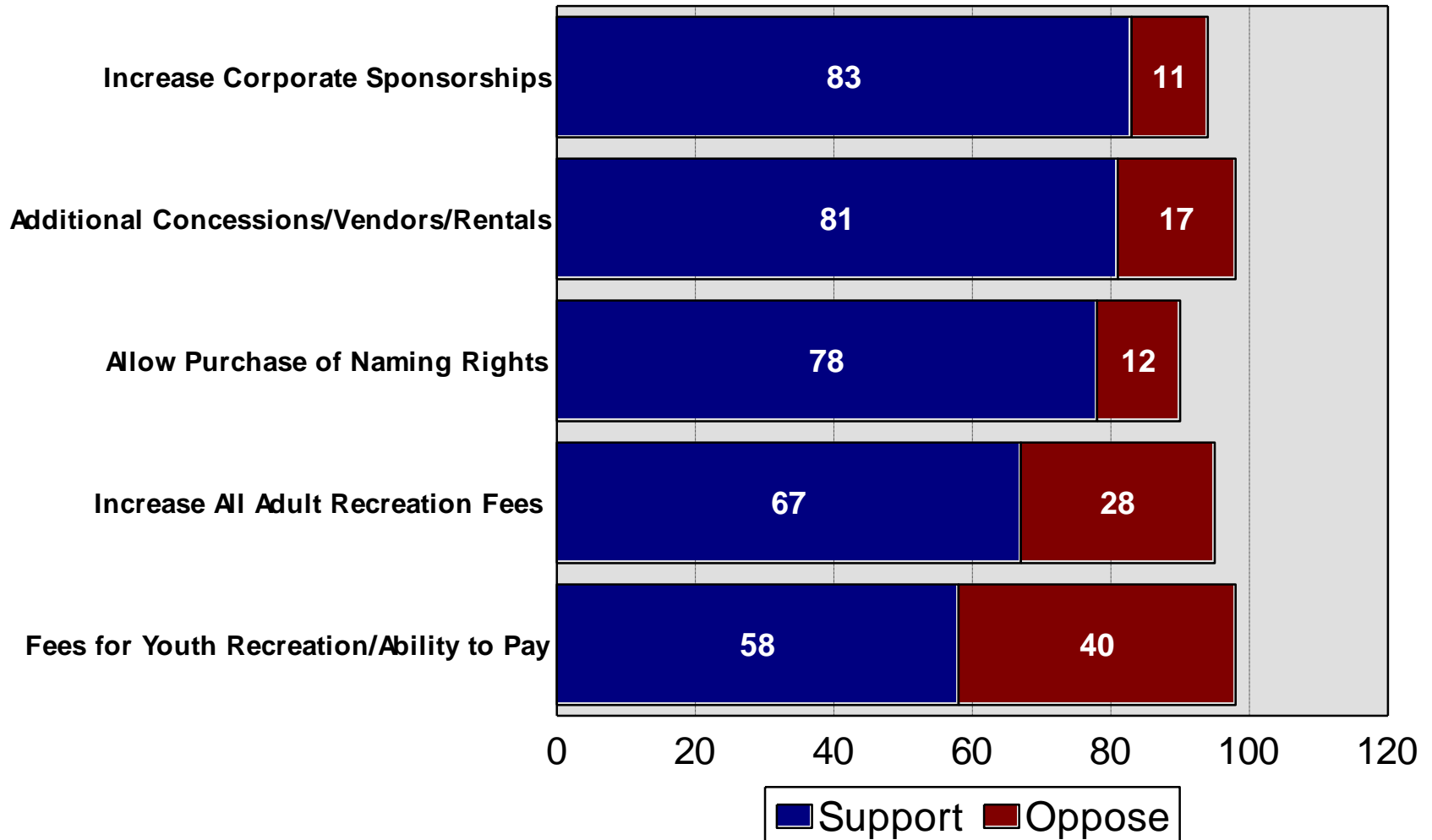
Satisfaction with Current Programs and Activities

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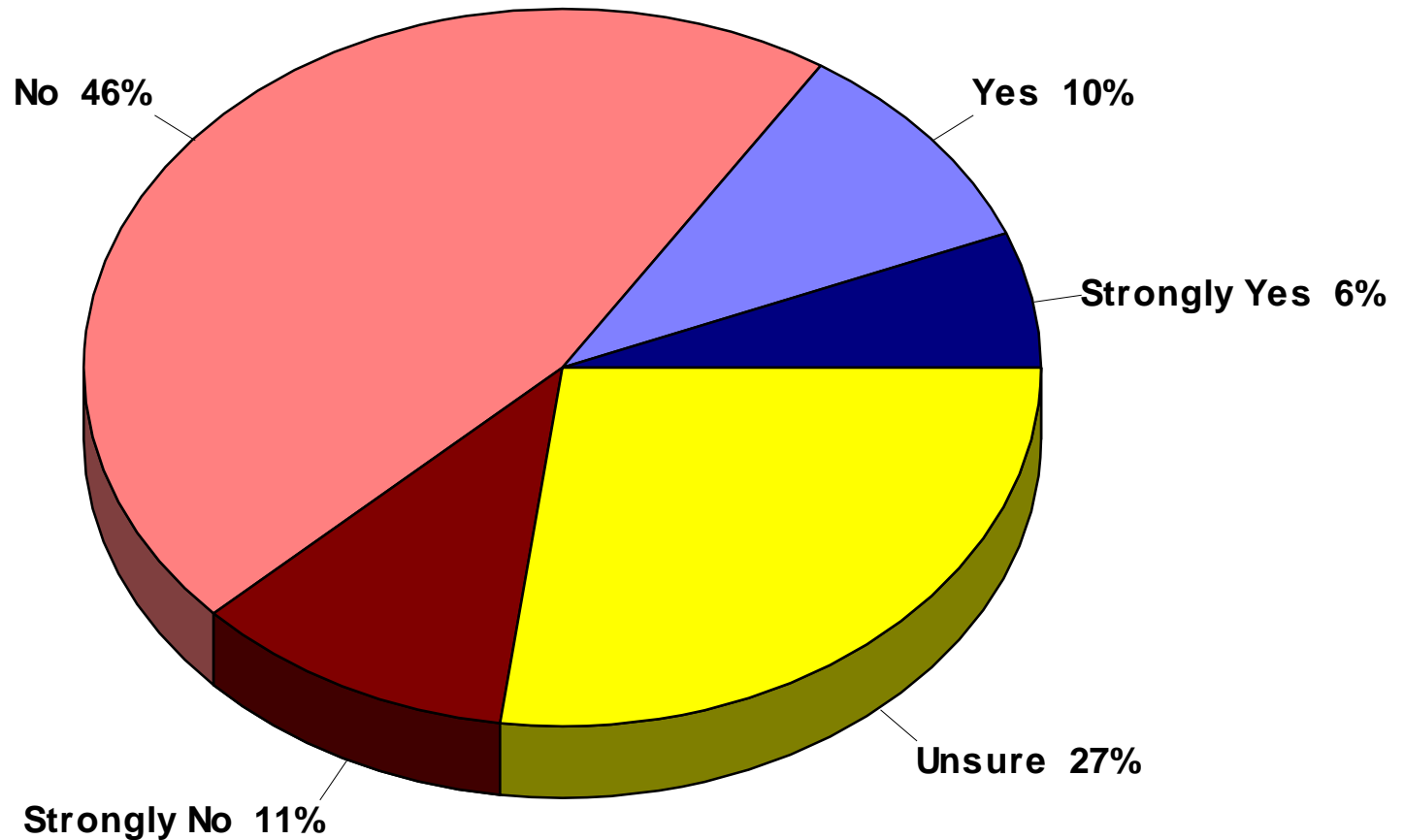
Revenue Generating Proposals

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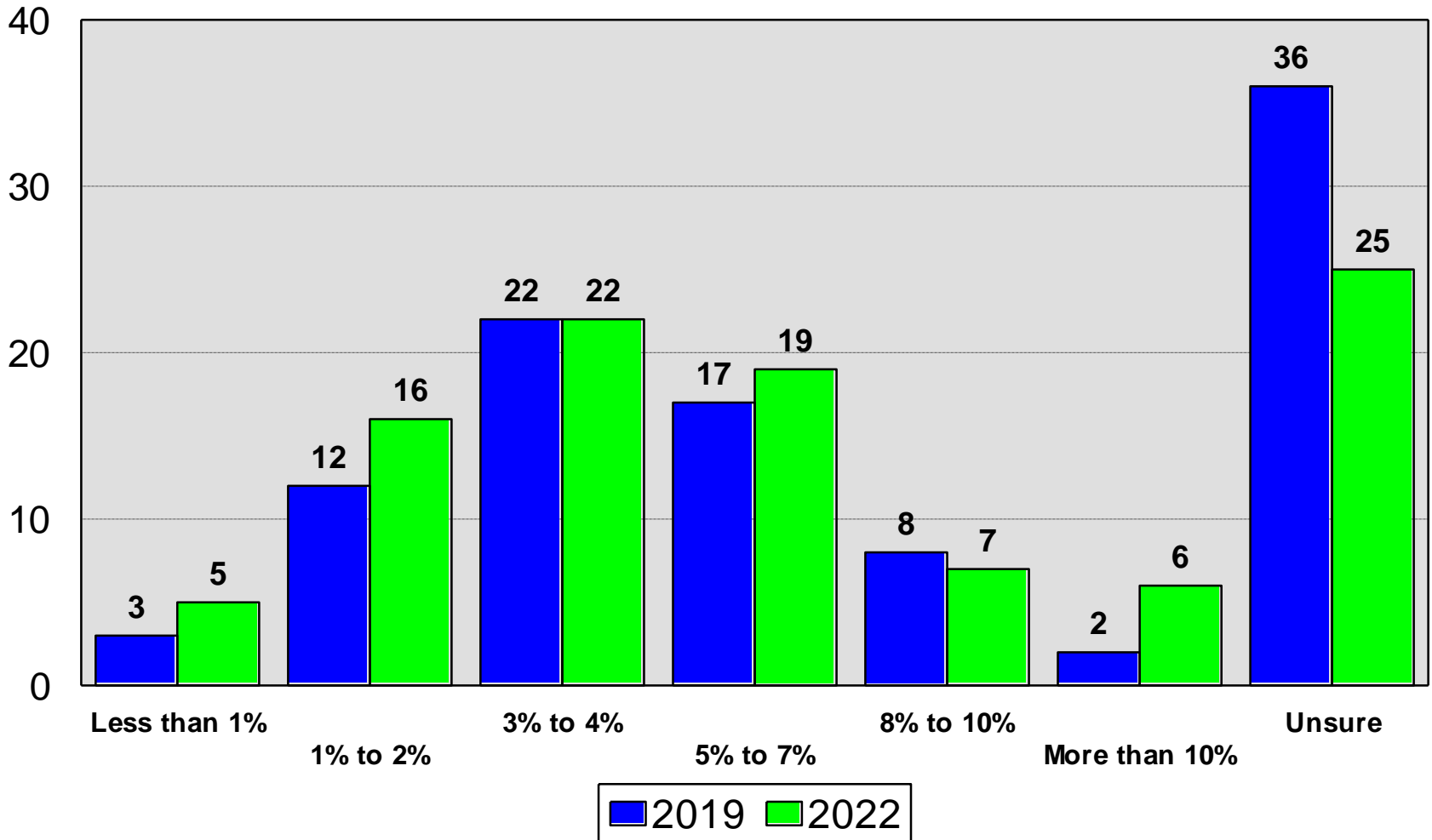
MPRB Increase Volunteer Opportunities

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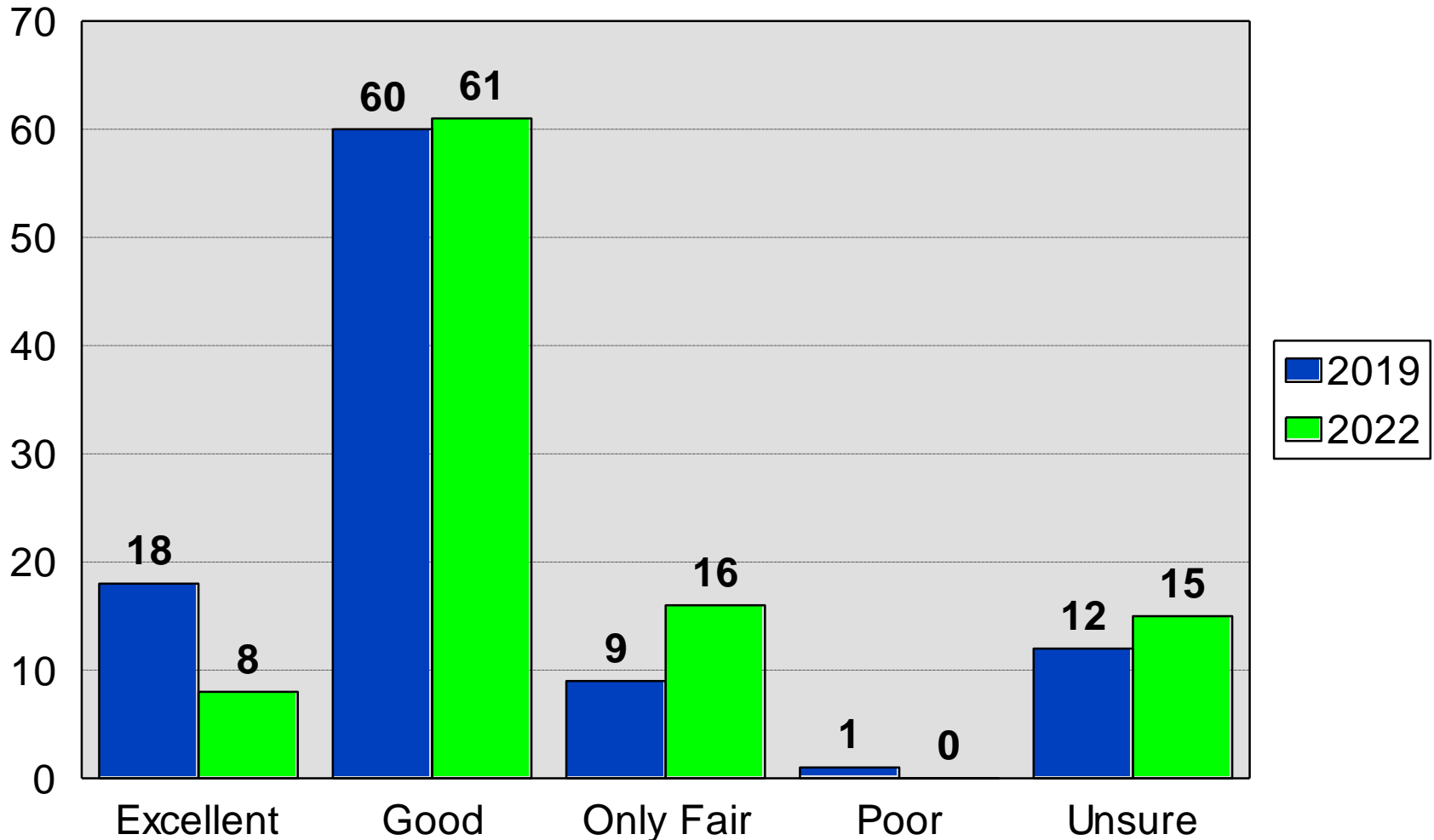
Percent of Property Taxes to MPRB

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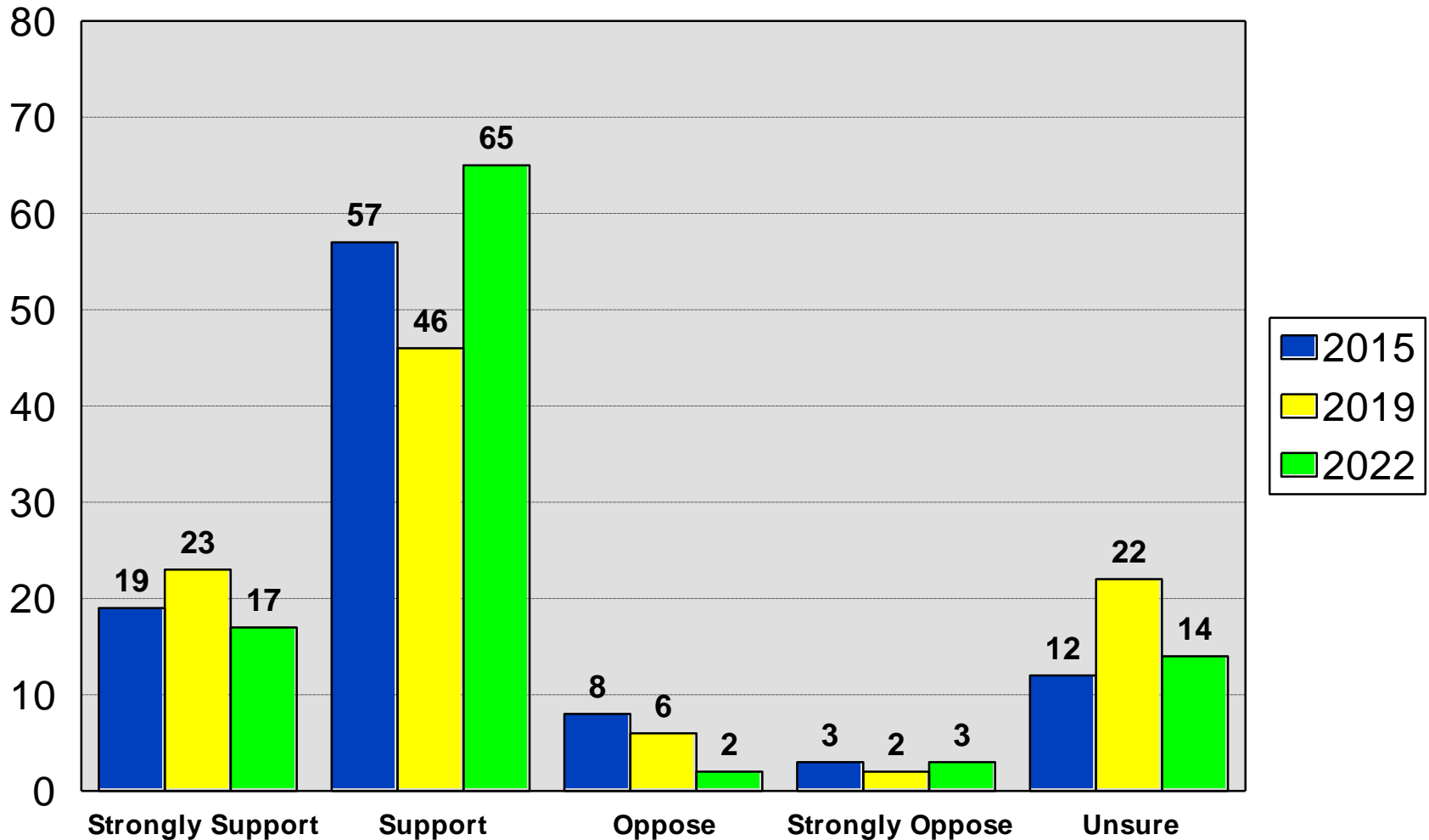
Value of Facilities and Services for Taxes Paid

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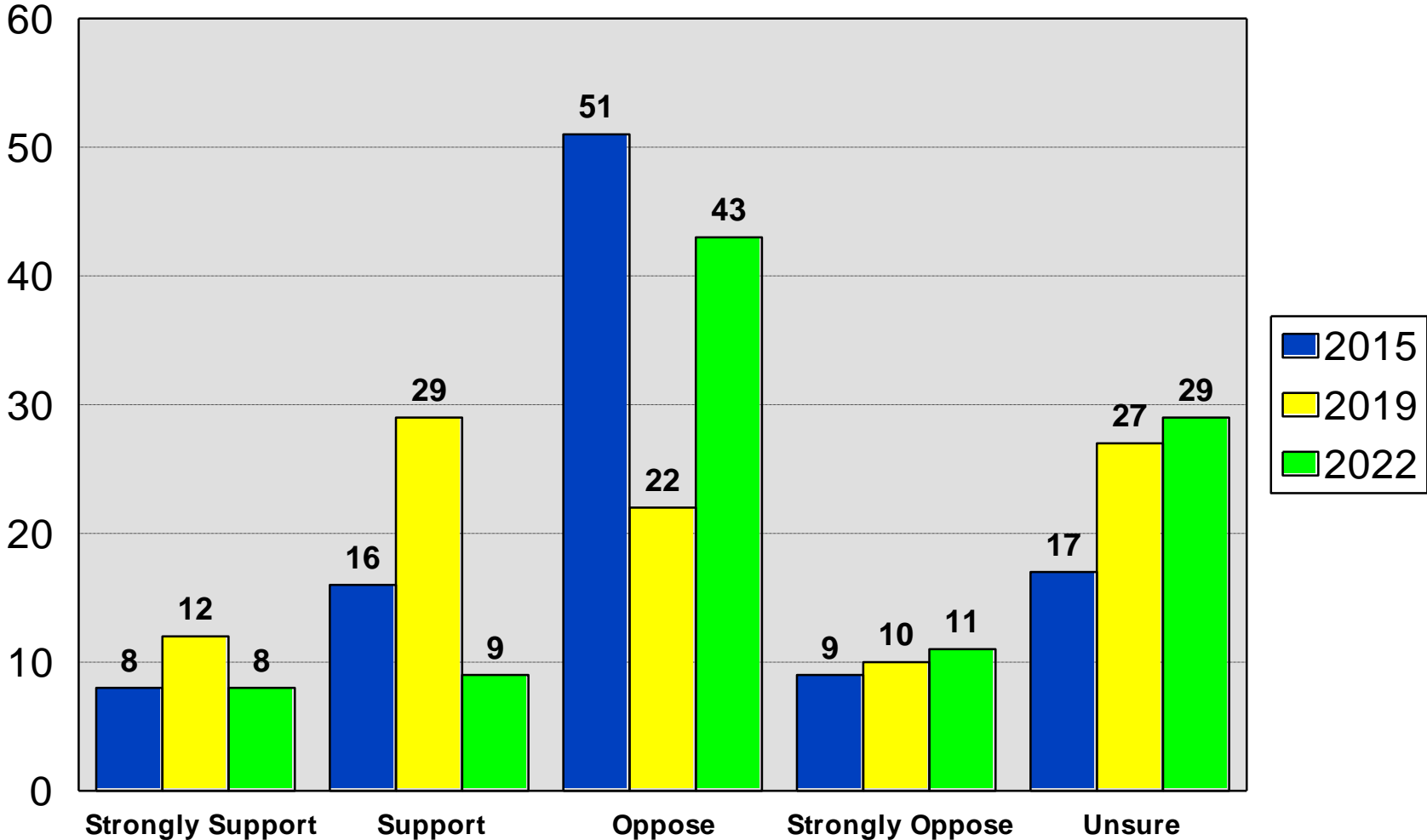
Tax Increase to Maintain MPRB Services and Programs

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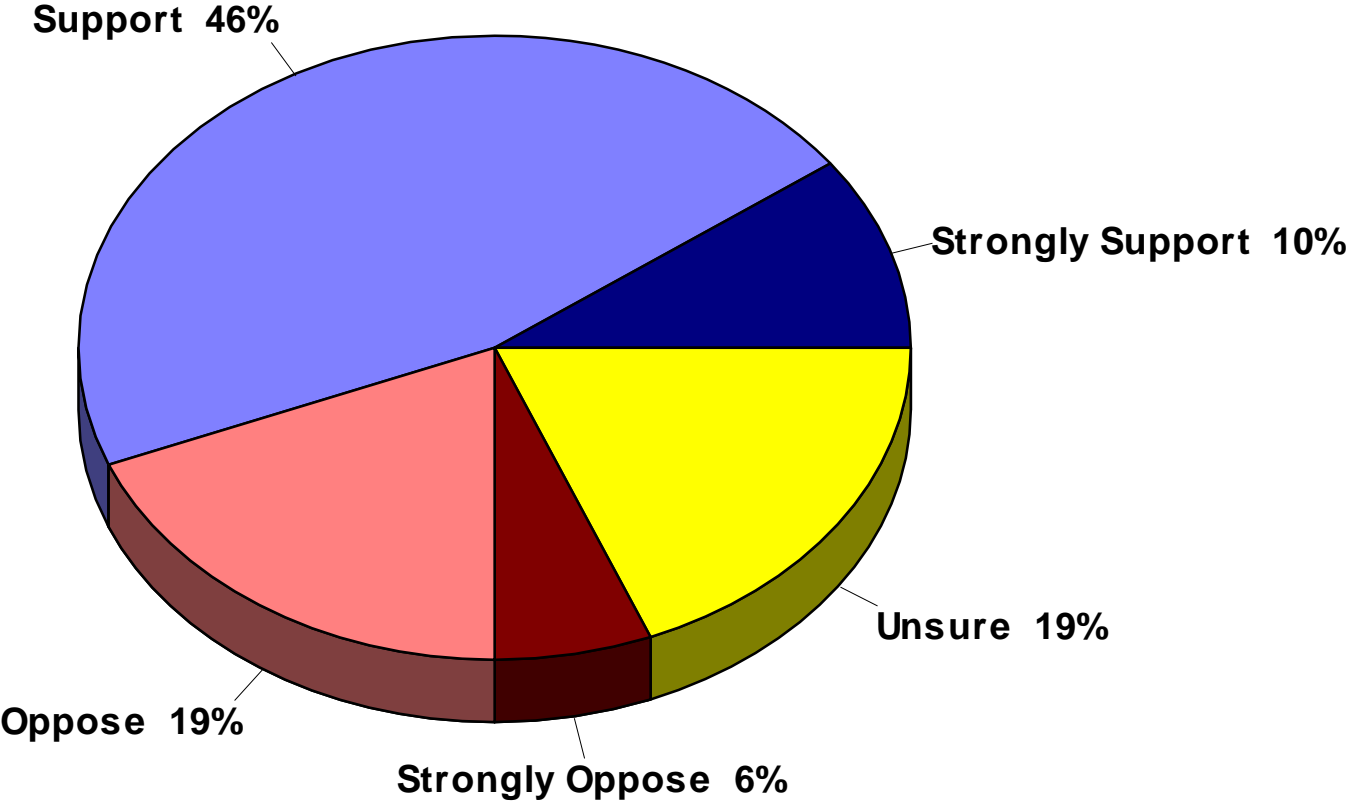
Tax Increase to Enhance MPRB Services and Programs

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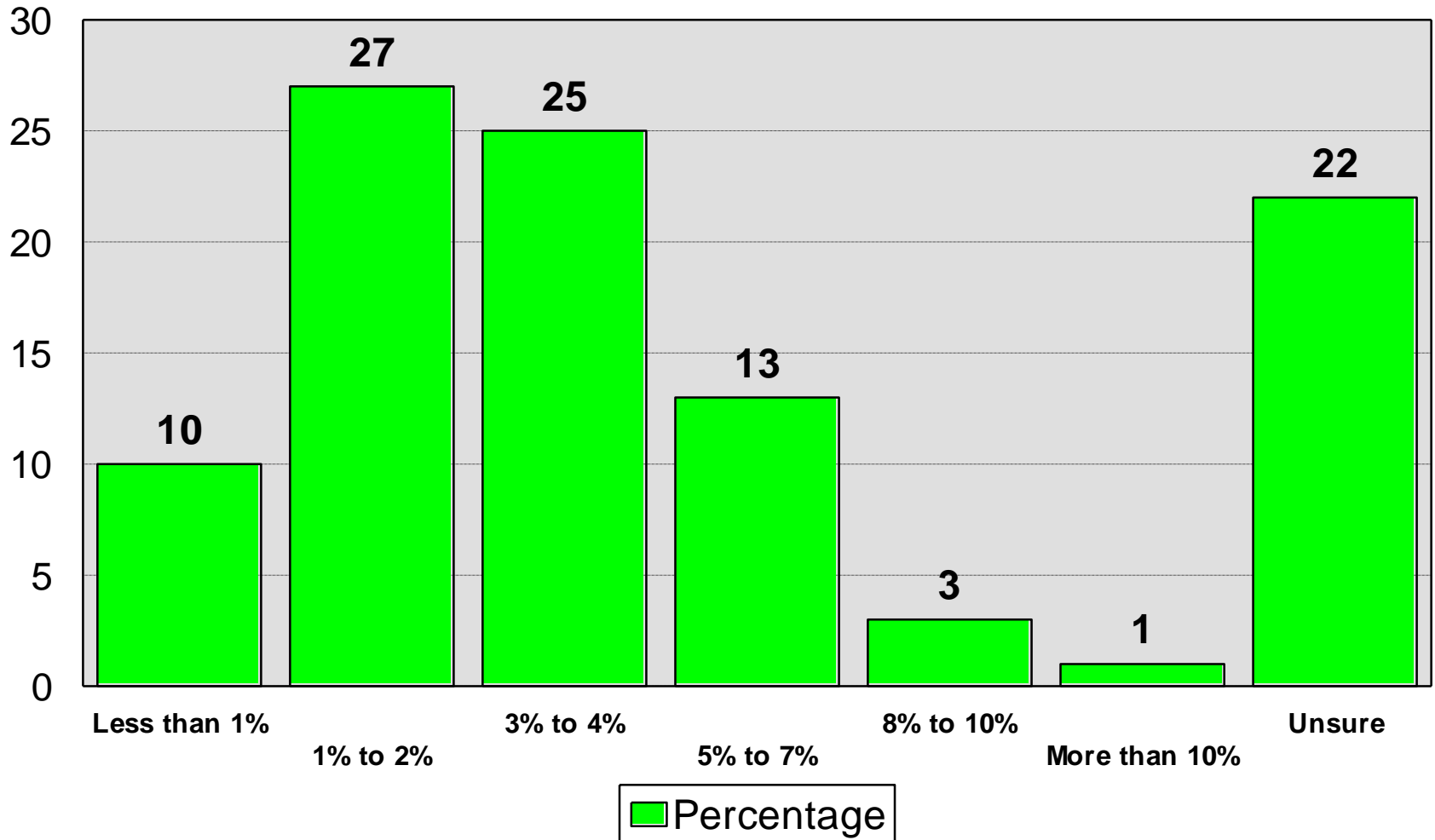
Property Tax Increase to Improve Condition of Parkways

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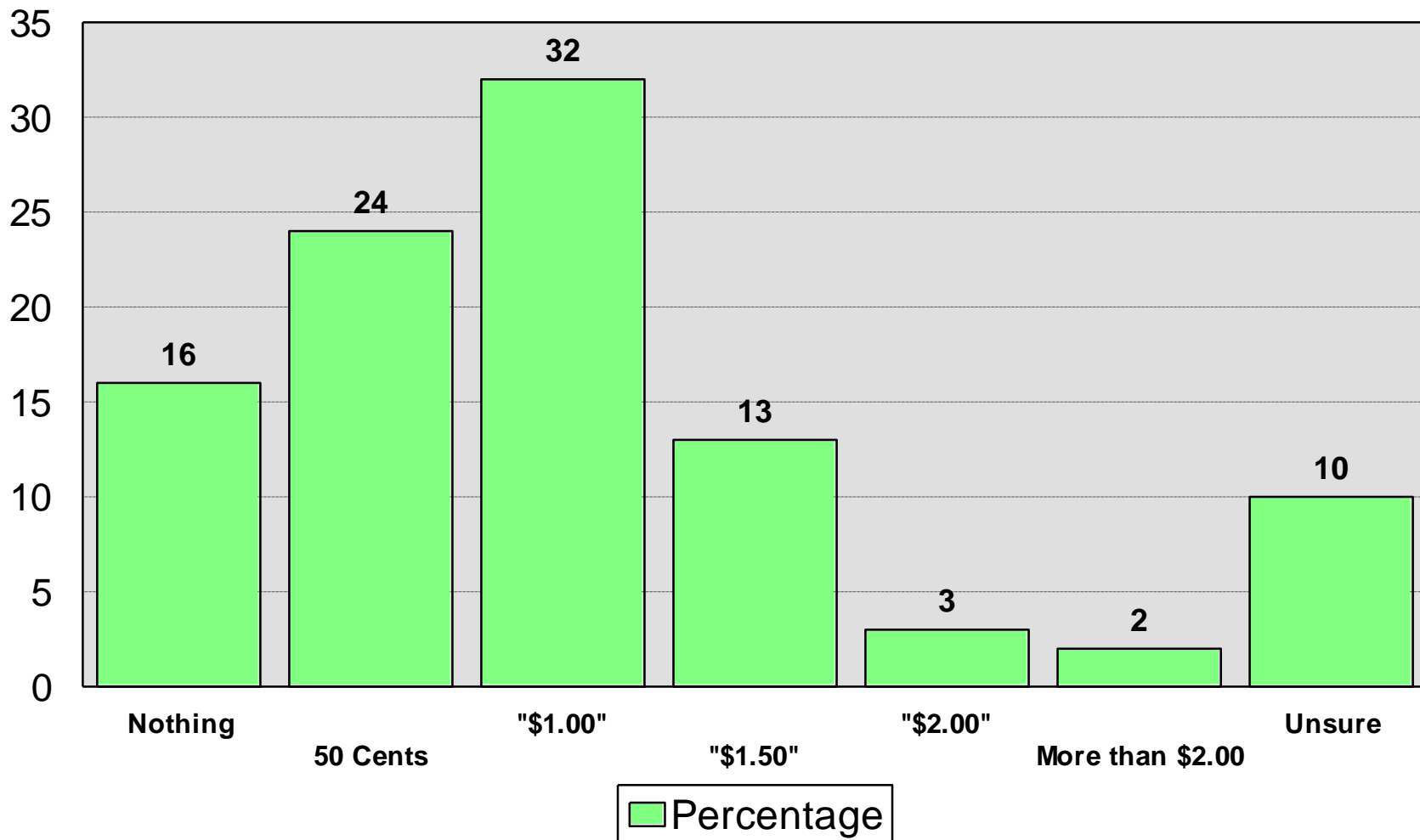
Percent of Stormwater Fees to MPRB

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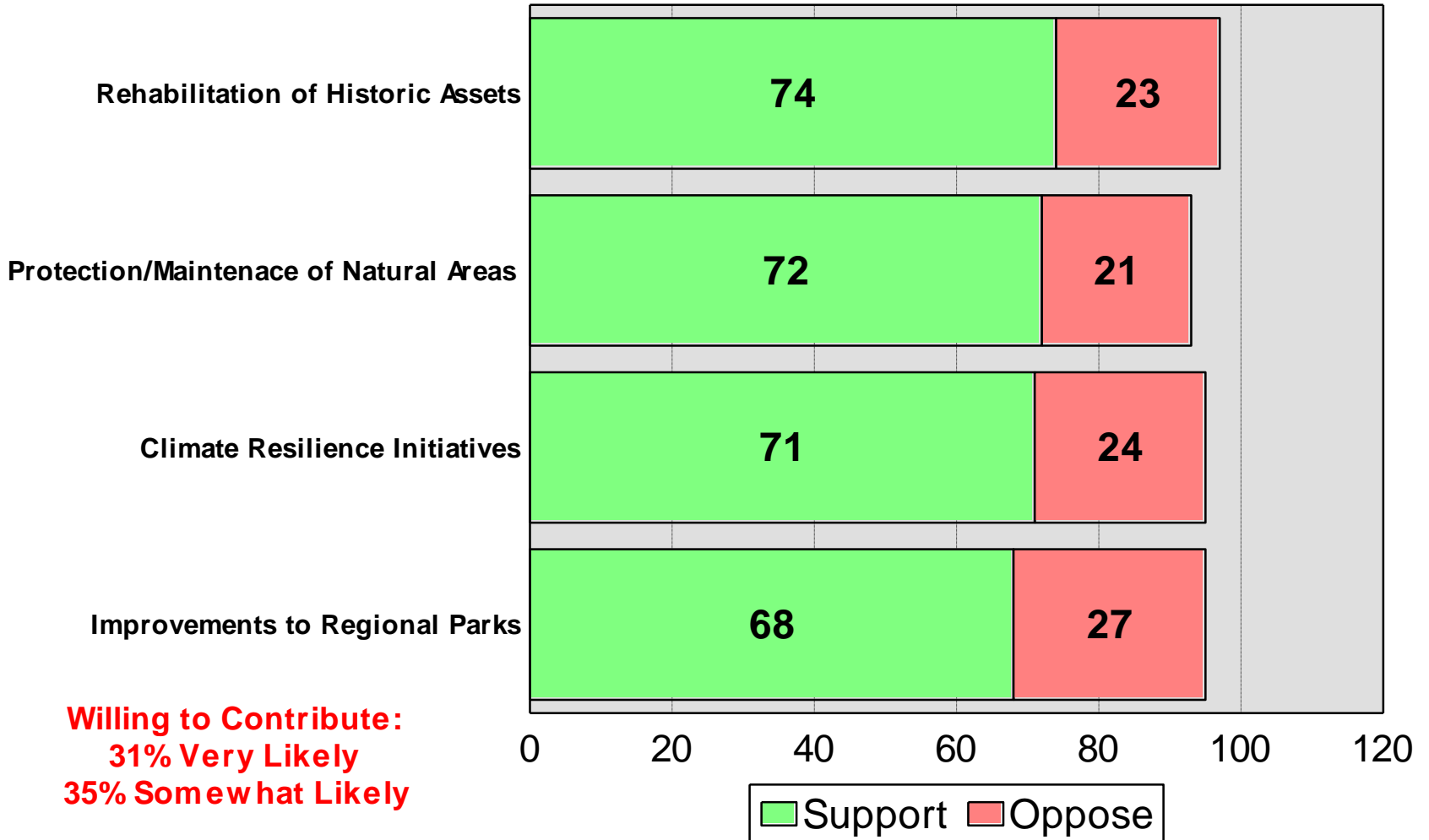
Increase Stormwater Fees to Improve Water Quality

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Create Endowment for....

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Prefer to Receive Information

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