



Date of Board P+C: October 20, 2021

Date of Board Approval (for CAC's only):

Date of Most Recent Update: 10.08.21

Please fill out this form if your project, program, or initiative includes community engagement beyond the "Inform" level. All Community Engagement Plans should be filed as Petitions and Communications with the MPRB Board of Commissioners and submitted to the MPRB Engagement Portal on SharePoint (A link to the Community Engagement Portal can be found at <https://minneapolisparcs.sharepoint.com/planning/SitePages/Home.aspx>.)

Staff Lead: Crystal Passi

Department or Division: Planning

Project Name: Jordan Park Improvements

Engagement Level: Consult (See Engagement Assessment attached)

This plan serves as a guide for the community engagement process for the *(insert project, program, or initiative name here)*. The plan may be modified as circumstance warrants during project duration. Substantial modifications are to be communicated to stakeholders and the MPRB Board of Commissioners.

As required by the Minneapolis Park and Recreation Board Community Engagement Policy, this project requires a Community Engagement Plan because the project falls under the *(insert level of engagement here)* category of community engagement for which MPRB is required to obtain stakeholder feedback on project, initiative, or program analysis, alternatives, or decisions. This CE Plan was used with a GARE Racial Equity Tool Kit framework.

Key Stakeholders should be engaged in the creation of this plan. This is to be filled out before the CE Plan is submitted to the Board as a P+C. Please explain how they were engaged:

This plan is being developed in collaboration with community stakeholders and MPRB staff. These stakeholder groups are currently being consulted to develop this plan, which will evolve as a living document. Community stakeholders include the Jordan Area Community Council, the Hmong International Academy Staff and Students and park users. Feedback is being used to shape this plan and process. The community was engaged at an in-person open house at the park, info post cards, gov-delivery notices, info signage at the park and staff attending community meetings.

1. Project Description

1a. Project Overview:

This project intends to replace the mechanical system of the existing wading pool to make it functional and safe for staff to maintain. The existing mechanical building is sub-terranean and is considered an unsafe confined space. The existing pool is one of the older pools in MPRB’s system and is not accessible. To upgrade the mechanical system and make the pool meet current accessibility (ADA) guidelines, the pool will need to be replaced with a zero-depth entry pool. A new building will house the pool mechanical systems, provide a storage space for staff and three single stall public restrooms. The project will also involve improving existing paths, improvements to park lighting, new fencing around the pool, a drinking fountain, benches, and spray features and shade structures in the pool area.

1b. MPRB Outcomes (What goals, strategies, or values in the MPRB Comprehensive Plan does this project, program, or initiative relate to? What goal in the Racial Equity Action Plan does this relate to?):

Vision Theme 3: Dynamic parks that shape city character and meet diverse community needs.

Vision Theme 4: A safe place to play, celebrate, contemplate, and recreate.

1c. Project Timeline:

Design – Fall 2021. Community engagement will occur within this timeframe.

Bidding – Winter & Spring 2022

Construction – 2022

1d. Project Funding:

<u>Capital Sources</u>	<u>Amount</u>	<u>Expiration</u>
2018 NPP20	\$1,270,000.00	These funds to not expire; however, MPRB is obligated to use these funds by XXXX
2018 CIP Park Dedication	\$9,084.00	These funds to not expire; however, MPRB is obligated to use these funds by XXXX
2019 CIP Park Dedication	\$7,757.40	No expiration.
TOTAL:	\$1,286,841.40	

2. Project Data:

2a. What are the boundaries of the community engagement area? *(For regional facilities include neighborhoods adjacent to the park and city/regional boundaries)*

Park is located in Jordan neighborhood and the park primarily serves those residents.

2b. What are the demographics of the community engagement area? *(Please refer to percentages of the population when possible and note the sources of the data.)*

Total Population

Jordan	7,501
City of Minneapolis	429,606

Age Percentage of Population

Age	Jordan Neighborhood	City of Minneapolis
Under 5	10.20%	6.58%
5-9 years	12.10%	6.26%
10-14 years	10.10%	5.83%
15-17 years	6.50%	7.02%
18-24 years	13.00%	10.07%
25-34 years	15.70%	20.64%
35-44 years	11.50%	15.92%
45-54 years	8.90%	12.01%
55-64 years	6.50%	3.45%
65-74 years	4.20%	2.47%
75-84 years	1.10%	7.45%
85 years and older	Not Enough Data	1.67%

Race by Percentage of Population

Ethnicity	Jordan Neighborhood	City of Minneapolis
White	17.60%	63.60%
Of Color	82.40%	19.20%
Black or African American	49.00%	1.90%
American & Alaskan Native	Not Enough Data	5.90%
Asian or Pacific Islander	14.40%	4.90%
Other	Not Enough Data	Not Enough data
Two or More Races	7%	4.80%

Hispanic or Latino (Of Any Race)	15.00%	9.60%
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Median Household Income

Jordan Neighborhood	\$43,477
City of Minneapolis	\$62,583

Percentage of the Population that Speaks a Language Other than English at Home

	English Only	Language Other than English	Speaks English Less than "Very Well"
Jordan Neighborhood	62.40%	37.60%	15.10%
City of Minneapolis		22.30%	

Percentage of the Population with a Disability

Jordan Neighborhood	13.30%
City of Minneapolis	11.20%

Renter v. Homeownership

	Owner-Occupied Housing	Renter-Occupied Housing
Jordan Neighborhood	43.00%	42.10%
City of Minneapolis	47.20%	

Transportation per household

	Jordan Neighborhood	City of Minneapolis
No vehicles	19.40%	16.80%
1 vehicle available	40.10%	42.60%
2 vehicles available	27.00%	31.30%
3 or more vehicles available	13.50%	9.30%

Demographic Analysis:

The demographics of Jordan are similar to other parts of the North side of Minneapolis but have some key differences. In the initial engagement with community at a Jordan Area Community Council in September 2021, many of the concerns the community has for their park reflect the needs of the community. The demographic review emphasizes this and provides a data-based understanding of the community voices.

From the community we heard there was a strong need for additional recreational programming opportunities particularly for youth. This is reflected when looking at the demographic data where you see a high number of young people under the age of 24 in percentages much higher than the rest of Minneapolis. In Jordan there are also significantly higher percentages of youth under 14 as compared with Minneapolis and other parts of the Northside.

Included in the demographics is information for transportation available per household. Jordan neighborhood has less cars available for transportation as compared to the rest of Minneapolis. For instance, 19.4% of Jordan households have no vehicle as compared with roughly 17% in Minneapolis as a whole. When you look at this information, the community concern that was voiced during initial engagement can be understood, especially when you combine this fact with an understanding that Jordan is located quite far from MPRB recreation centers. For families without vehicles, youth become especially isolated. For instance, according to Google Maps, it's an 18 min walk to Farview Park Rec Center, 23 minutes to North Commons and 19 min north to Folwell Park Rec Center. For many children walking that far, especially unsupervised isn't an option. This data emphasizes the need for the amenities provided at the park and provides a clear picture as to why the feedback at community engagement sessions so far is that the master plan could go even farther to develop more amenities.

Source: Online: MNCompass.org, 9.28.20

<https://www.mncompass.org/profiles/city/minneapolis/jordan>

MnCompass Note: When a data point is missing or considered unreliable, it will not display or be labeled suppressed.

2c. List any key findings or excerpts from relevant plans or policies that are informing this project, program or initiative, especially if community was engaged in the policy or plan: *The purpose of community research is to collect data that will best inform specific project decisions or strategic direction and support the policy goals of effective community engagement. Research completed in advance of and during project development may include review of previously completed directives or mandates, master plans, community studies, industry trends and historical and demographic data. MPRB staff is responsible for determining the research data necessary to support and document decision-making for a project and building off prior community engaged planning, policy and design.*

The planned improvements to Jordan Park Pool will be guided by the extensive work done to develop the park's master plan as part of the North Service Area Master Plan and were adopted by the board in 2018. In the park's plan it indicates that the restroom/pool building should be located approximately south of the existing pool. However, after completing geotechnical soil borings it was found that that

this location is not possible due soils not being conducive for a building. Studies show that there are limited options for placement of the building but should probably be located East of the pool. Ultimately the design team and staff will determine the best location and configuration. Additionally, the circulation near the pool may need to be modified from the Master plan to reduce tree removal, work with existing topography, and connect to the future maintenance building. In designing the site to be functional and safe, the design team will work with staff, stakeholders, a TAC and PAC. These studies, discussions, and the park master plan will work in tandem to guide the design of this phase of improvements.

2d. What are the data gaps? What additional research needs to be done to understand the project stakeholders and project scope?

- Connection with local Jordan Neighborhood based artists to support artistic elements included in the project is needed.
- Since beginning community engagement this fall 2021, staff have learned that the existing volleyball court while slated for removal in the master plan, is something the community uses and activates the park significantly. This new information will be considered in the design and efforts to save or relocate this feature will be taken and staff will need to connect further with these users to understand if this amenity should remain in place or be relocated, resulting in a change to the Master Plan.
- Lighting in the park could be improved (we heard from community) and more info from Asset Management staff is needed to address this.
- Finally, and perhaps most importantly we learned that there is a great need for additional programming for youth and families at Jordan as mentioned earlier. This is backed up by the data showing a greater percentage of youth under 24 in the area. The specifics for how programming should and could be developed needs a great deal more thought and is not within the scope of the Planning Department or this project. However, planning staff know how important it is to respond to this community need and will need more information from the community on how Jordan Park can better serve the neighborhood. Staff have begun working to engage with other MPRB departments to find ways to increase programming options at Jordan and will engage with the community to help ensure this effort meets community needs. More research needs to occur to find out if other outside organizations or departments/programs within MPRB can help fill the gaps.

3. Community Engagement:

The MPRB supports the use of a variety of techniques to interact with and obtain information from stakeholders. Outreach and research tools and methods can be applied for a variety of reasons, including but not limited to the following:

- a. Evaluate success and measure community impact of existing programs, services or facilities.

- b. Gain stakeholder insight and perspective regarding development of a new program, service or facility.
- c. Proactively identify or explore park and recreation trends or ideas.
- d. Determine essential services to be provided for a community or park area.
- e. Query stakeholders when proposing or revising policy.
- f. Resolve persistent conflicts or problems.
- g. Educate or inform the public on proposed changes, initiatives and projects.
- h. Reflect on projects, programs and initiatives after adoption by the Board or report on how community input has been integrated.
- i. Learn the history of local context and community.

Project Stakeholder <i>(students, ethnic communities, neighborhood groups, community leaders)</i>	Outreach: How will you reach out to the stakeholder? <i>(i.e. go to parks, neighborhood listserv, engage with cultural media)</i>	Engagement: How will they participate? <i>(i. e. online survey, focus group, community open house, intercept survey)</i>	Reflecting Back: How will stakeholder groups be reflected back to about the project progress or outcomes? <i>(Posted on project website, ribbon cutting, e-blast, site visit, celebration)</i>
Jordan Area Community Council	Email and phone	Provide written updates and links to project website updates, and Gov-delivery updates.	Provide written emailed updates and Gov-delivery updates.
Hmong International Academy Staff and Students	Email and phone	MPRB Staff will attend at least one online (PTO?) meeting to provide updates. Survey link will be provided to students via a newsletter if possible	Provide written emailed updates and Gov-delivery updates.
Residents of Jordan Neighborhood	Newspaper article, MPRB Facebook page, other social media, Gov Delivery on site signage, and mailers.	Link or QR code to complete survey or provide comments. Comment box provided on site. On site socially distanced “open house” to gather input (may not be possible).	Provide written emailed updates and Gov-delivery updates. Mailers. Share updates and plans with physical signage and on the project website.

If needed, describe the outreach, engagement, or reflection methods you will use that are referenced above:

3a. Advisory Committees:

Technical Advisory Committee: This roster is a list of agencies and groups that are on the TAC
MPLS Public Works

Project Advisory Committee: This roster is a list of MPRB departments and divisions that are on the PAC
Asset Management
Recreation
Park Police

3b. Will a Community Advisory Committee be required for this project, program, or initiative? Y/N

No

If yes, complete the following section.

CAC Charge:

- To make recommendations about the project to the MPRB Board of Commissioners
- To reach out to the community about the project
- To abide by the CE Policy

CAC Composition Goals:	Appointers and the CAC Selection Committee should appoint individuals that represent one or more of the identities/perspectives listed below to ensure diversity on the CAC. This is not an exhaustive or conclusive list, and categories should be based on self- identification, and not assumption.
Racial/Ethnic Diversity	
Generational Diversity	
Socioeconomic Diversity	
Linguistic Diversity	
Diversity of interests	
Gender Diversity	
Other:	

CAC Selection Committee Roster: <i>This roster of groups and individuals that are participating in the CAC appointment process for the project, program, or initiative</i>

5. Evaluation Summary: *To be completed at one or more project milestones, and at the completion of the project, program, or initiative.*

5a. Identify one or more key project milestones when project evaluation will be performed (i.e. Draft design review, draft policy review, project mid-point)

5a. Who was engaged during the process? (i.e. demographic info from online survey participants, the CAC, and community engagement whenever possible. Refer back to Section 2 in the CE Plan and how your engagement reflects the diversity of the community in the engagement area.)

5b. How did the engagement inform the project outcome? (i.e. public tabulation and amendments following a public comment period)

5c. How did the project and engagement fulfill a goal or strategy in the MPRB Comprehensive Plan?

5d. Please describe any new or innovative engagement methods used during the process:

5e. What recommendations do you have for future engagement around this topic, park, or area?

5f. What, if any, were the unintended outcomes of your CE Plan?

5g. Were there any barriers to successful implementation of your CE Plan?

5h. Were you adequately resourced, including staff support, expertise, and funding?

5i. If applicable, how can this project, program, or initiative, or MPRB continue to partner and deepen relationships with underrepresented communities?