

EAST BANK PARK IMPLEMENTATION STRATEGY

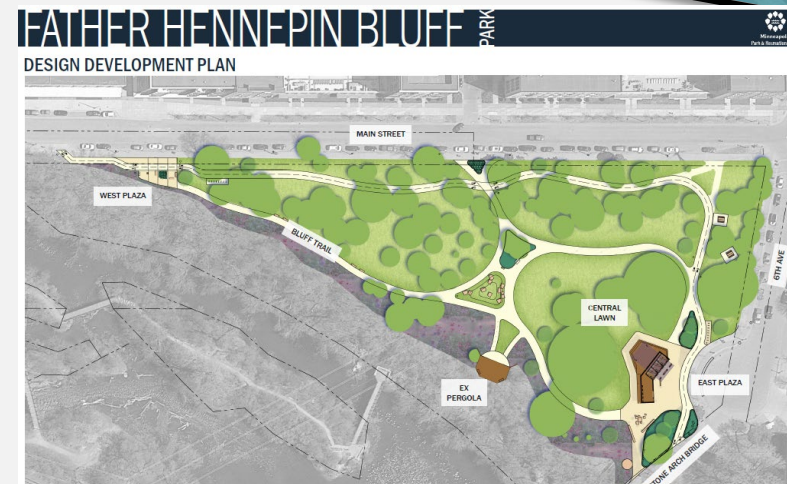
June 2021



Minneapolis
Park & Recreation Board

THE BASIS FOR AN EAST BANK IMPLEMENTATION STRATEGY

- Central Mississippi Riverfront Regional Park Master Plan (including East Bank & Nicollet Island) was adopted in 2016.
- Master planning process included robust community engagement.
- The resulting plan directs years of improvements / investments.
- Expresses a vision but only hints at the magnitude of investment demand.
- First park capital investment (Father Hennepin Bluff and the Seam with 2020 Park Dedication Fees allocation to MPRB CIP) since master plan scheduled for this year.



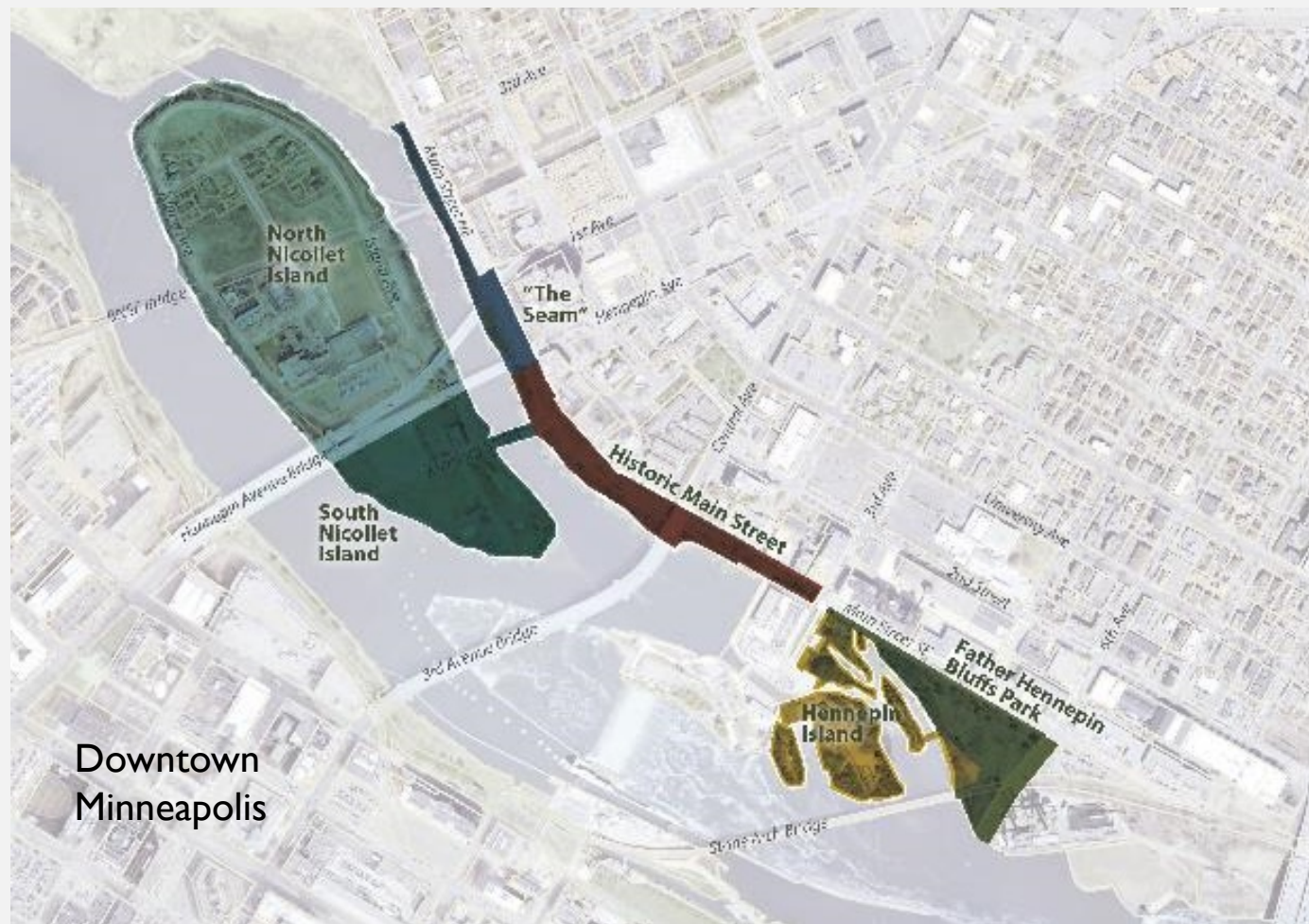
THE EAST BANK PARK IMPLEMENTATION STRATEGY – WHAT IS IT?

A 10-year rehabilitation and reconstruction strategy for Minneapolis Park & Recreation Board assets on the East Bank of the Mississippi River + Nicollet Island between the Stone Arch Bridge and BF Nelson Park.

It is not “a plan” the way we traditionally think of one... it is a strategy (a how-to) for implementing a plan.

Includes:

- Asset Inventory
- Project Scoping & Budgeting
- Prioritization
- Phasing
- Capital Sources & Uses Strategy
- Operating Model



THE EAST BANK PARK IMPLEMENTATION STRATEGY – WHY DO IT?



MPRB owns and manages an extra-ordinary collection of public assets (both built and natural) on the East Bank + Nicollet Island.

Over 3 million (and growing) park visits to the downtown riverfront each year.

– one of the most visited parks in Minnesota –

– a beloved landscape –

– a resident and tourist destination –

– host to some of the largest & most diverse festivals / events in the region –

Main Street / Nicollet Island business district relies on Park Board infrastructure and amenities for their livelihoods.

The East Bank is “critical infrastructure” to the identity of the region.



HOW THE IMPLEMENTATION STRATEGY IS CREATED

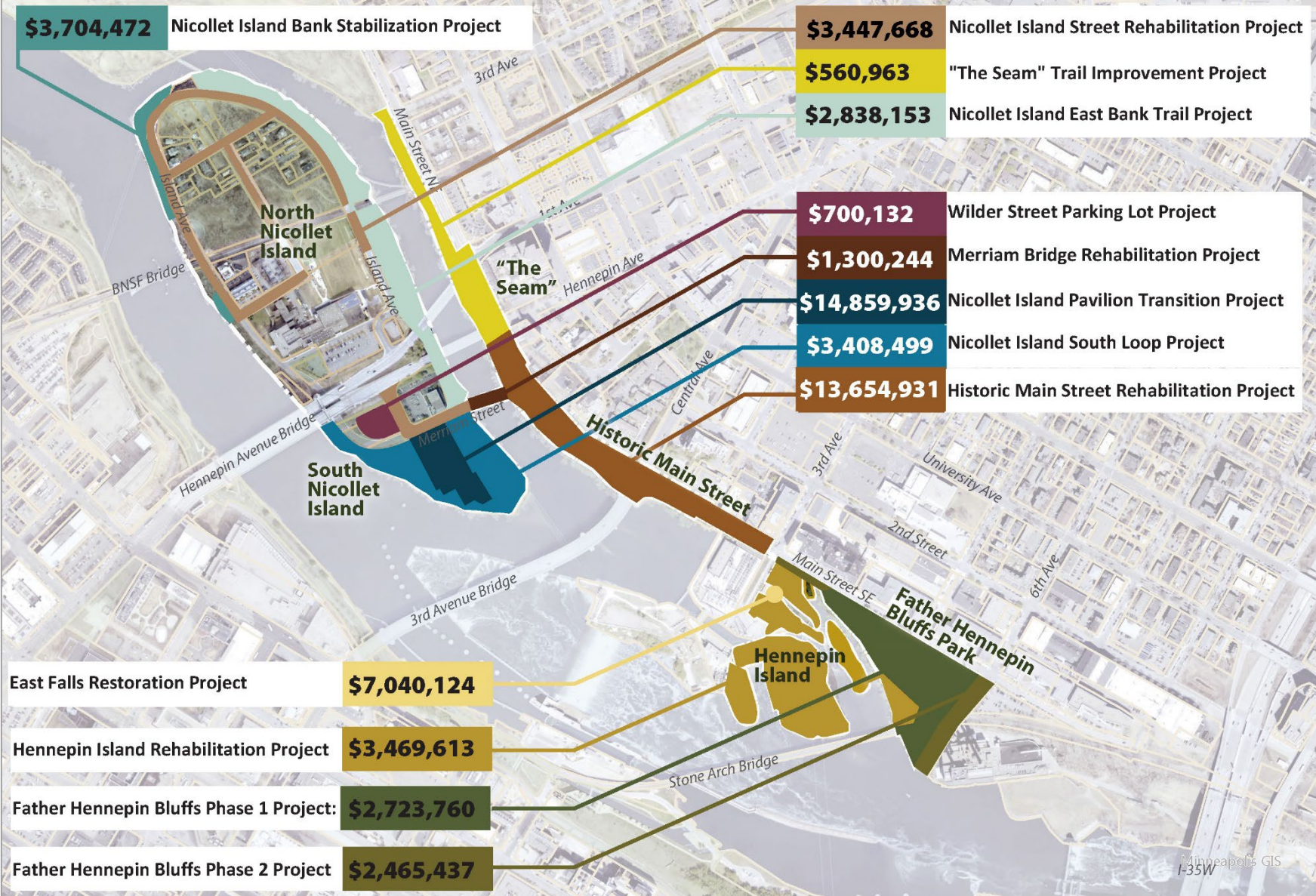
1. Existing assets are inventoried / condition assessed
2. Engagement with stakeholders
3. Master Plan is mined for capital investment recommendations
4. Individual investments are scoped into projects (based on proximity, construction logistics)
5. Project development budgets (hard and soft costs) are prepared
6. Priority projects are identified (based on plan recommendations, urgency, community input, logistics)
7. Projects are clustered into phases or “campaigns”
8. Capital sources & uses strategy is developed as an implementation roadmap (link potential funding sources with project costs, sequencing, timing)
9. An operating model is created to understand and prepare for the lifetime resource implications of what is built

PROJECTS & BUDGETS

13 projects

- "The Seam" Trail Improvement Project
- Father Hennepin Bluffs Phase 1 Project:
- Father Hennepin Bluffs Phase 2 Project
- East Falls Restoration Project
- Hennepin Island Rehabilitation Project
- Historic Main Street Rehabilitation Project
- Nicollet Island Bank Stabilization Project
- Nicollet Island East Bank Trail Project
- Nicollet Island Street Rehabilitation Project
- Wilder Street Parking Lot Project
- Nicollet Island Pavilion Transition Project
- Nicollet Island South Loop Project
- Merriam Bridge Rehabilitation Project

\$60 million total project budget



PHASING & IMPLEMENTATION

The “What” - Five stages of project implementation.

Catalyst Projects: Projects underway with already-dedicated funding streams. Can tap the small amount of available Park Board funding sources for critical spending needs

- 2020/21 Design
- 2021/22 Construction

Campaign #1: Relatively lower-cost, spot investment in facilities in critical condition.

- 2023 Design
- 2025 Construction

Campaign #2: Projects focused largely on rehabilitation of Nicollet Island.

- 2025 Design
- 2027 Construction

Campaign #3: Projects focused largely on rehabilitation of Main Street.

- 2027 Design
- 2029 Construction

Opportunistic Projects: Additions to park / natural assets beyond what exists.

- No timeline

The “Why”

Why such a complicated and drawn out implementation picture?

East Bank reinvestment demands are extraordinary within the Minneapolis park system and far beyond the standard funding sources of the Park Board. Without a strategy like this, the work will not get done.

Why the order?

- Safety
- Technical concerns
- Community input
- Funding: Early campaigns are smaller \$ values and campaigns 2 & 3 will take time and constant dedication to secure third-party funding.

What is in the opportunistic project category?

In current drafts, only the East Falls Restoration Project.

HENNEPIN AND 1ST : THE SEAM



HENNEPIN AND 1ST: PROJECT AREA

- 7 block stretch from Main St to 8th St
- “Gateway” to NE Minneapolis and northern suburbs
- Intersection of local, regional, and statewide transportation needs
- The Seam



1ST AND HENNEPIN: ENGAGEMENT STRATEGY AND SCHEDULE

Community Events



Partner Agencies



Open Houses



Pop-Ups



Online Advertising



Email



Mobile



Project Website



INPUTiD Mapping



Surveys



Social Media



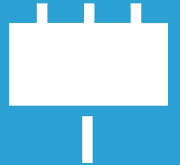
Online Corridor Tour



Interviews



Signage



December 2020

- Online open house #1
- Online engagement
- Summaries and feedback

Winter 2021

- Develop goals based on feedback
- Targeted group meetings
- Online engagement options

Summer 2021

- Open house #2 – alternatives
- Pop up arts-based engagement
- Online survey
- Stakeholder meetings

Fall 2021

- Open house #3 – recommendation
- Online survey
- Stakeholder meetings
- Pop up engagement

**1ST AND HENNEPIN:
PROJECT GOALS**



**SAFETY AND
ACCESSIBILITY**



**MULTIMODAL
CONNECTIVITY**



**ACTIVE LIVING AND
ENVIRONMENTAL
HEALTH**



**SUPPORT LAND USE
CONTEXT &
BUSINESS DISTRICT**

IST AND HENNEPIN: PROJECT SCHEDULE



HENNEPIN AND 1ST PROJECT CONTACTS

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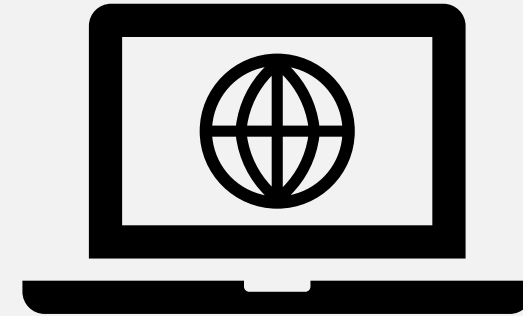
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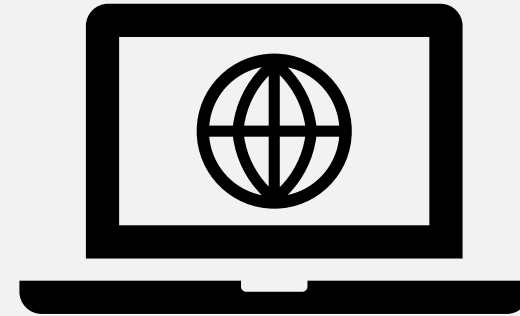
EAST BANK PARK IMPLEMENTATION STRATEGY AND THE SEAM: PROJECT CONTACT

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https://www.minneapolisparcs.org/park_care_improvements/park_projects/current_projects/east-bank-park-implementation-strategy/