

Community Engagement Assessment

Please fill out this form if your project, program, or initiative includes community engagement. All Community Engagement Assessments should be filed as Petitions and Communications with the MPRB Board of Commissioners and submitted to the MPRB Engagement Portal on SharePoint.

Staff Lead: Carrie Christensen

Division/Department: Strategic Planning

Level of Engagement: Consult

Project, Program, or Initiative Name: East Bank ~~Central Riverfront~~ Park Implementation Strategy

Project Description (100 words recommended):

The Minneapolis Park & Recreation Board owns and manages substantial assets on the East Bank of the Mississippi River including Main Street, Upper and Lower Father Hennepin Bluffs, Nicollet Island, and the trail system. Many of the assets need major capital repair or replacement. In addition, public use of the East Bank continues to grow and diversify.

The Park Board has very limited access to funds in comparison to the magnitude of capital investment demands that exist or are envisioned for the East Bank. Reconstruction needs are daunting, ongoing operational costs are high and many sensitive historic assets must be carefully addressed in whatever is done. However, allowing public assets so important to so many to decline is not an option. A thoughtful, smart approach is required.

The Park Board is going to coordinate with the Mississippi Watershed Management Organization, local businesses, the neighborhood, the City of Minneapolis, the St. Anthony Falls Heritage Board, and Hennepin County on aspects of the project.

To address East Bank investment demands, the Park Board is embarking on a comprehensive East Bank ~~Central Riverfront~~ Park Implementation Strategy that will build from the park master plan and include a:

- Asset Inventory
- Project Prioritization
- Preliminary Phasing Strategy
- Capital Sources & Uses Strategy
- Operating Model

Review the criteria to determine the level of engagement that your program, project, or initiative falls under. Provide an explanation of how your project meets the criteria in the Justification section below.

Level of Engagement	Inform	Consult	Involve	Partner
Engagement Goal	To provide stakeholders with factual, accessible, balanced, and timely information to help them understand the project, program, or initiative.	To obtain stakeholder feedback on project, initiative, or program analysis, alternatives, or decisions.	To work directly with stakeholders throughout the process to ensure that perspectives are consistently understood, considered, and reflected in project, program, or initiative decisions.	To partner with stakeholders in each aspect of decision making in order to develop and implement collaborative project, program, or initiative solutions.
Criteria to Determine Level of Engagement (Which level of engagement best describes your project?)	<ul style="list-style-type: none"> This is a decision that should be based on technical, operational, or safety constraints only. This is a project, program, or initiative that does not result in a change in the type, location, or extent of the current facility or service. 	<ul style="list-style-type: none"> This project takes place in a park that has been master planned. This a new city-wide initiative or program. This is a new public policy or public policy update. The outcome is likely to change based on community input. 	<ul style="list-style-type: none"> This project requires a CAC. This project does not have other policy guidance such as an existing master plan or public policy. 	<ul style="list-style-type: none"> This program, project, or initiative is being developed in partnership with another agency or organization.
MPRB Promise	MPRB will keep you informed.	MPRB will keep you informed, listen to and acknowledge feedback, work to integrate stakeholder feedback into the alternatives, and provide feedback on how public input influenced the decision.	We will work with stakeholders for advice and innovation in formulating solutions and to incorporate recommendations to the extent possible.	The MPRB and partner entity will be accountable to their roles as negotiated in the partnership and regularly evaluate overall success of the partnership.
Examples of project types	Repaving a parking lot, cutting down a tree, beach or swimming pool closures, ADA improvements, rehab	Approved master plan design implementation, city or service area wide program development, public policy development, Participatory Project Scoping	Master plans, any process that includes a formal public body making recommendations.	Jointly owned and/or operated facilities, co-creation, public/private partnership, community led projects.

This engagement grid was adapted from the IAP2 International Federation 2014 Public Participation Spectrum.

Justification (100 words recommended): Please explain how your project meets the criteria in the Engagement Grid on pg. 2. Provide a justification for each criterion corresponding to the Level of Engagement that will guide your project.

Because this project will include aspects of design and engineering to implement the Seam and stakeholder engagement to develop an operating model, this project will follow a Consult level of engagement. If the project were limited to a condition assessment, phasing plan, cost estimate, and operating model, which are technical decisions, it would fall in the Inform category of engagement.

For projects, programs, or initiatives that fall under the Inform category of engagement: what are your planned methods for informing the public? (i.e. posting on a project website, GovDelivery email blast, flyer onsite, multi-lingual and/or graphic information) *You do not need to answer this question if you are completing a CE Plan.*