

Community Advisory Committee (CAC) Introduction Meeting #2

August 2020

cedar lake
& lake of
the isles



Minneapolis
Park & Recreation Board

Land Acknowledgement





cedar lake & lake of the isles

Meeting Flow

1. 5:00-5:25: Intro & Team-builder
2. 5:25-6:05: Racial Equity Discussion
3. 6:05-6:45: Next Steps Discussion
4. 6:45-7:00: Public Comment

Takeaways from last meeting

HOPES

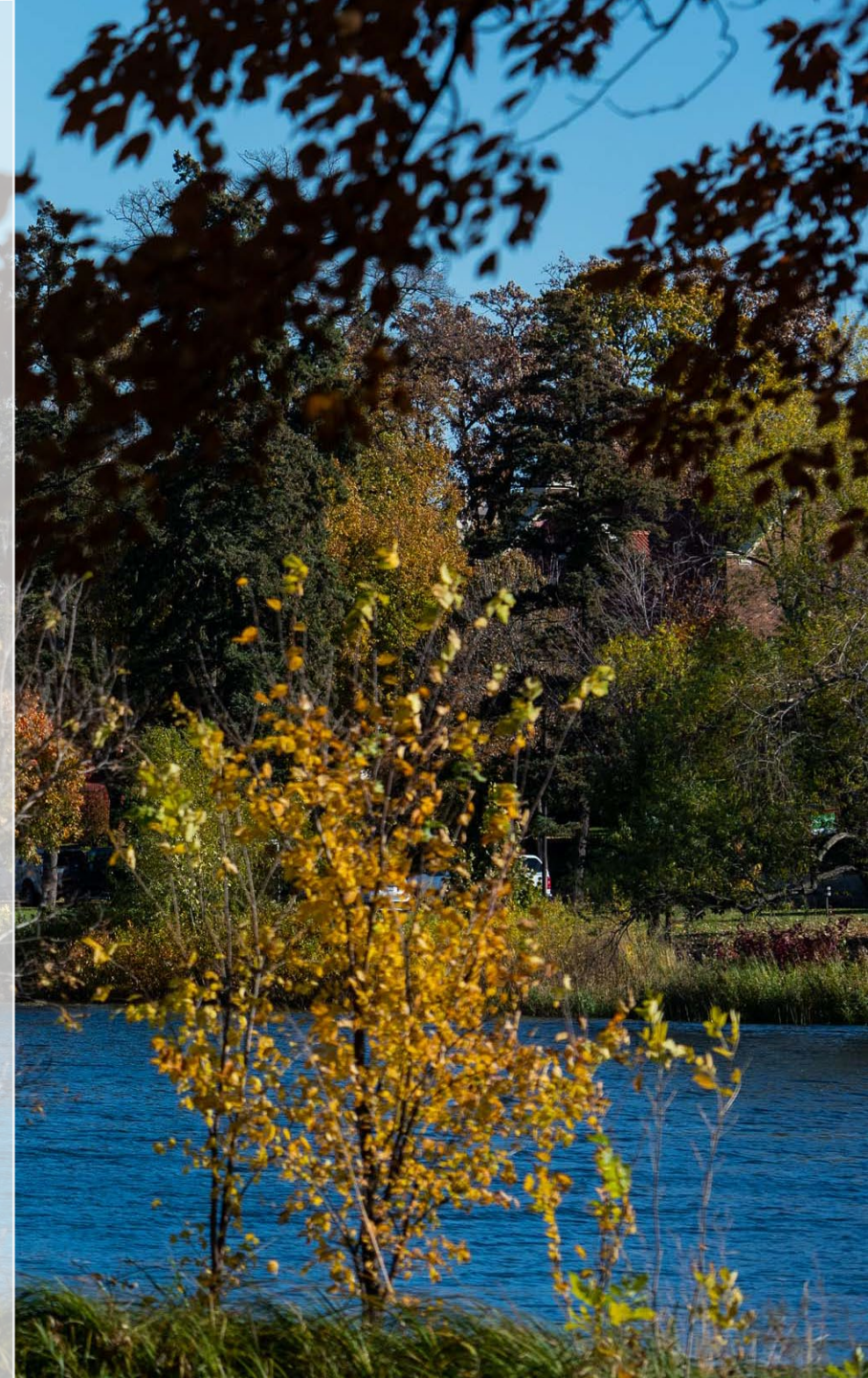
- Natural Areas
- Trail System
- Access
- Water quality improvements
- Changing seasons
- Public Art
- Formalization of East Cedar Beach
- Shoreline stabilization

CONCERNS

- **Unprecedented public health crisis**
- **Whether racial equity is sufficiently built into the process?**
 - Whose voices are at the table
- Master plan process/role of CAC
- SWLRT – approach and foresight
- Density
- Water quality
- Balancing intersecting issues

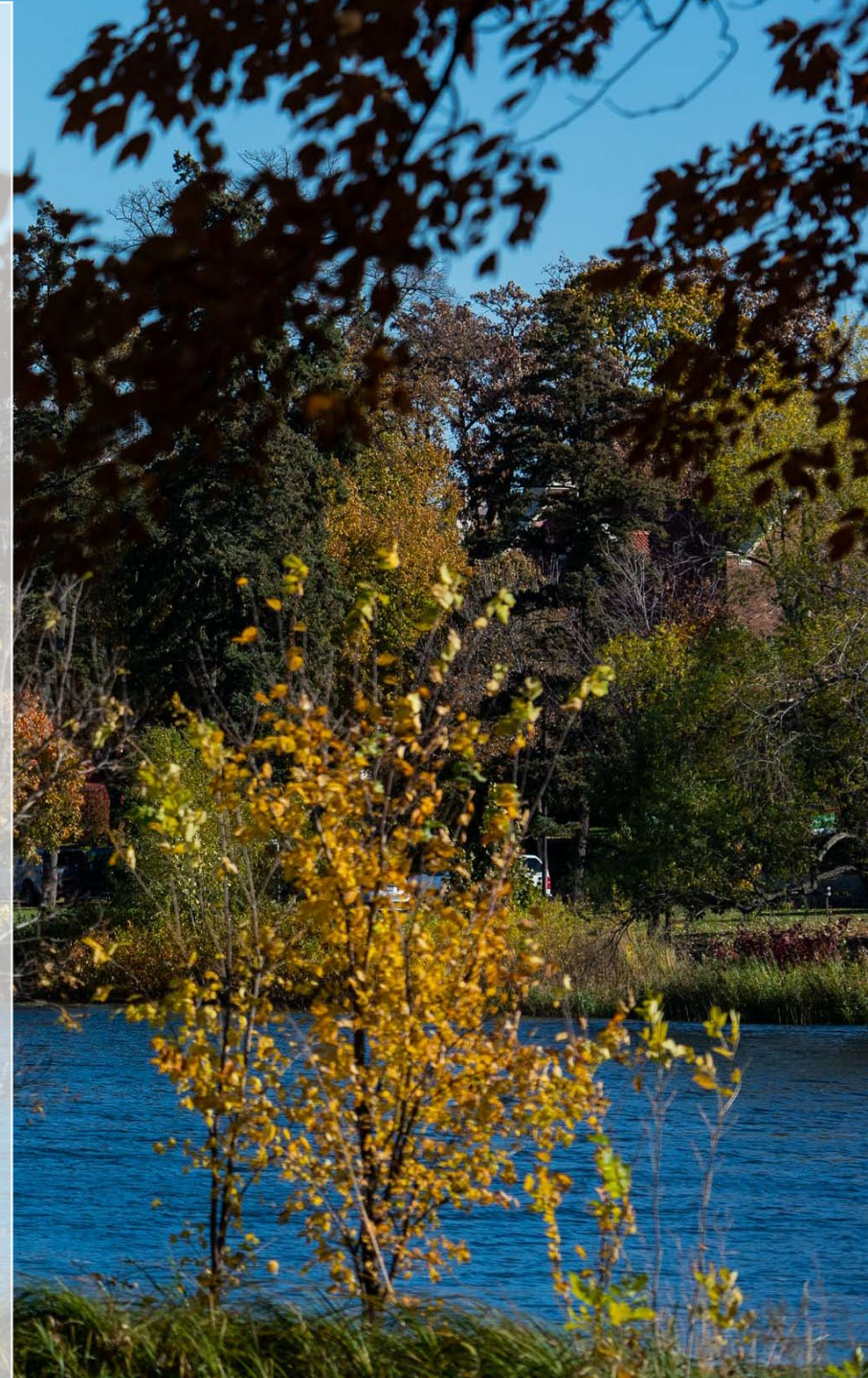
CAC Group Agreement

1. Assume good intent
2. One conversation: respect the speaker, actively listen
3. Value different perspectives
4. Speak from your experience
5. Be respectful even if you don't agree
6. Step up, step back



MPRB Online Forum Guidelines

1. Both CAC members and the public will be given opportunities to speak
2. Stay on “mute” until you are called on the speak
3. Moderators reserve the right to mute or turn off videos
4. We are not recording this meeting
5. Any “zoom-bombing” will result in removal from the meeting
6. Please only use the chatbox during the Segments that staff has requested
7. Please don't be anonymous – use your real name





Questions

How to ensure racial equity is inherently imbedded into the process?

Whether/how to proceed forward with the master plan work during current circumstances?

MPRB Definition of Racial Equity

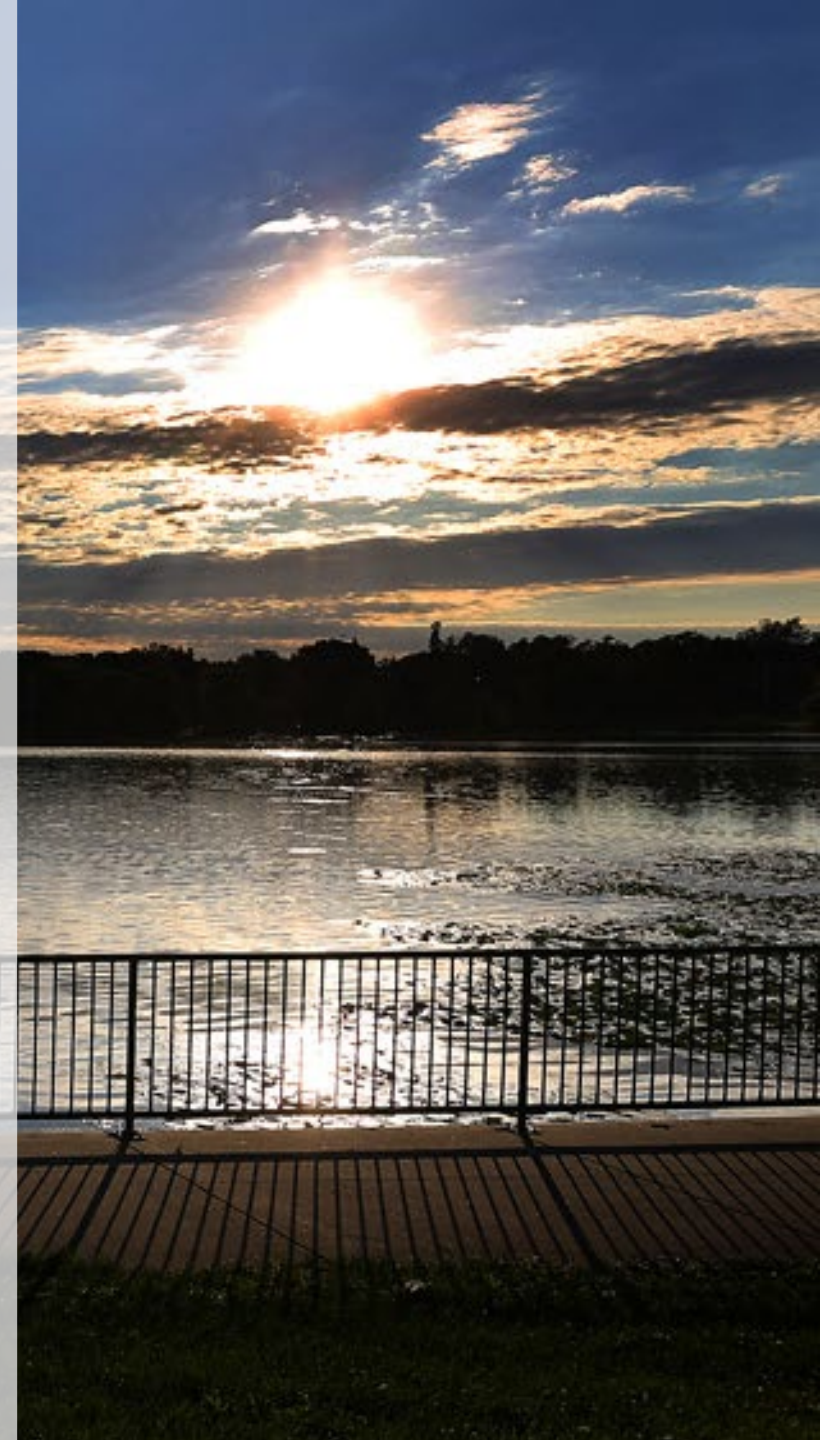
When race is no longer a predictor of access to parks and recreation, health, well-being, and quality of life.

MPRB Racial Equity Action Plan Goals

- A. MPRB is committed to creating/developing/fostering a culture that values and advances racial equity.
- B. Minneapolis residents view the MPRB as an effective and inclusive government that engages all communities.
- C. MPRB workforce reflects the diversity of community across the breadth and depth of the organization.
- D. MPRB investments in contracting and procurement benefit our diverse community.
- E. The MPRB provides programs and services that are responsive and reflective of community needs.

How does Racial Equity show up in Master Plans?

- Internal MPRB Racial Equity trainings
- Ground conversations in issues of race and disparities
- CAC Composition goals
- Hear from and elevate a broad swath of voices in our engagement process
- Hire BIPOC consultants/community collaborators
- Incorporate racial equity lens within



- **Who has access to the park** utilizing transit or active transportation, and how will the new light rail line impact that access?
- **How does the park need to be designed and programmed to draw people to the park**, to welcome them when they arrive, and to include them by creating a sense of belonging, ownership and wellbeing?
- **How have these lakes, the boulevards and surrounding neighborhoods evolved over time** – both naturally and by design - in ways that have limited access, created real or perceived privatization of public land, homogenized cultural forces, and erased history?

CAC Composition Goal

Categories based on self-identification and not assumption

Generational Diversity

Different age groups

Socioeconomic Diversity

Renters, below poverty line, individuals/orgs who that assist people experiencing homelessness

Racial/Ethnic Diversity

White, African American, Hmong, Lao, East African, SE Asian, Native American

Linguistic Diversity

ASL, people who speak a language other than English at home

Diversity of Interests

Recreation, youth programming, climate resilience, safety and security, active transportation, food systems,

People with Disabilities

People with mental, emotion, physical disabilities or individuals/organizations that assist people with disabilities

Gender Diversity

Diversity of gender identities

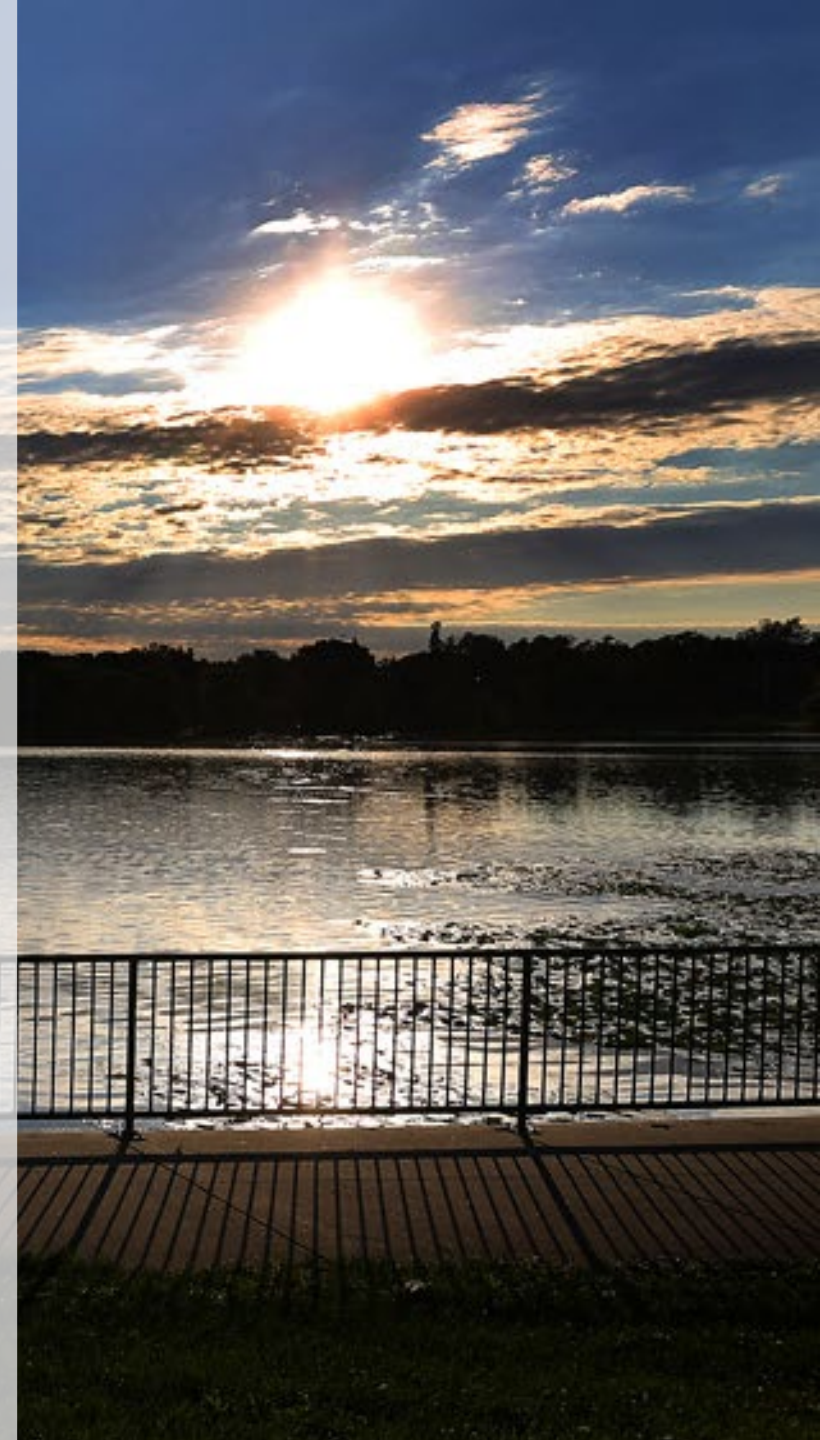
Political Diversity

A balance of new voices and participants that have experience serving on boards, commissions, CACs, and committees.

Geographic Diversity** specific goal for regional parks

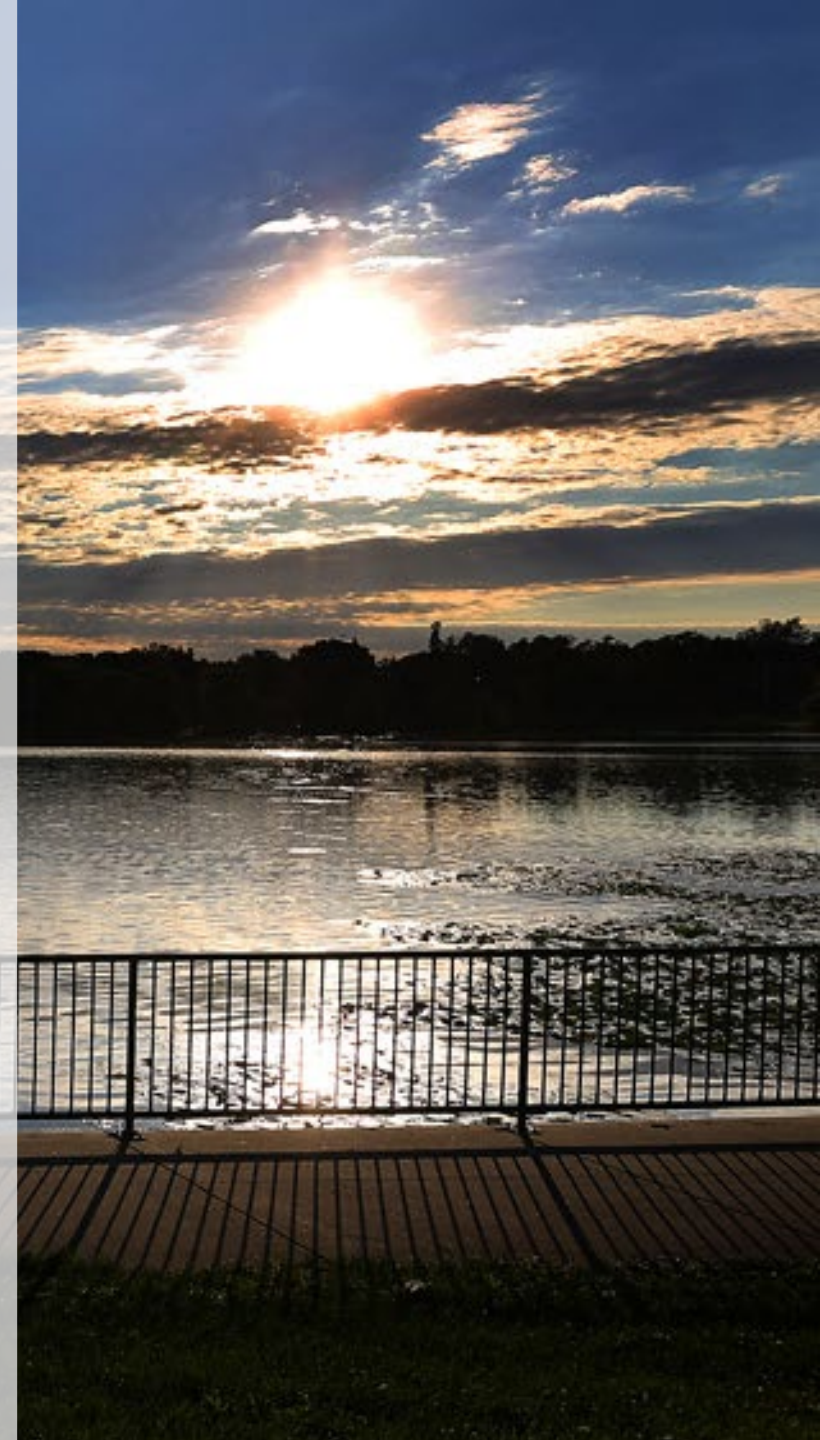
50% of CAC members need to live outside of the "adjacent neighborhoods"

Group Activity



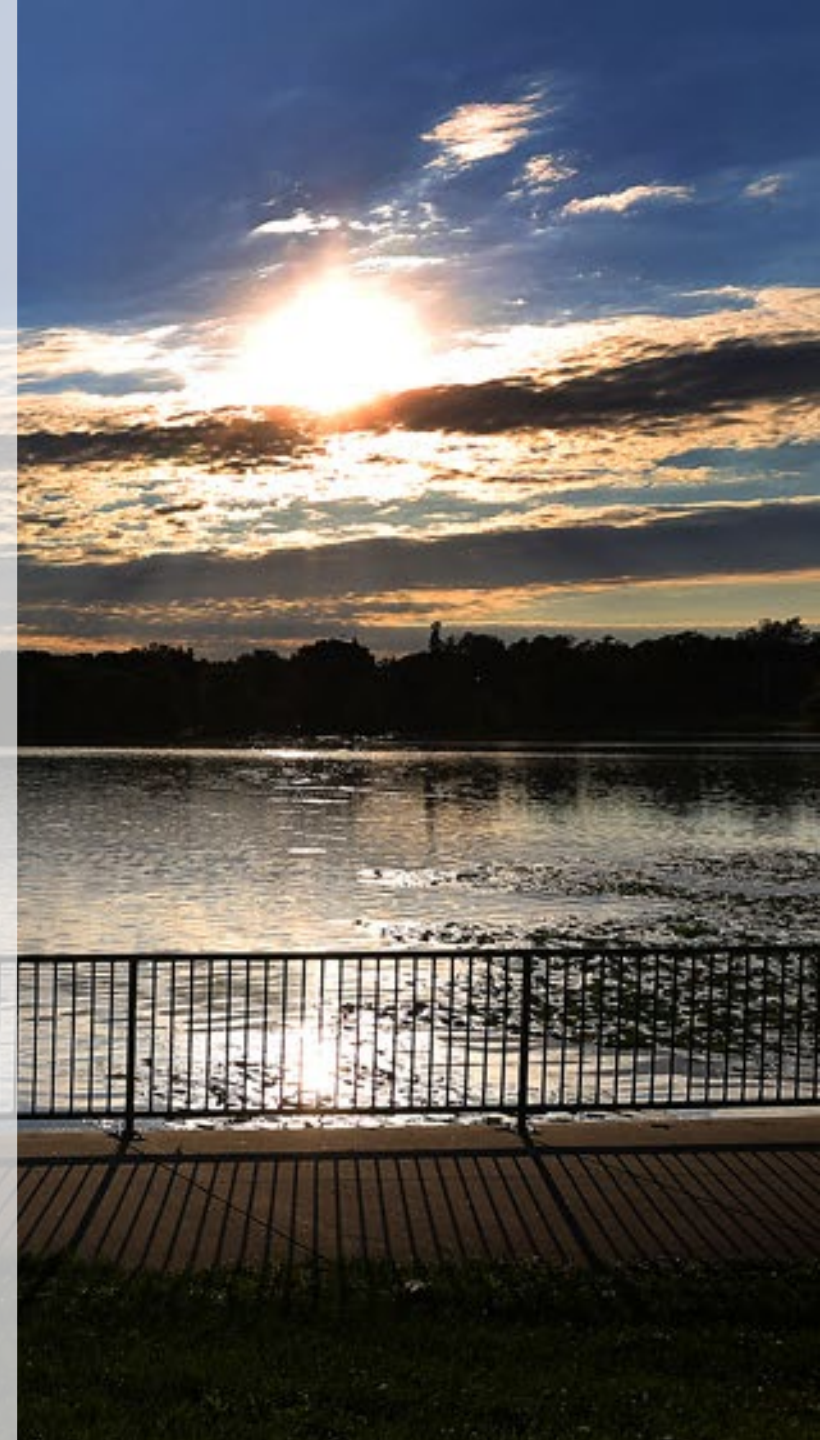
Activity (List 5)

1. Name 5 Prominent Americans
2. Name 5 Prominent Male Americans
3. Name 5 Prominent People of Color
4. Name 5 Prominent Female Americans
5. Name 5 Prominent White Americans
6. Name 5 Prominent Americans with Disabilities
7. Name 5 Prominent Americans over the age of 65
8. Name 5 Prominent Self Identified LGBT Americans

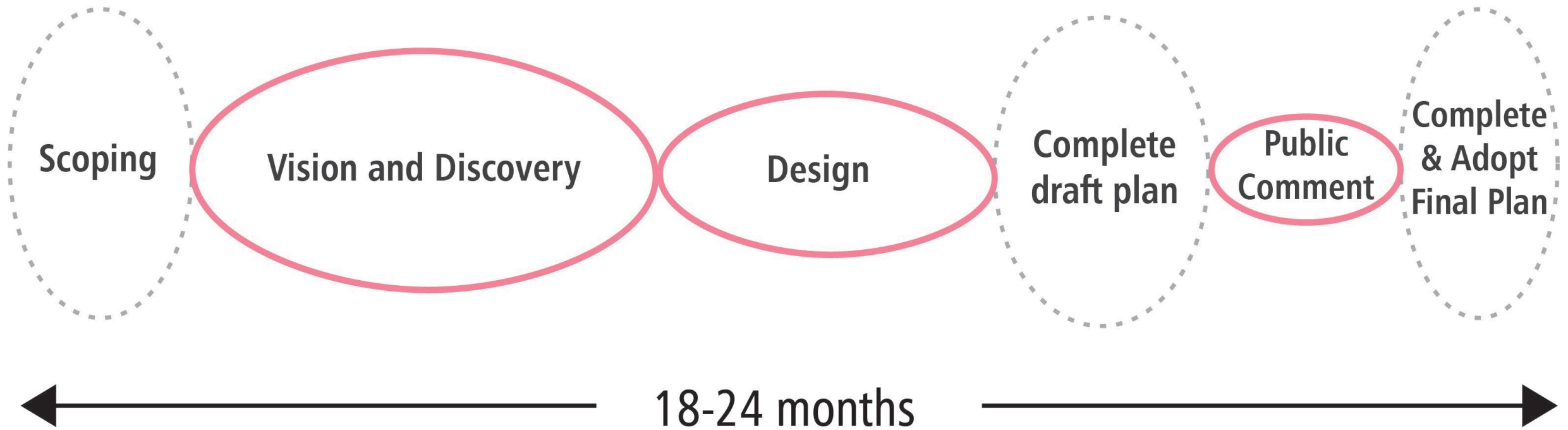


Reflection

- What is your gut reaction to this exercise?
- Are you surprised at how much you don't know?
- Which statement had the most impact for you?
- Did you learn things about yourself or were you forced to think about things you've never thought about before?
- What role does your own personal experience play in this activity?



Master Plan Process



Options for Moving the Project Forward

1. Proceed forward virtually
2. Proceed forward in-person
3. Formally put project on hold

Proceed CAC Meetings Virtually through end of year

- Hold 2-3 CAC Meetings [Informative]
- Virtual community engagement
 - Focus on underrepresented voices
- Evaluate at year end
 - How is this working? What is Covid situation?

PROS

- *Moves the project forward in the moment*
- *Provides no-risk opportunities to be involved*

CONS

- *May need additional meetings*
- *May need to hold the project mid-way*

Proceed with 1-2 in-person CAC meetings before transitioning to virtual

- Hold 1-2 CAC in-person meetings
 - 25 person cap // Outside
 - Online option for public
- Mix of in-person/virtual engagement
 - Focus on underrepresented voices
- Evaluate after each event or meeting
 - What was the risk factor? What is the covid situation?

PROS

- *May be easier to build relationships*
- *Engage community members who don't know about the project*

CONS

- *Health risk factors*
- *Separation between public and CAC members*

Decide to put the project officially on hold

- Decision to put future meetings and engagement on hold until X, X, X requirements are met
- Evaluate every few weeks
 - What is the covid situation?

PROS

- *Could wait until we could proceed "regularly" with in person work, which would address many current barriers*

CONS

- *Lose momentum*
- *No ability for lessons learned and adaptation*

How to share your feedback

- **Share your feedback verbally:**
up to 1 minute
 - Write “Comment” in the chatbox and we will call on you in order
- **Share your feedback through writing:** Write your feedback in the chatbox





What actions will you take do address racial equity during this process?

- Complete individual readings or trainings around racial equity and action
- Connect BIPOC/LGBTQ community leaders with staff
- Collaborate with staff on engagement within different communities
- Share resources with staff and fellow CAC members
- Pledge to elevate BIPOC input in decision-making

Next Steps

THANK YOU for participating!

Questions or comments?

Contact Emma Pachuta at

epachuta@minneapolisparcs.org or 612-499-3711

Find more project information at

www.minneapolisparcs.org/cedar-isles



Community Advisory Committee

- 17 members total
 - 9 commissioner appointments (7 filled)
 - 8 selection committee appointments
- Informing design and setting policy direction for this area of our park system.
 - Input/inform
 - Recommendation?
 - Formal vote?
- MPRB Commissioners vote on final adoption of the Plan